KRAFTANGAN MALAYSIA

Laporan tahunan

annual report 2013



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Perutusan
Messages



Perutusan Pengerusi
Message From Chairman



Dato' Haji Sohaimi Shahadan
Pengerusi, Perbadanan Kemajuan Kraftangan Malaysia
Chairman, Malaysian Handicraft Development Corporation

"Selari dengan perkembangan ekonomi semasa, usahawan kraf seharusnya bijak merebut peluang yang ditawarkan oleh pihak kerajaan."

Syukur ke hadrat Illahi kerana dengan izinNya, Perbadanan Kemajuan Kraftangan Malaysia (Kraftangan Malaysia) terus komited dalam kelangsungan menjadi pemimpin dalam pembangunan industri kraf negara yang kukuh dan berdaya saing. Sepanjang tahun 2013 industri kraf negara menunjukkan perkembangan positif menerusi peningkatan jumlah usahawan kraf baru dan tenaga kerja dalam industri kreatif ini.

Bagi memastikan industri kraf terus relevan, pelbagai strategi dan pendekatan perlu dilaksanakan yang membabitkan setiap penghasilan produk juga perlu lebih kreatif, inovatif, berkualiti dan memenuhi kehendak pasaran. Selain itu, pemantapan secara menyeluruh terhadap aktiviti pemasaran, penyelidikan dan pembangunan serta pembangunan usahawan kraf perlu dilakukan secara konsisten.

We thank Allah the Al-Mighty that for All His Blessings and Grace, the Malaysian Handicraft Development Corporation (Malaysian Handicraft) has been able to remain committed in our role to spearhead the nation's craft industry towards achieving sustainable growth that are competitive and sturdy. Throughout 2013, our nation's craft industry displayed positive development visible through the increase in the number of new craft entrepreneurs and workforce involved in the ever evolving creative industry.

In order to ensure that the craft industry remains relevant, various strategies and approaches have been initiated to make certain that each and every product produced are made creatively, innovatively, in compliance to a specific standard of quality and fulfils market requirement. In addition, reinforcement of the marketing, research and development activities including craft entrepreneurs' development programme needs to be done consistently.

"In tandem to the current economic progression, it is wise for the craft entrepreneurs to grasp the opportunity offered by our government."

Selari dengan perkembangan ekonomi semasa, usahawan kraf seharusnya bijak merebut peluang yang ditawarkan oleh pihak kerajaan. Usahawan kraf dengan dibantu oleh Kraftangan Malaysia perlu sentiasa pro aktif agar dapat bersaing di pasaran domestik dan antarabangsa. Kepentingan teknologi dalam pembangunan rekaan dan produk perlu diteruskan agar produk kraf mampu berdaya saing dan menjadi produk pelancongan utama di negara ini.

Di samping itu, saya juga berharap agar Kraftangan Malaysia terus berusaha mendaya majukan industri kraf ini diiringi dengan minda yang positif, komitmen yang tinggi dan semangat yang tidak pernah luntur. Setiap usaha dan keringat yang disertai keyakinan pasti beroleh kejayaan dan kecemerlangan.

In tandem to the current economic progression, it is wise for the craft entrepreneurs to grasp the opportunity offered by our government. Craft entrepreneurs that are currently being supported by Malaysian Handicraft must always remain proactive and vigilant in order for them to compete in the domestic and international market. The significant of technology in design application and product development processes must be pursued further to elevate the standard of our craft products enabling it to compete and becomes the main product of choice for the tourism industry in our country.

Additionally, I hope that the Malaysian Handicraft will continue to develop and brought forth advancement to the craft industry by adopting and displaying a positive mindset, unwavering commitment and absolute passion to the industry. Every drop of sweat and effort spent combined with the utmost faith and passion will surely bear fruit and sparkle with brilliance.

Perutusan Ketua Pengarah
Message from Director General



Dato' Mohd. Kamil Mohd. Ali
Ketua Pengarah, Perbadanan Kemajuan Kraftangan Malaysia
Director General, Malaysian Handicraft Development Corporation

"Kraftangan Malaysia sentiasa mengambil langkah yang proaktif bagi memastikan program dan aktiviti pembangunan utama seperti Pemasaran Kraf, Penyelidikan dan Pembangunan Kraf, Satu Daerah Satu Industri – Produk Kraf, Pembangunan Kemahiran Kraf serta Jejak Warisan Kraf dimantap dan diperkasakan."

Syukur Alhamdulillah, Kraftangan Malaysia yang diberi tanggungjawab menjadi pemimpin dalam pembangunan industri kraf negara berjaya meletakkan industri warisan ini pada tahap yang membanggakan sama ada di peringkat nasional mahupun antarabangsa. Kraftangan Malaysia sentiasa mengambil langkah yang proaktif bagi memastikan program dan aktiviti pembangunan utama seperti Pemasaran Kraf, Penyelidikan dan Pembangunan Kraf, Satu Daerah Satu Industri – Produk Kraf, Pembangunan Kemahiran Kraf serta Jejak Warisan Kraf dimantap dan diperkasakan.

Syukur Alhamdulillah, the Malaysian Handicraft that has been conferred with the honorable task to lead the nation's craft industry development initiatives has successfully raise the stature of our country's craft heritage to a prominent level both locally and globally. The Malaysian Handicraft is always proactive in our duties to ensure that key programs and development activities such as Craft Marketing, Craft Research and Development, One District One Industry – Craft Products, Craft Skills Development and the Craft Heritage Trails are constantly being enhanced and strengthen.

"The Malaysian Handicraft is always proactive in our duties to ensure that key programs and development activities such as Craft Marketing, Craft Research and Development, One District One Industry – Craft Products, Craft Skills Development and the Craft Heritage Trails are constantly being enhanced and strengthen."

Kejayaan pelaksanaan program pembangunan ini dapat dilihat menerusi pencapaian dan peningkatan nilai jualan kraf dari tahun ke setahun. Nilai jualan kraf yang dicatatkan pada tahun 2013 adalah sebanyak RM409.0 juta berbanding sasaran nilai jualan yang telah ditetapkan iaitu sebanyak RM350.0 juta. Pencapaian ini meningkat jika dibandingkan dengan nilai jualan yang dicatatkan pada tahun 2012 iaitu sebanyak RM341.9 juta dengan peningkatan sebanyak RM67.1 juta (19.6 peratus).

Akhir kata, saya berharap agar semua warga Kraftangan Malaysia akan terus komited dan memberi tumpuan kepada pembangunan industri kraf supaya industri ini terus relevan dan menjadi penyumbang kepada kesejahteraan rakyat.

The success derived from the implementation of these programs are clearly visible through the consistent rise in the crafts' sales value over the years. The craft sales value recorded in 2013 stands at RM409.0 million against the estimated sales value of RM350.0 million. This achievement shows a significant increase compared to the sales value recorded in 2012 which is at RM341.9 million, an increase of RM67.1 million (19.6 percent).

In conclusion, I sincerely hope that all the precious staff in Malaysian Handicraft remain committed and focused in developing the craft industry, so that the industry will continue to progress, remain relevant and becomes a key contributor to the people's wellbeing.

Maklumat Korporat
Corporate Information



Maklumat Korporat
Corporate Information

Perbadanan Kemajuan Kraftangan Malaysia merupakan agensi di bawah Kementerian Penerangan Komunikasi dan Kebudayaan Malaysia. Ditubuhkan di bawah Akta 222, Akta Perbadanan Kemajuan Kraftangan Malaysia, tahun 1979 dan Akta A562 Akta Perbadanan Kemajuan Kraftangan Malaysia (Pindaan) 1983. Lembaga Pengarah Perbadanan Kemajuan Kraftangan Malaysia diketuai oleh Pengerusi, Timbalan Pengerusi, Ketua Pengarah Perbadanan Kemajuan Kraftangan Malaysia dan Ahli Lembaga Pengarah daripada agensi kerajaan dan pihak swasta. Pentadbiran Perbadanan Kemajuan Kraftangan Malaysia diketuai oleh Ketua Pengarah dan dibantu oleh dua orang Timbalan Ketua Pengarah iaitu Timbalan Ketua Pengarah (Operasi) dan Timbalan Ketua Pengarah (Pembangunan) bagi mencapai visi, misi dan objektif Perbadanan Kemajuan Kraftangan Malaysia selaras dengan peranannya.

The Malaysian Handicraft Development Corporation is an agency under the Ministry of Tourism and Culture Malaysia. It was established under Act 222, Malaysian Handicraft Development Corporation Act, 1979 and Act A562, Malaysian Handicraft Development Corporation Act (Amendment), 1983. The Malaysian Handicraft Development Corporation Board of Directors are headed by the Chairman, Deputy Chairman, the Malaysian Handicraft Development Corporation Director General and Members of the Board of Directors appointed from government agencies and private sectors. The Malaysian Handicraft Development Corporation administration is headed by the Director General assisted by two Deputy Director Generals namely the Deputy Director General (Operations) and Deputy Director General (Development) in realising the Malaysian Handicraft Development Corporation's vision, mission and objectives in accordance to its stipulated duties.

VISI

Menjadi pemimpin dalam pembangunan industri kraf negara yang kukuh dan berdaya saing.

VISION

To lead our nation's craft industry development initiatives towards becoming a more dynamic, solid and competitive industry.

MISI

Mengkomersilkan produk seni kraf melalui pembangunan pasaran, produk dan usahawan.

MISSION

Commercialisation of craft products through market, products and entrepreneurs development initiatives.

OBJEKTIF

- Meningkatkan kesedaran dan minat terhadap penggunaan produk kraf tempatan.
- Membangunkan produk berkualiti yang berorientasikan pasaran.
- Memperluaskan saiz pasaran produk kraf.
- Menggalakkan pertumbuhan dan memajukan industri kraf.
- Menyediakan tenaga terlatih mengikut keperluan industri kraf.

OBJECTIVES

- *To raise awareness and interest towards using local craft products.*
- *To develop products of high quality that are market oriented.*
- *To grow the craft product's market coverage.*
- *To promote growth and advancement of the craft industry.*
- *To provide sufficient trained human capital according to the craft's industry growth requirement.*

PERANAN

Peranan Kraftangan Malaysia seperti mana termaktub di bawah Seksyen 7, Akta 222, Akta Perbadanan Kemajuan Kraftangan Malaysia tahun 1979 seperti berikut:

- Memajukan dan di mana perlu, menggiat dan memulihkan kemahiran dan ketukangan tradisional;
- Memajukan dan menggiat perkembangan dan memelihara standard, perusahaan kraf tangan dengan pelbagai cara, termasuk mengadakan perkhidmatan penyelidik, penasihat dan pengembang;
- Memandu, mengorientasi dan membantu tukang-tukang yang ada sekarang ke arah penggunaan cara-cara moden dalam proses pengeluaran, pengurusan dan pemasaran;
- Mengawal, meninggikan dan memperbaiki kualiti dan menyenggara standard dan keluaran-keluaran kraf tangan untuk pasaran tempatan dan luar negara; dan
- Memajukan pemasaran dan pengeksportan keluaran-keluaran kraf tangan.

ROLE

The functions of the Malaysian Handicraft as stipulated within Act 222, Malaysia Handicraft Development Corporation Act 1979 are as follows:

- *Develop and where necessary, promotes, conserve and revive the precious traditional craftsmanship and skills;*
- *Promote, stimulate growth and maintain the hand craft industry standard through various methods, including provision of research and advisory services, and expansion plan;*
- *Guide, orientate and assist existing artisan towards the application of modern manufacturing, management and marketing processes*
- *Govern, enhance and improve the quality and maintain the standard of the locally manufactured hand crafts for both the local and international market; and*
- *Develop and expand the marketing and exportation of handicraft products*

Lembaga Pengarah
Board Of Directors



Lembaga Pengarah
Board of Directors

01


02


07


08


03


04


09


10


05


06


11


12


01 Yang Berbahagia Dato' Haji Sohaimi bin Shahadan
Pengerusi, Perbadanan Kemajuan Kraftangan Malaysia
Chairman, Malaysian Handicraft Development Corporation

02 Yang Berbahagia Mejar (B) Tuan Haji Roslan bin Zakaria
Ahli Politik
Timbalan Pengerusi, Perbadanan Kemajuan Kraftangan Malaysia
Politician
Deputy Chairman, Malaysian Handicraft Development Corporation

03 Yang Berbahagia Datuk Haji Ab Ghaffar bin A. Tambi
Timbalan Ketua Setiausaha (Kebudayaan),
Kementerian Pelancongan dan Kebudayaan,
Ahli Lembaga Pengarah Perbadanan Kemajuan Kraftangan Malaysia
Deputy Chief Secretary (Culture) Ministry of Tourism and Culture,
Board Member of Malaysian Handicraft Development Corporation

04 Yang Berbahagia Dato' Mohd Kamil bin Mohd Ali
Ketua Pengarah & Ahli Lembaga Pengarah
Perbadanan Kemajuan Kraftangan Malaysia
Director General & Board Member
Malaysian Handicraft Development Corporation

05 Yang Berbahagia Datuk Haji Salsidu bin Haji Ibrahim J.P
Pengarah Jabatan Cetak Kerajaan Negeri Sabah,
Ahli Lembaga Pengarah Perbadanan Kemajuan Kraftangan Malaysia
Director of Sabah Government Printing,
Board Member of Malaysian Handicraft Development Corporation

06 Yang Berbahagia Datin Zahirah binti Haji Mohamad
Ketua Penolong Setiausaha, Bahagian Pengurusan Pinjaman dan
Dasar Pasaran Kewangan, Kementerian Kewangan Malaysia,
Ahli Lembaga Pengarah Perbadanan Kemajuan Kraftangan Malaysia
Chief Assistant Secretary, Loan Management and Financial Market
Statutory, Ministry of Finance,
Board Member of Malaysian Handicraft Development Corporation

07 Yang Berbahagia Dato' Mohamad Kamarudin bin Hassan
Timbalan Ketua Eksekutif (Pembangunan)
Perbadanan Pembangunan Perdagangan Luar Malaysia (MATRADE),
Ahli Lembaga Pengarah Perbadanan Kemajuan Kraftangan Malaysia
(sehingga 31 Mei 2013)
Deputy Chief Executive (Development)
Malaysia External Trade Development Corporation (MATRADE)
Board Member of Malaysian Handicraft Development Corporation
(Until 31 May 2013)

08 Yang Berbahagia Dato' Norhayati binti Omar
Ahli Politik & Ahli Lembaga Pengarah Perbadanan Kemajuan
Kraftangan Malaysia (sehingga 31 Mei 2013)
Politician & Board Member of Malaysian Handicraft Development
Corporation (Until 31 May 2013)

09 Encik Kamarozzaman Bin Haji Mohd. Salleh
Usahawan Kraf & Ahli Lembaga Pengarah Perbadanan Kemajuan
Kraftangan Malaysia (sehingga 31 Mei 2013)
Craft Entrepreneur & Board Member of Malaysian Handicraft
Development Corporation (Until 31 May 2014)

10 Yang Berhormat Mohd Rawi bin Haji Abd. Hamid DSDK, AMK, PJK
Ahli Politik & Ahli Lembaga Pengarah Perbadanan Kemajuan
Kraftangan Malaysia (sehingga 30 Jun 2013)
Politician & Board Member of Malaysian Handicraft Development
Corporation (Until 30 June 2013)

11 Encik Low Siew Gee
Usahawan Kraf & Ahli Lembaga Pengarah Perbadanan
Kemajuan Kraftangan Malaysia (sehingga 30 Jun 2013)
Craft Entrepreneur & Board Member of Malaysian Handicraft
Development Corporation (Until 30 June 2013)

12 Yang Berbahagia Dato' Mohd Bisharuddin bin Mohd Noor Basha DSDK
Pesara & Ahli Lembaga Pengarah Perbadanan Kemajuan Kraftangan
Malaysia (sehingga 30 Oktober 2013)
Retiree & *Board Member of Malaysian Handicraft Development*
Corporation (Until 30 October 2013)

Ahli Pengurusan
Management Team

01 Dato' Mohd Kamil bin Mohd Ali
Ketua Pengarah/*Director General*

02 Tuan Haji Ramli bin Mohd Noor
Timbalan Ketua Pengarah (Operasi)/*Deputy Director General (Operation)*

03 Tuan Haji Shahrudin bin Mohd Nor
Timbalan Ketua Pengarah (Pembangunan)/*Deputy Director General (Development)*

04 Encik Misroni bin Haji Sulaiman
Pengarah Bahagian Komunikasi Korporat/
Director of Corporate Communication Division

05 Puan Hajah Zuraida binti Mokhtar
Pengarah Institut Kraf Negara/
Director of National Craft Institute

06 Tuan Haji Mohd. Mokhtar bin Lop Ahmad
Pengarah Bahagian Khidmat Pengurusan/
Director of Management Services Division

07 Encik Bhasri bin Othman
Pengarah Bahagian Kewangan dan Pembangunan/
Director of Finance and Development Division

08 Puan 'Ainu Sham binti Haji Ramli
Pengarah Bahagian Strategi Korporat/
Director of Corporate Strategy Division

09 Encik Yusak bin Haji Mahamud
Pengarah Bahagian Rekaan/
Director of Design Division

10 Encik Ibrahim bin Ismail
Pengarah Bahagian Usahawan
(sehingga 31 Oktober 2013)/
Director of Entrepreneur Division
(until 31 October 2013)

11 Encik Zahir bin Ahmad
Pengarah Bahagian Usahawan
(mulai 1 November 2013)/
Director of Entrepreneur Division
(Start 1 November 2013)

12 Puan Faezah binti Abd. Aziz
Pengarah Bahagian Pasaran dan Promosi/
Director of Marketing & Promotion Division

13 Encik Zainal Abidin bin Che Pa'
Pengarah Bahagian Pemuliharaan/
Director of Conservation Division

14 Encik Kamaruzaman bin Idris
Pengarah Bahagian Teknikal/
Director of Technical Division

15 Encik Ahzarisham bin Ahmad @ Sa'il
Pengarah Bahagian Teknologi Maklumat/
Director of Information Technology Division

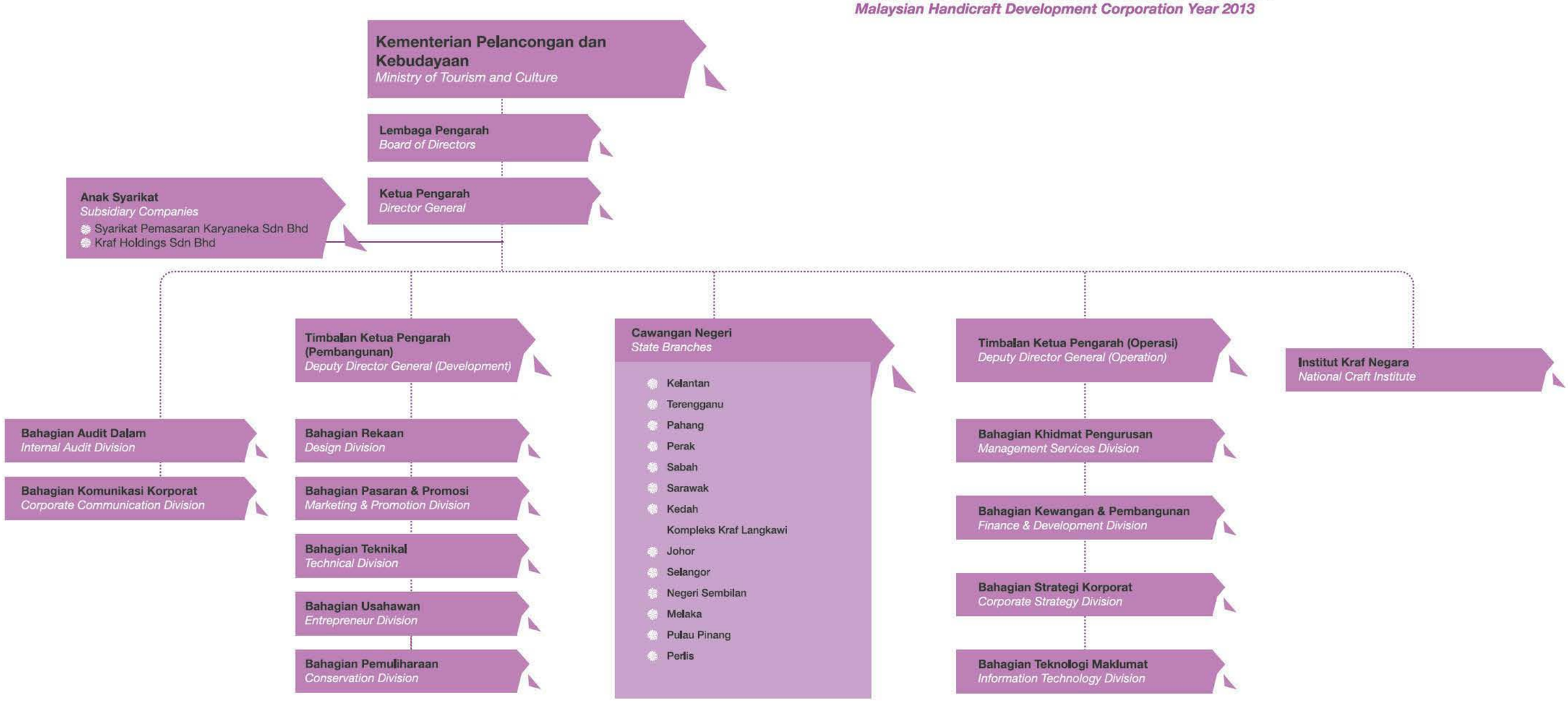
16 Encik Nordin bin Mustafa
Pengarah Bahagian Audit Dalam/
Director of Internal Audit Division

Carta Organisasi
Organisation Chart



Carta Organisasi | *Organisation Chart*

Perbadanan Kemajuan Kraftangan Malaysia Tahun 2013
Malaysian Handicraft Development Corporation Year 2013



Cawangan Negeri
State Branch



Senarai Cawangan Negeri dan Alamat
List of State Branch Offices and Address

Cawangan *Branch*	**Alamat** *Address*
Kelantan	**Perbadanan Kemajuan Kraftangan Malaysia Cawangan Kelantan** KM. 10, Jalan Kuala Krai 16010 Kota Bharu Kelantan Darul Naim
Terengganu	**Perbadanan Kemajuan Kraftangan Malaysia Cawangan Terengganu** Lot 2195, Kawasan Perindustrian Chendering Peti Surat 69, 21080 Kuala Terengganu Terengganu Darul Iman
Perak	**Perbadanan Kemajuan Kraftangan Malaysia Cawangan Perak** KM. 40, Jalan Ipoh, 33600 Enggor Perak Darul Ridzuan
Pahang	**Perbadanan Kemajuan Kraftangan Malaysia Cawangan Pahang** Lot 30850, Kampung Pandan 2 Jalan Pintasan Kuantan – Kuala Terengganu 26070 Kuantan Pahang Darul Makmur **Pusat Inkubator Kraf Temerloh** Lot 11, Kawasan Perindustrian Songsang 28000 Temerloh Pahang Darul Makmur
Sabah	**Perbadanan Kemajuan Kraftangan Malaysia Cawangan Sabah** Blok A, Lot 1 & 2, Lorong Buah Salak Hiong Tiong Industrial Centre KM. 11.2, Jalan Tuaran Inanam 88450 Kota Kinabalu, Sabah
Pulau Pinang	**Perbadanan Kemajuan Kraftangan Malaysia Cawangan Pulau Pinang** No 2217, Lebuh Dagangan, Bertam Perdana, Bertam, 13200 Kepala Batas, Pulau Pinang
Perlis	**Perbadanan Kemajuan Kraftangan Malaysia Cawangan Perlis** Batu 5, Jalan Kuala Perlis 01000 Kangar Perlis Indera Kayangan

Cawangan *Branch*	Alamat *Address*
Sarawak	**Perbadanan Kemajuan Kraftangan Malaysia Cawangan Sarawak** Lot 3057, Blok 18, Daerah Salak Petra Jaya, Jalan Stadium 93050 Kuching, Sarawak
Selangor	**Perbadanan Kemajuan Kraftangan Malaysia Cawangan Selangor** No.1 KM 20, Jalan Ipoh-Rawang Taman Rekreasi Templer 48000 Rawang Selangor Darul Ehsan
Negeri Sembilan	**Perbadanan Kemajuan Kraftangan Malaysia Cawangan Negeri Sembilan** KM. 1.6, Jalan Seremban 72000 Kuala Pilah Negeri Sembilan Darul Khusus
Melaka	**Perbadanan Kemajuan Kraftangan Malaysia Cawangan Melaka** Kompleks Kraf Melaka Lebuh Ayer Keroh 75450 Ayer Keroh Melaka **Pusat Inkubator Kraf Alor Gajah** Lot 89-102. Kawasan Perindustrian Alor Gajah 78000 Alor Gajah Melaka
Johor	**Perbadanan Kemajuan Kraftangan Malaysia Cawangan Johor** Lot. Pbt 20002, Jalan Cenderasari Off Jalan Datin Halimah 80350 Larkin, Johor Bahru Johor Darul Takzim
Kedah	**Perbadanan Kemajuan Kraftangan Malaysia Cawangan Kedah** Lot 1416, KM. 10, Jalan Hutan Kampung 06200 Alor Setar Kedah Darul Aman **Kompleks Kraf Langkawi** Jalan Teluk Yu, Mukim Bohor 07000 Langkawi Kedah Darul Aman

Status Pencapaian Rancangan Malaysia ke-10

Achievement Status of 10th Malaysia Plan



Status Pencapaian Rancangan Malaysia ke-10

Strategi dan pelan tindakan yang dilaksanakan melalui program pembangunan utama telah memberi impak yang positif kepada pencapaian industri kraf. Berdasarkan pencapaian nilai jualan kraf tahun 2011 sehingga 2013, saiz pasaran kraf bagi tempoh tiga (3) tahun tersebut adalah sebanyak RM894.4 juta iaitu tahun 2011 sebanyak RM143.5 juta, tahun 2012 sejumlah RM341.9 juta dan tahun 2013 sebanyak RM409.0 juta. Berdasarkan perkembangan semasa, industri kraf mampu mencapai jumlah jualan sebanyak RM1.67 bilion dalam tempoh RMKe-10 (2011 – 2015). **Jadual 1** menunjukkan sasaran dan pencapaian nilai jualan kraf tahun 2011 - 2015.

Achievement Status for the 10th Malaysia Plan

The strategies and action plan implemented through major development programs have shown positive impact on the craft's industry performance in general. Based on the craft sales value achieved from year 2011 to 2013, the market portion obtained for the stated three (3) years amounts to RM894.4 million, in which 2011 recorded a sales value of RM143.5 million, while 2012 recorded a sales value of RM341.9 million and 2013 recorded a sales value of RM409.0 million. Based on the current market growth, the craft industry should be able to achieve a sales value of RM1.67 billion within the 10th Malaysia Plan (2011 – 2015). ***Table 1*** *depicts the craft sales value target and achievement status from 2011 – 2015.*

Jadual 1 **Sasaran dan Pencapaian Nilai Jualan Kraf Tahun 2011- 2015**
Table 1 ***Craft Sales Value Target and Achievement Status 2011- 2015***

Bil *No.*	Tahun/Perkara *Year/Subject*	2011	2012	2013	2014	2015	Jumlah *Total*
1.	Sasaran *Target*	RM 130.0 Juta/ *Million*	RM 300.0 Juta/ *Million*	RM 350.0 Juta/ *Million*	RM 430.0 Juta/ *Million*	RM 460.0 Juta/ *Million*	**RM 1.67 Bilion/ *Billion***
2.	Pencapaian *Achievement*	RM 143.5 Juta/ *Million*	RM 341.9 Juta/ *Million*	RM 409.0 Juta/ *Million*	Peringkat Pelaksanaan *Implementation Stage*		**RM 894.4 Juta/ *Million***

Perbelanjaan Mengurus dan Pembangunan

Management and Development Expenditures



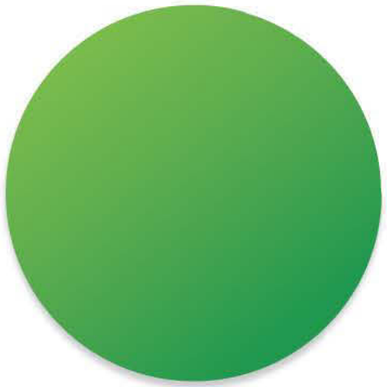
Perbelanjaan Mengurus

Kraftangan Malaysia telah menerima peruntukan belanja mengurus (geran) sebanyak RM43,192,400.00 dan sumber dalaman sebanyak RM11,193,277.00 telah digunakan bagi membiayai kekurangan peruntukan belanja mengurus. Sehingga 31 Disember 2013, sebanyak 100 peratus telah dibelanjakan. Prestasi perbelanjaan peruntukan mengurus seperti di **Carta 1**.

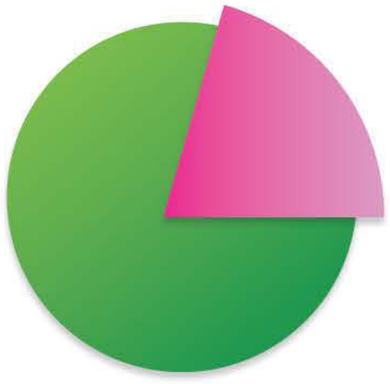
Management Expenditure

The Malaysian Handicraft receives management expenditure funding (grant) of RM43,192,400.00 and uses its internal resources of RM11,193,277.00 to help finance the operating budget deficits. Up to 31 December 2013, all 100% of these resources have been fully utilised. The spending performance on the allocated management funding is as shown in ***Chart 1.***

Carta 1 **Perbelanjaan Peruntukan Mengurus**
Chart 1 ***Management Allocation Expenditure***



Geran Mengurus (Perbelanjaan 100% - RM43,192,400.00)
Management Grant (Expenditure 100% - RM43,192,400.00)



Perbelanjaan Sumber Dalaman - RM11,193,277.00
Internal Sources Expenditure - RM11,193,277.00

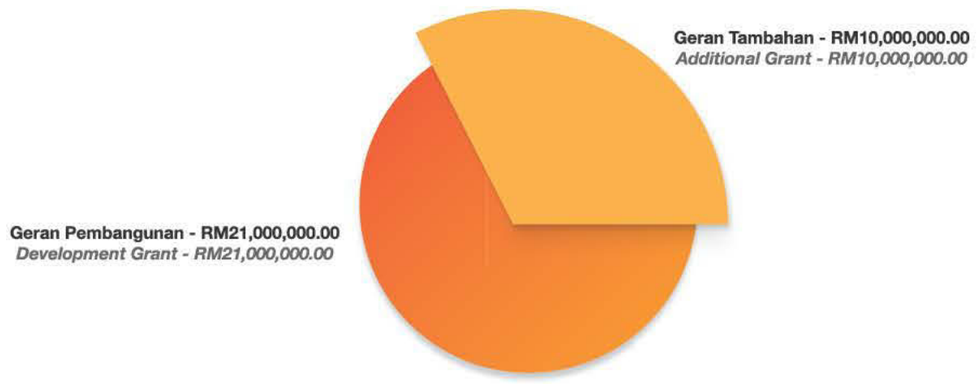
Perbelanjaan Pembangunan

Kraftangan Malaysia telah menerima peruntukan belanja pembangunan (geran) sebanyak RM21,000,000.00 untuk melaksanakan dua (2) program pembangunan iaitu Pemasaran Kraf dan Pembangunan Kemahiran Kraf. Kraftangan Malaysia turut menerima geran tambahan sebanyak RM10,000,000.00 untuk program Penyelidikan dan Pembangunan Kraf serta program Satu Daerah Satu Industri - Produk Kraf. Sehingga 31 Disember 2013, keseluruhan peruntukan telah dibelanjakan (100 peratus). Prestasi perbelanjaan peruntukan pembangunan seperti di **Carta 2.**

Development Expenditure

The Malaysian Handicraft receives a development expenditure funding (grant) of RM21,000,000.00 to implement two (2) programs namely the Crafts Marketing programme and the Skills Development in Craft program. The Malaysian Handicraft also receives an additional grant of RM10,000,000.00 for its Craft Research and Development programme and the One District One Industry – Craft Products programme. Up to 31 December 2013, the entire allocation are fully spent (100 percent). The spending performance on the allocated development funding is as shown in ***Chart 2.***

Carta 2 **Perbelanjaan Peruntukan Pembangunan**
Chart 2 ***Development Allocation Expenditure***



Geran Tambahan - RM10,000,000.00
Additional Grant - RM10,000,000.00

Geran Pembangunan - RM21,000,000.00
Development Grant - RM21,000,000.00

Geran Pembangunan (Perbelanjaan 100% - RM31,000,000.00)
Development Grant (Expenditure 100% - RM31,000,000.00)

Perjawatan, Latihan dan HRMIS

Personnel, Training and HRMIS



Perjawatan

Kraftangan Malaysia telah membuat pengisian sebanyak 690 jawatan daripada 756 jawatan yang diluluskan pada tahun 2013. Ia sebagai usaha untuk memantapkan pelaksanaan tanggungjawab oleh anggota kerja Kraftangan Malaysia sepertimana termaktub dalam Akta 222, Akta Perbadanan Kemajuan Kraftangan Malaysia 1979. **Jadual 1** menunjukkan kedudukan pengisian jawatan sehingga 31 Disember 2013.

Personnel

Malaysian Handicraft made a total of 690 personnel recruitment from the 756 positions approved for recruitment in 2013. It serves as part of an effort to further strengthen the Malaysian Handicraft precious human resource, enabling them to fulfil their obligations as stipulated in Act 222, Malaysian Handicraft Development Corporation Act 1979. ***Table 1*** *depicts the positions that have been filled up to 31 December 2013.*

Jadual 1 **Kedudukan Pengisian Jawatan**
Table 1 ***Position in the Establishment***

Bil. *No.*	Kumpulan/Kategori *Group/Categories*	Jumlah Jawatan *Total Position*	Jawatan Diisi *Total Filled*	Jawatan Kosong *Vacancy*
1	Pengurusan Tertinggi *Senior Management*	3	3	0
2	Pengurusan & Profesional *Professional and Management Group*	123	110	13
3	Pelaksana I (Gred 27 Hingga 32) *Implementer I (Grade 27 – 32)*	183	168	15
4	Pelaksana II (Gred 1 Hingga 22) *Implementer II (Grade 1 – 22)*	447	409	38
	Jumlah/*Total*	**756**	**690**	**66**



Latihan

Untuk mempertingkatkan pengetahuan, prestasi dan kualiti kerja serta pembinaan jati diri, Kraftangan Malaysia sentiasa memberi penekanan agar anggota kerjanya mengikuti program latihan secara berterusan. Pada tahun 2013, latihan/bengkel/seminar/kursus dalam bidang pengurusan dan kepimpinan, kewangan dan teknikal/teknologi maklumat dan komunikasi (ICT) telah dilaksanakan. Seramai 909 orang anggota kerja Kraftangan Malaysia dari kumpulan pengurusan dan professional serta sokongan telah menyertai program latihan tersebut. Bilangan kursus/latihan yang telah dilaksanakan dan disertai pada tahun 2013 seperti di **Jadual 2**.

Training

*In order to enhance personnels' knowledge, performance and quality of work and in building their self esteem, Malaysian Handicraft place significant emphasis that all its precious human capital are accorded with various types of training programme on a regular basis. In 2013, training/workshops/seminars/courses in the field of management and leadership, finance and technical/ information technology and communication (ICT) have been implemented. A total of 909 Malaysian Handicraft's personnel from the management, professional and support work group attended these training programs. The number of courses/training conducted and the number of participants that attended these programs in 2013 are as shown in **Table 2**.*

Jadual 2 **Kursus Yang Dilaksanakan Dan Penyertaan Tahun 2013**
Table 2 ***Courses Conducted and Participations for the Year 2013***

Bil *No.*	Kategori Kursus *Courses Category*	Bilangan Peserta/Kumpulan *Number of Participants/Group*			Jumlah *Total*
		Pengurusan & Profesional *Management & Profesional*	Pelaksana I *Implementer I*	Pelaksana II *Impementer II*	
1.	Pengurusan & Kepimpinan *Management Course*	236	232	127	595
2.	Kewangan *Financial*	6	24	3	33
3.	Teknikal/ICT *Technical/ICT*	66	209	6	281
	Jumlah/*Total*	**308**	**465**	**136**	**909**

Sistem Maklumat Sumber Manusia

Sistem Maklumat Sumber Tenaga Manusia (HRMIS) telah dilaksanakan di Kraftangan Malaysia menerusi beberapa modul iaitu Maklumat Profil Peribadi, Profil Perkhidmatan, Data Perjawatan, Sub modul Pengisytiharan Harta, Sasaran Kerja Tahunan (SKT) dan Laporan Nilaian Prestasi Tahunan (LNPT). Sistem ini diperkenalkan oleh Jabatan Perkhidmatan Awam (JPA) agar urusan perkhidmatan anggota kerja lebih teratur, bersistematik dan berkesan. Pada tahun 2013, pencapaian pelaksanaan modul bagi Maklumat Profil Perkhidmatan dan Data Perjawatan adalah sebanyak 100 peratus manakala bagi modul Maklumat Profil Peribadi sebanyak 99.98 peratus, diikuti SKT dan LNPT sebanyak 99.27 peratus serta Sub modul Pengisytiharan Harta pula sebanyak 98.25 peratus.

Human Resource Information System (HRMIS)

Malaysian Handicraft implemented the Human Resource Information System (HRMIS) through a series of module consisting of Personal Profile Information, Services Profile, Personnel Database, Assets Declaration Sub module, Annual Work Target and the Annual Performance Evaluation Report (AFER). The system has been introduced by the Public Service Department (PSD) in order to provide for a more streamlined, systematic and effective delivery of service from our workforce. In 2013, the implementation of the Services Profile and Personnel Database reached 100 percent completion while the implementation of the Personal Profile Information was at 99.98 percent followed by AFER at 99.27 percent and lastly the Assets Declaration Sub module at 98.25 percent.



Ringkasan Prestasi Program Pembangunan

Development Programme Performance Summary



Kraftangan Malaysia telah memberikan tumpuan kepada lima program pembangunan utama iaitu Pemasaran Kraf, Penyelidikan dan Pembangunan Kraf, Satu Daerah Satu Industri – Produk Kraf, Pembangunan Kemahiran Kraf dan Jejak Warisan Kraf. Berikut adalah ringkasan prestasi program tersebut:

i. **Program Pemasaran Kraf** memberi fokus kepada aktiviti pemasaran dan promosi di peringkat domestik dan antarabangsa di mana pelaksanaannya secara menyeluruh dapat membantu usahawan tempatan meningkatkan nilai jualan kraf. Pada tahun 2013, sebanyak 483 aktiviti pemasaran dan promosi peringkat domestik dan antarabangsa telah dilaksanakan, di mana 470 promosi di peringkat domestik dan 13 promosi di peringkat antarabangsa. Nilai jualan kraf yang telah dijana adalah sebanyak RM103,649,692.33. Daripada nilai jualan tersebut, sebanyak RM66,519,369.19 diperoleh melalui penganjuran program di peringkat domestik dan RM37,130,323.14 di peringkat antarabangsa.

ii. **Program Penyelidikan dan Pembangunan Kraf** memberi tumpuan kepada aktiviti pembangunan produk kraf serta menghasilkan rekaan-rekaan baru yang berorientasikan pasaran. Pada tahun 2013, sebanyak 5,259 rekaan produk baru telah dihasilkan. Daripada jumlah tersebut sejumlah 1,503 rekaan telah dikomersilkan. Kraftangan Malaysia juga sentiasa menggalakkan usahawan kraf meningkatkan penggunaan teknologi dalam penghasilan produk kraf bagi menjimatkan kos, masa dan tenaga di samping meningkatkan lagi kualiti serta kuantiti pengeluaran produk kraf. Pada tahun 2013, sebanyak tiga (3) kajian teknologi/fabrikasi telah dilaksanakan iaitu Sistem Rawatan Efluen Batik; Fabrikasi Mesin Pengacuanan Atap Senggora; dan Penambahbaikan Alat Membilah Bemban Bermotor. Selain itu, Kajian Penggunaan Bahan Penyahwarna Dalam Proses Rawatan Efluen Batik turut dilaksanakan.

The Malaysian Handicraft gave focus on five key development programs namely; Craft Marketing, Crafts Research and Development, One District One Industry, Skills Development in Craft and Craft Heritage Trails. The programme performance summary are as below:

i. ***The Craft Marketing Programme*** *gave focus on promotional and marketing activities at the domestic and international level in which through a holistic implementation the programme was able to support local entrepreneurs to increase their craft sales value. In 2013, a total of 483 promotional and marketing activities at the domestic and international arena has been implemented consisting of 470 domestic and 13 international engagements. The total craft sales value garnered stands at RM103,649,692.33 in which RM66,519,369.19 are obtained from programmes that are being organised domestically and the balance RM37,130,323.14 are derived from programmes that are being organised at the internationally arena.*

ii. ***Craft Research and Development Programme*** *gave emphasis on the development of new products and design development initiatives in order to further increase the number of the latest craft products in the market. In 2013, a total of 5,259 new product designs have been produced. From the stated number a total of 1,503 designs have been commercialised. Malaysian Handicraft consistently encourage entrepreneurs to intensify the use of technology in their craft product development process that would enable them to save cost, time and resource whilst simultaneously enhance the quality and quantity of the craft product produced. In 2013, a total of three (3) research on technology/fabrication process have been carried out involving the Batik Effluent Treatment System; Fabrication of Atap Senggora Moulding Machine; and Enhancement to the Motorised Bemban Slicing Machine. In addition, Studies on the Use of Discoloration Material in the Batik Effluent Treatment System has also been implemented.*

iii. **Program Satu Daerah Satu Industri – Produk Kraf** melaksanakan aktiviti Orientasi Pengeluaran, Bimbingan Keusahawanan, Insentif Perniagaan dan Insentif Pengeluaran untuk mempertingkat pengeluaran dan kualiti produk. Pada tahun 2013, Kraftangan Malaysia telah melaksanakan sebanyak 89 projek Orientasi Pengeluaran dengan penyertaan seramai 1,294 orang usahawan kraf. Sebanyak 53 projek Bimbingan Keusahawanan telah dianjurkan dengan penyertaan seramai 1,611 orang usahawan kraf. Manakala sebanyak 180 projek Insentif Perniagaan dan Insentif Pengeluaran telah disalurkan kepada 1,073 orang usahawan kraf.

iv. **Pembangunan Kemahiran Kraf** merupakan Kursus Akademik dan Kemahiran Kraf peringkat Sijil dan Diploma yang ditawarkan di Institut Kraf Negara (IKN) dengan menyediakan enam (6) jurusan utama iaitu batik, tenunan, logam, kayu, seramik dan rotan. Pada tahun 2013, jumlah keseluruhan pelajar yang mengikuti pengajian di IKN ialah seramai 434 orang iaitu 144 orang pelajar peringkat Sijil, dan 290 orang pelajar peringkat Diploma. Seramai 157 orang pelajar pula telah berjaya menamatkan pengajian iaitu 58 orang pelajar di peringkat Sijil dan 99 orang pelajar peringkat Diploma. Graduan lulusan dari IKN yang menceburi bidang industri kraf adalah seramai 128 orang (81.5 peratus).

*iii. **The One District One Industry - Craft Products** implement activities related to Production Orientation, Entrepreneurship Mentoring, Business and Production Incentives that aims to improve production and product quality. In 2013, Malaysian Handicraft executed a total of 89 Production Orientation projects that sees the participation of 1,294 craft entrepreneurs. A total of 53 Entrepreneurship Mentoring projects have been organised attaining participation from 1,611 craft entrepreneurs. While a total of 180 Business Incentive and Production Incentive projects have been made available for the benefit of 1,073 craft entrepreneurs.*

*iv. **Craft Skills Development** consisting of the Craft Academic and Skill Courses at the Certificate and Diploma level offered by the National Craft Institute (NCI); covers six (6) main course of studies namely batik, weaving, metal, wood, ceramic and rattan. In 2013, the entire number of students that attended these courses in NCI stands at 434 consisting of 144 Certificate level students and 290 Diploma level students. A total of 157 students have successfully completed these courses comprising of 58 Certificate level students and 99 Diploma level students. A total of 128 NCI graduates (81.5 percent) pursued their passion further and ventured into the craft industry.*

v. **Program Jejak Warisan Kraf** memberi tumpuan kepada usaha mengekal dan memartabatkan seni kraf warisan negara melalui tiga aktiviti utamanya iaitu, Pemuliharaan Kraf, Pemeliharaan serta Penyelidikan dan Penerbitan. Aktiviti Pemuliharaan Kraf melaksanakan program pengiktirafan tokoh dan pendidikan kraf. Seramai 26 orang tukang-tukang kraf mahir daripada pelbagai bidang kraf telah dilantik sebagai Adiguru Kraf. Sepanjang tahun 2013 sebanyak 533 aktiviti pendidikan/interaktif kraf telah dilaksanakan dengan penglibatan peserta seramai 43,845 orang. Aktiviti Pemuliharaan pula telah melaksanakan dua (2) buah pameran bertema bertempat di Muzium Kraf Kuala Lumpur. Pameran bertema tersebut adalah Pameran Seni Kraf Seramik yang dianjurkan bersempena dengan sambutan Hari Kraf Kebangsaan 2013 dan Pameran Kraf Warisan Seni Perkahwinan sempena Promosi Kerja Kahwin 2013. Bagi aktiviti Penyelidikan dan Penerbitan pula, sebanyak dua penyelidikan telah dijalankan iaitu Penyelidikan Kraf Batik dan Penyelidikan Kraf Tenunan.

Selain itu, Kraftangan Malaysia turut memantau prestasi dua buah anak syarikatnya iaitu Syarikat Pemasaran Karyaneka Sdn. Bhd. (Karyaneka) dan Syarikat Kraf Holdings Sdn. Bhd. (Kraf Holdings). Pada tahun 2013, Karyaneka yang berperanan memasarkan produk kraf Malaysia di pasaran domestik dan antarabangsa telah memperoleh jualan sebanyak RM16,097,460.10. Manakala Kraf Holdings yang berperanan mengeluarkan produk kraf batik secara eksklusif pula telah berjaya memperoleh jualan sebanyak RM1,840,966.00.

*v. **Craft Heritage Trails Programme** gave focus on efforts that would ensure the sustainability and elevation of our nation's craft heritage through Conservation, Preservation and Research activities complimented with Publication that feature matters related to craft's heritage. Through the Conservation activities, a total of 26 Craft Masters from various field of crafts have been appointed to cascade down their skills and knowledge and a total of 533 interactive/ educational craft based activities on either big/small scale have been implemented attaining participation from over 43,845 people. Malaysian Handicraft has also conducted two (2) Themed Exhibitions within the vicinity of the Kuala Lumpur Craft Museum namely the Ceramic Art and Craft Exhibition in conjunction with the National Craft Day 2013 and the Art of Wedding Heritage Exhibition in conjunction with the Wedding Works Promotions 2013. On the research and publication activities, a total of 2 research have been conducted which is the Research on Batik Craft and Research on Weaving Craft.*

In addition, the Malaysian Handicraft constantly monitor the performance of its two subsidiaries which is the Syarikat Pemasaran Karyaneka Sdn. Bhd. (Karyaneka) and Syarikat Kraf Holdings Sdn. Bhd. (Kraf Holdings). Karyaneka that has been entrusted with the task to market Malaysian craft to the domestic and international market has been able to garner sales amounting to RM16,097,460.10 in 2013. While Kraf Holding on the other hand that was entasked with the duty to produce exclusive batik craft has been able to generate sales amounting to RM1,840,966.00.

Prestasi Program Pembangunan
Development Programme Performance



Program Pemasaran Kraf

Program Pemasaran Kraf dilaksana untuk memperluas pasaran serta meningkatkan nilai jualan produk tempatan di peringkat domestik dan antarabangsa. Ia juga selaras dengan tanggungjawab Kraftangan Malaysia mengkomersilkan kraf tempatan melalui pembangunan pasaran, usahawan dan produk.

Pemasaran dan Promosi Domestik

Sepanjang tahun 2013, sebanyak 470 aktiviti pemasaran dan promosi dilaksanakan dengan penyertaan seramai 4,950 orang usahawan kraf. Melalui aktiviti Promosi Bertema, Promosi di Pusat Beli-belah, Pameran Perdagangan, Promosi di Peringkat Negeri dan Acara Khas anjuran Kraftangan Malaysia telah berjaya memperoleh jualan sebanyak RM66,519,369.19. Pencapaian aktiviti Pemasaran dan Promosi Domestik adalah seperti di **Jadual 1** dan **Jadual 2.**

Craft Marketing Programme

The Craft Marketing Programme will be continued and further boosted to expand the existing craft market and increase the local produce sales value either at the domestic or international level. This aspiration is in tandem to the Malaysian Handicraft mission of commercialising local craft through a comprehensive development programme targeted on the market itself, entrepreneurs and the product.

Domestic Marketing and Promotions

*Throughout 2013, a total of 470 marketing and promotional activities have been implemented acquiring participation from 4,950 entrepreneurs involving themed promotional activities, promotions in shopping malls, trade exhibitions, state level promotional activities and special events organised by Malaysian Handicraft. A total of RM66,519,369.19 of sales value are gained from these activities. The achievement attained from the domestic marketing and promotional activities are outlined in **Table 1** and **Table 2**.*

Jadual 1 **Pencapaian Aktiviti Pemasaran dan Promosi Domestik**
Table 1 ***Performance of Domestic Marketing and Promotion Activities***

Aktiviti *Activities*	**Bil. Aktiviti Promosi** *No. of Promotional Activities*	**Bil. Penyertaan Usahawan** *No. of Entrepreneurs Participation*	**Nilai Jualan (RM)** *Sales Value (RM)*
Promosi Bertema *Themed Promotions*	4	1,076	39,809,534.55
Promosi di Pusat Beli-belah *In-Store Promotions*	40	899	12,053,784.24
Promosi Kraf Malaysia *Malaysian Craft Promotions*	9	682	9,471,303.15
Promosi Acara Khas *Special Event Promotions*	2	10	42,239.65
Promosi Peringkat Negeri *State Level Promotions*	415	2,283	5,142,507.60
Jumlah/*Total*	**470**	**4,950**	**66,519,369.19**

Jadual 2 **Senarai Terperinci Aktiviti Pemasaran dan Promosi Domestik**
Table 2 *Detailed Domestic Marketing and Promotion Activities*

Bil. *No.*	Aktiviti/Tempat/Tarikh *Activities/Venue/Date*	Bil. Penyertaan Usahawan *No. of Entrepreneurs Participation*	Nilai Jualan (RM) *Sales Value (RM)*
	A. Promosi Bertema/*Themed Promotions*		
1.	Hari Kraf Kebangsaan 2013 Kompleks Kraf Kuala Lumpur *National Craft Day 2013* *Kuala Lumpur Craft Complex* (27 Februari/*February* - 11 Mac/*March* 2013)	483	23,643,112.10
2.	Promosi Kerja Kahwin 2013 Kompleks Kraf Kuala Lumpur *Wedding Works Promotion 2011* *Kuala Lumpur Craft Complex* (19 Jun/*June* - 1Julai/*July* 2013)	179	11,928,062.05
3.	Promosi Kraf Aidil Fitri 2013 Kompleks Kraf Kuala Lumpur *Aidil Fitri Craft Promotion 2013* *Kuala Lumpur Craft Complex* (24 Julai/*July* - 4 Ogos/*August* 2013)	196	2,067,267.85
4.	Promosi Kraf Hiasan Dalaman dan Seni Taman 2013 Kompleks Kraf Kuala Lumpur *Interior Design & Landscape Craft Promotion 2013* *Kuala Lumpur Craft Complex* (27 September - 6 Oktober/*Oktober* 2013)	218	2,171,092.55
	Jumlah A/*Total A*	**1,076**	**39,809,534.55**
	B. Promosi Pusat Beli-Belah/ *In-Store Promotions*		
1.	Promosi Kraf di AEON Taman Equine, Seri Kembangan, Selangor *Craft Promotion at AEON Taman Equine, Seri Kembangan, Selangor* (9 - 19 Februari/*February* 2013)	12	239,047.40
2.	Promosi Kraf di 1Mont Kiara Mall, Kuala Lumpur *Craft Promotion at 1Mont Kiara Mall, Kuala Lumpur* (20 Mac/*March* - 7 April 2013)	22	335,732.00
3.	Promosi Kraf di AEON AU2 Taman Setiawangsa, Kuala Lumpur *Craft Promotion at AEON AU2 Taman Setiawangsa, Kuala Lumpur* (2 - 14 April 2013)	10	239,162.00
4.	Promosi Kraf di AEON Permas Jaya, Johor Bahru *Craft Promotion at AEON Permas Jaya, Johor Bahru* (3 - 14 April 2013)	10	167,866.00
5.	Promosi Kraf di Wangsa Walk Mall, Kuala Lumpur *Craft Promotion at Wangsa Walk Mall, Kuala Lumpur* (23 - 28 April 2013)	18	172,658,40
6.	Promosi Kraf di AEON di Great Eastern Mall, Kuala Lumpur *Craft Promotion at AEON Great Eastern Mall, Kuala Lumpur* (24 April - 4 Mei/*May* 2013)	20	605,565.35
7.	Promosi Kraf di Tropicana Mall, Kuala Lumpur *Craft Promotion at Tropicana Mall, Kuala Lumpur* (25 April - 4 Mei/*May* 2013)	31	316,744.30
8.	Promosi Kraf di AEON Taiping Sentral, Perak *Craft Promotion at AEON Taiping Sentral, Perak* (25 April - 3 Mei/*May* 2013)	30	305,663.40
9.	Promosi Kraf di Mesra Mall, Kemaman, Terengganu *Craft Promotion at Mesra Mall, Kemaman, Terengganu* (17 - 27 Mei/*May* 2013)	47	770,044.30
10.	Promosi Kraf di Smart Kempas, Johor Bahru *Craft Promotion at Smart Kempas, Johor Bahru* (13 - 21 Mei/*May* 2013)	14	104,371.00
11.	Promosi Kraf di Plaza Angsana Johor Bahru *Craft Promotion at Plaza Angsana Johor Bahru* (23 - 21 Mei/*May* 2013)	76	1,045,621.40
12.	Promosi Kraf di HIG Langkawi, Kedah *Craft Promotion at HIG Langkawi, Kedah* (24 Mei/*May* - 2 Jun/*June* 2013)	16	22,701.60
13.	Promosi Kraf di Straits Quay, Pulau Pinang *Craft Promotion at Straits Quay, Pulau Pinang* (30 Mei/*May* - 2 Jun/*June* 2013)	15	321,675.00
14.	Promosi Kraf di Atrium Court, KB Mall, Kota Bharu, Kelantan *Craft Promotion at Atrium Court, KB Mall, Kota Bharu, Kelantan* (3 - 12 Jun/*June* 2013)	28	362,922.00

Bil. *No.*	Aktiviti/Tempat/Tarikh *Activities/Venue/Date*	Bil. Penyertaan Usahawan *No. of Entrepreneurs Participation*	Nilai Jualan (RM) *Sales Value (RM)*
15.	Promosi Kraf di AEON AU2, Taman Setiawangsa, Kuala Lumpur *Craft Promotion at AEON AU2, Taman Setiawangsa, Kuala Lumpur* (4 - 16 Jun/*June* 2013)	11	112,811.80
16.	Promosi Kraf di AEON Bukit Tinggi, Klang, Selangor *Craft Promotion at AEON Bukit Tinggi, Klang, Selangor* (11 - 18 Jun/*June* 2013)	10	61,157.00
17.	Promosi Kraf di Setia City Mall, Shah Alam, Selangor *Craft Promotion at Setia City Mall, Shah Alam, Selangor* (17 - 30 Jun/*June* 2013)	12	164,940.90
18.	Promosi Kraf di Tropicana City Mall, Petaling Jaya, Selangor *Craft Promotion at Tropicana City Mall, Petaling Jaya, Selangor* (18 Julai/*July* – 5 Ogos/*August* 2013)	20	333,083.90
19.	Promosi Kraf di Pavilion Kuala Lumpur *Craft Promotion at Pavilion, Kuala Lumpur* (19 Julai/*July* – 4 Ogos/*August* 2013)	5	154,691.00
20.	Promosi Kraf di AEON Bandaraya Melaka, Melaka *Craft Promotion at AEON Bandaraya Melaka, Melaka* (25 Jun/*June* – 7 Julai/*July* 2013)	9	134,394.00
21.	Promosi Kraf di AEON Seri Manjung, Perak *Craft Promotion at AEON Seri Manjung, Perak* (21 – 30 Jun/*June* 2013)	15	112,688.60
22.	Promosi Kraf di Dataran Pahlawan Megamall, Melaka *Craft Promotion at Dataran Pahlawan Megamall, Melaka* (12 – 21 Julai/*July* 2013)	12	46,239.00
23.	Promosi Kraf di Plaza Angsana Johor Bahru Sempena Aidilfitri 2013 *Craft Promotion at Plaza Angsana Johor Bahru in conjunction with Aidilfitri 2013* (1– 19 Julai/*July* 2013)	8	119,464.00
24.	Promosi Kraf di One Utama Damansara, Selangor Sempena Aidilfitri 2013 *Craft Promotion at One Utama Damansara, Selangor in conjunction with Aidilfitri 2013* (19 Julai/*July* – 7 Ogos/*August* 2013)	12	200,619.00

Bil. *No.*	Aktiviti/Tempat/Tarikh *Activities/Venue/Date*	Bil. Penyertaan Usahawan *No. of Entrepreneurs Participation*	Nilai Jualan (RM) *Sales Value (RM)*
25.	Promosi Kraf di Plaza Angsana Johor Bahru Sempena Aidilfitri 2013 *Craft Promotion at Plaza Angsana Johor Bahru in conjunction with Aidilfitri 2013* (20 Julai/*July* – 7 Ogos/*August* 2013)	11	287,411.00
26.	Promosi Kraf di 1 Borneo Hypermall, Kota Kinabalu, Sabah *Craft Promotion at Borneo Hypermall, Kota Kinabalu, Sabah* (25 Julai/*July* – 4 Ogos/*August* 2013)	45	360,024.10
27.	Promosi Kraf di Mahkota Parade, Melaka *Craft Promotion at Mahkota Parade, Malacca* (26 Julai/*July* – 4 Ogos/*August* 2013)	12	86,381.30
28.	Promosi Kraf di AEON Taiping Sentral, Perak (Sesi 2) *Craft Promotion at AEON Taiping Sentral, Perak (Session 2)* (20 – 29 September 2013)	29	193,691.90
29	Promosi Kraf di Wisma Sanyan, Sibu, Sarawak *Craft Promotion at Wisma Sanyan, Sibu, Sarawak* (20 – 29 September 2013)	13	137,003.00
30.	Promosi Kraf di Landmark Central, Kulim Kedah *Craft Promotion at Landmark Central, Kulim Kedah* (24 – 30 September 2013)	21	146,285.65
31.	Promosi Kraf di Mesra Mall, Kemaman, Terengganu *Craft Promotion at Mesra Mall, Kemaman, Terengganu* (25 – 30 September 2013)	22	492,999.50
32.	Promosi Kraf di Kompleks Bukit Jambul, Pulau Pinang *Craft Promotion at Bukit Jambul Complex, Penang* (26 September – 6 Oktober/*October* 2013)	19	200,835.00
33.	Promosi Kraf di 1 Borneo Hypermall, Kota Kinabalu, Sabah *Craft Promotion at 1 Borneo Hypermall, Kota Kinabalu, Sabah* (26 September – 6 Oktober/*October* 2013)	58	971,158.40
34.	Promosi Kraf di East Coast Mall Kuantan, Pahang *Craft Promotion at East Coast Mall Kuantan, Pahang* (1– 6 Oktober/*October* 2013)	56	1,064,087.70
35.	Promosi Kraf di Angsana Ipoh Mall, Perak *Craft Promotion at Angsana Ipoh Mall, Perak* (9 – 13 Oktober/*October* 2013)	18	172,778.00

Bil. *No.*	Aktiviti/Tempat/Tarikh *Activities/Venue/Date*	Bil. Penyertaan Usahawan *No. of Entrepreneurs Participation*	Nilai Jualan (RM) *Sales Value (RM)*
36.	Promosi Kraf di Lagenda Village Mall, Kedah *Craft Promotion at Lagenda Village Mall, Kedah* (24 Oktober/*October* – 3 November 2013)	32	178,169.80
37.	Promosi Kraf di Bintang Megamall, Miri, Sarawak *Craft Promotion at Bintang Megamall, Miri, Sarawak* (25 Oktober/*October* – 3 November 2013)	32	432,846.00
38.	Promosi Kraf di Boulevard Shopping Mall, Kuching, Sarawak *Craft Promotion at Boulevard Shopping Mall, Kuching, Sarawak* (1 – 10 November 2013)	23	202,645.80
39.	Promosi Kraf di KL Festival City Setapak, Kuala Lumpur *Craft Promotion at KL Festival City Setapak, Kuala Lumpur* (8 – 17 November 2013)	16	297,970.80
40.	Promosi Kraf di Giant Senawang, Seremban, Negeri Sembilan *Craft Promotion at Giant Senawang,Seremban, Negeri Sembilan* (26 November – 1 Disember/*December* 2013)	15	73,920.00
41.	Promosi Kraf di SACC Mall, Shah Alam, Selangor *Craft Promotion at SACC Mall, Shah Alam, Selangor* (26 November – 4 Disember/*December* 2013)	14	305,709.00
Jumlah B/*Total B*		**899**	**12,053,784.24**
1.	**C. Promosi Kraf Malaysia/ *Malaysian Craft Promotions*** Promosi Kraf Malaysia di Perbadanan Kemajuan Kraftangan Malaysia Cawangan Perlis *Malaysian Handicraft promotion at Malaysian Handicraft Development Corporation Perlis Branch* (24 – 27 Januari/*January* 2013)	31	317,413.00
2.	Promosi Kraf Malaysia di Dataran Putra, Putrajaya *Malaysian Handicraft promotion in Dataran Putra, Putrajaya* (23 – 27 Mei/*May* 2013)	40	142,018.90
3.	Promosi Kraf Malaysia di Perbadanan Kemajuan Kraftangan Malaysia Cawangan Perlis *Malaysian Handicraft promotion in Malaysian Handicraft Development Corporation Perlis Branch* (24 – 28 Mei/*May* 2013)	28	255,384.60

Bil. *No.*	Aktiviti/Tempat/Tarikh *Activities/Venue/Date*	Bil. Penyertaan Usahawan *No. of Entrepreneurs Participation*	Nilai Jualan (RM) *Sales Value (RM)*
4.	Promosi Kraf Malaysia di Miri Handicraft Centre, Sarawak *Malaysian Handicraft promotion in Miri Handicraft Centre, Sarawak* (18 – 26 Mei/*May* 2013)	65	479,846.60
5.	Promosi Kraf Malaysia di Lintasan Deasoka, Sabah *Malaysian Handicraft promotion in Lintasan Deasoka, Sabah* (24 Mei/*May* – 3 Jun/*June* 2013)	89	663,493.50
6.	Promosi Kraf Malaysia Sempena Ramadan di Bertam, Kepala Batas Pulau Pinang *Malaysian Handicraft promotion in Conjunction with Ramadan Celebration in Bertam, Kepala Batas Penang* (10 Julai/*July* – 7 Ogos/*August* 2013)	5	95,050.00
7.	Promosi Kraf Malaysia di Kuching Waterfront, Sarawak *Malaysian Handicraft promotion in Kuching Waterfront, Sarawak* (30 Ogos/*August* – 6 September 2013)	77	1,182,954.70
8.	Promosi Kraf Malaysia di Karnival Kraf Langkawi *Malaysian Handicraft promotion in Langkawi Craft Carnival* (22 November – 2 Disember/*December* 2013)	52	476,275.50
9.	Promosi Kraf Malaysia di Angsana Johor Bahru Mall, Johor *Malaysian Handicraft promotion in Angsana Johor Bahru Mall, Johor* (13 – 25 Disember/*December* 2013)	295	5,888,866.35
Jumlah C/*Total C*		**682**	**9,471,303.15**
1.	**D. Promosi Acara Khas** ***Special Event Promotions*** Karnival Visit Malaysia Year 2014, Bukit Jalil, Kuala Lumpur *Visit Malaysia Year Carnival 2014, Bukit Jalil, Kuala Lumpur* (18 – 20 Januari/*January* 2013)	4	25,417.45
2.	Belilah Barangan Buatan Malaysia 2013, Kuala Lumpur Convention Centre (KLCC), Kuala Lumpur *Buy Malaysian Made Products 2013, Kuala Lumpur Convention Centre (KLCC), Kuala Lumpur* (17 – 19 Mei/*May* 2013)	6	16,822.20
Jumlah D/*Total D*		**10**	**42,239.65**

Bil. *No.*	Aktiviti/Tempat/Tarikh *Activities/Venue/Date*	Bil. Penyertaan Usahawan *No. of Entrepreneurs Participation*	Nilai Jualan (RM) *Sales Value (RM)*
	E. Aktiviti Promosi Peringkat Negeri/ ***State Level Promotions***		
1.	Langkawi - 28 aktiviti *Langkawi - 28 activities*	343	1,128,600.60
2.	Perlis - 42 aktiviti *Perlis - 42 activities*	157	123,795.40
3.	Kedah - 42 aktiviti *Kedah - 42 activities*	260	150,411.00
4.	Pulau Pinang - 9 aktiviti *Penang - 9 activities*	20	93,600.00
5.	Perak - 40 aktiviti *Perak - 40 activities*	147	218,879.30
6.	Selangor - 16 aktiviti *Selangor - 16 activities*	143	527,252.80
7.	Negeri Sembilan - 33 aktiviti *Negeri Sembilan - 33 activities*	282	566,060.00
8.	Melaka - 18 aktiviti *Malacca - 18 activities*	41	139,191.00
9.	Johor - 25 aktiviti *Johor - 25 activities*	58	419,730.00
10.	Pahang - 21 aktiviti *Pahang - 21 activities*	72	434,705.00
11.	Terengganu - 19 aktiviti *Terengganu - 19 activities*	60	157,931.00
12.	Kelantan - 38 aktiviti *Kelantan - 38 activities*	222	529,798.00
13.	Sabah - 36 aktiviti *Sabah - 36 activities*	298	455,189.10
14.	Sarawak - 48 aktiviti *Sarawak - 48 activities*	180	197,364.40
Jumlah E/*Total E*		**2,283**	**5,142,507.60**



Hong Kong Gifts and Premium Fair, Hong Kong
Hong Kong Gifts and Premium Fair, Hong Kong

Pemasaran dan Promosi Antarabangsa

Pemasaran dan Promosi Antarabangsa dilaksanakan bagi meluaskan pasaran produk kraf tempatan ke luar negara. Seramai 115 orang usahawan kraf tempatan telah berpeluang menyertai 11 Pameran Perdagangan dan Pameran Pengguna di Luar Negara serta 2 Pameran Antarabangsa yang dianjurkan di dalam negara seperti mana di **Jadual 3** dan **Jadual 4.**

International Marketing and Promotions

*In order to push for an increase in awareness and demand for local craft products abroad, we have also implemented international marketing and promotional activities. Malaysian Handicraft have duly assisted a total of 115 local craft entrepreneurs to participate in 11 Trade Fairs and 2 International Trade Fairs Organised Locally as shown in **Table 3** and **Table 4**.*

Jadual 3 **Pencapaian Aktiviti Pemasaran dan Promosi Antarabangsa**
Table 3 ***Performance of International Marketing and Promotion Activities***

Aktiviti Promosi *Promotion Activities*	Bil. Aktiviti Promosi *No. of Promotion Activities*	Bil. Penyertaan Usahawan *No. of Entrepreneurs Participation*	Nilai Jualan (RM) *Sales Value (RM)*
Pameran Perdagangan Luar Negara *International Trade Exhibition*	11	89	33,021,043.74
Pameran Antarabangsa Dalam Negara *Domestic International Exhibition*	2	26	4,109,279.50
Jumlah/*Total*	**13**	**115**	**37,130,323.14**

Jadual 4 **Senarai Terperinci Aktiviti Pemasaran dan Promosi Antarabangsa**
Table 4 *Detailed International Marketing and Promotion Activities*

Bil. *No.*	Pameran Perdagangan/Promosi Pengguna *Trade Fair/Consumer Promotion*	Bil. Penyertaan Usahawan *No. of Entrepreneurs Participation*	Nilai Jualan (RM) *Sales Value (RM)*
	A. Pameran Perdagangan Luar Negara/ *International Trade Fairs*		
1.	Ambiente 2013, Frankfurt, Jerman (15 – 19 Februari/*February* 2013)	9	6,571,162.00
2.	Hong Kong Gifts & Premium Fair, Hong Kong (27 - 30 April 2013)	11	10,843,044.00
3.	International Design Exhibition (INDEX) 2013, Dubai (20 – 23 Mei/*May* 2013)	7	2,727,911.60
4.	Who's Next Paris (6 – 9 Julai/*July* 2013)	9	1,004,167.00
5.	Singapore Gifts and Premium Fair, Singapore (10 – 12 Julai/*July* 2013)	9	2,765,502.00
6.	NY NOW New York, United State (18 – 23 Ogos/*August* 2013)	5	1,784,179.00
7.	Gifts Expo (Autumn), Moscow Rusia (17 – 20 September 2013)	5	1,688,470.00
8.	Promosi Kraf Malaysia di London Sempena Minggu Kraf Malaysia London *Malaysian Handicraft promotion in London in ConJunection with Malaysia London Craft Week* (19 – 23 September 2013)	15	143,288.14
9.	Gitfs and Premium Dubai 2013, Dubai (1 – 3 Oktober/*October* 2013)	6	2,771,805.00
10.	Mega Show 2012, Hong Kong (20 – 23 Oktober/*October* 2013)	5	2,481,286.00
11.	L'artigiano In Fiera, Milan (30 November – 8 Disember/*December* 2013)	8	240,229.00
Jumlah A/*Total A*		**89**	**33,021,043.74**

Bil. *No.*	Pameran Perdagangan/Promosi Pengguna *Trade Fair/Consumer Promotion*	Bil. Penyertaan Usahawan *No. of Entrepreneurs Participation*	Nilai Jualan (RM) *Sales Value (RM)*
	B. Pameran Antarabangsa Dalam Negara/ *Domestic International Exhibition*		
1.	Kuala Lumpur International Gifts and Premium (KLIGP), Putra World Trade Centre (PWTC), Kuala Lumpur (12 – 14 Jun/*June* 2013)	14	2,619,455.00
2.	INTRADE Kuala Lumpur (26 - 28 November 2013)	12	1,489,824.50
Jumlah B/*Total B*		**26**	**4,109,279.50**

Kompleks Kraf

Kraftangan Malaysia mempunyai dua buah Kompleks Kraf iaitu Kompleks Kraf Kuala Lumpur dan Kompleks Kraf Langkawi. Kedua-dua buah Kompleks Kraf ini menjadi 'Pusat Kraf Setempat' dan menjadi salah satu daripada destinasi pelancongan yang mesti dikunjungi oleh pelancong dari dalam dan luar negara. Di sini disediakan pelbagai aktiviti berkaitan seni kraf tempatan, di mana pengunjung boleh mencanting batik, membuat anyaman, membuat ukiran dan membuat seramik. Di samping itu juga terdapat ruang-ruang pameran dan kedai-kedai yang menjual produk kraf tempatan.

(i) Kompleks Kraf Kuala Lumpur

Kompleks Kraf Kuala Lumpur (KKKL) yang terletak di tengah-tengah kota kosmopolitan menawarkan pelbagai kemudahan antaranya Perkampungan Kraf yang menyediakan demonstrasi dan interaktif kraf, Perkampungan Pelukis, Butik/Kedai Kraf dan Muzium Kraf. Jumlah pengunjung ke Kompleks Kraf Kuala Lumpur pada tahun 2013 adalah seramai 168,879 orang dan keterangannya adalah seperti di **Jadual 5** dan **Jadual 6.**

Craft Complexes

The Malaysian Handicraft owns two Craft Complexes which is the Kuala Lumpur Craft Complex and the Langkawi Craft Complex. Both craft complexes serves as a 'One Stop Craft Centre' and key destinations that is a must visit for both local and foreign tourists. These complexes provides various engaging craft activities related to the production of local crafts, in which visitors are accorded with the opportunity to try out batik canting, weaving, carvings and make their own ceramic craft products. In addition, visitors can also purchase a variety of high quality craft products laden with its own invaluable and unique aesthetic.

(i) Kuala Lumpur Craft Complex

*The Kuala Lumpur Craft Complex (KLCC) that resides right in the midst of a cosmopolitan city, offers a multitude of facilities including the Craft Village that features craft demonstrations and interactive crafts, Artisan Village, Malaysian Made Craft Boutique/Shops and a Craft Museum. In 2013, the Kuala Lumpur Craft Complex receives a total number of 168,879 visitors as shown in **Table 5** and **Table 6**.*



Kompleks Kraf Kuala Lumpur
Kuala Lumpur Craft Complex

Jadual 5 **Jumlah Pengunjung ke Kompleks Kraf Kuala Lumpur**
Table 5 ***Number of Visitors to the Kuala Lumpur Craft Complex***

Bil. *No.*	Butiran Pelancong *Type of Tourist*	Bil. Pengunjung *No. of Visitors*
1.	Dalam Negara/*Local Tourists*	113,525
2.	Luar Negara/*Foreign Tourists*	55,354
Jumlah/*Total*		**168,879**

Jadual 6 **Jumlah Pelancong Luar Negara Mengikut Benua**
Table 6 ***Number of Foreign Tourists according to their Continent***

Bil. *No.*	Benua *Continents*	Bil. Pengunjung *No. of Visitors*
1.	Asia	21,204
2.	Eropah/*Europe*	6,839
3.	Timur Tengah/*Middle East*	6,062
4.	Afrika/*Africa*	1,162
5.	Amerika Utara/*North America*	2,686
6.	Amerika Tengah/*Central America*	1,445
7.	Amerika Selatan/*South America*	1,096
8.	Caribbean	586
9.	Oceania	714
10.	Lain-lain/*Others*	13,560
Jumlah		**55,354**

Benua *Continents*	Negara *Country*
Asia	Afghanistan, Armenian, Azerbaijin, Bangladesh, Bhutan, Brunei, Myanmar, Cambodia, China, Georgia, Hong Kong, India, Indonesia, Japan, Kazakhstan, Korea Selatan/*South Korea*, Korea Utara/*North Korea*, Kyrgyzstan, Laos, Maldives, Mongolia, Pakistan, Filipina/*Philippines*, Singapura/*Singapore*, Sri Lanka, Taiwan, Tajikistan, Thailand, Turkey, Turkmenistan,Uzbekistan,Vietnam
Eropah/*Europe*	Albania, Austin, Belarus, Belgium, Bosnia, Bulgaria, Croatia, Republik Czech/*Czech Republic*, Denmark, Estonia, Finland, Perancis/*France*, Jerman/*Germany*, Greece, Hungary, Iceland, Ireland, Itali/*Italy*, Latvia, Lithumia, Luxembourg, Malta, Moldova, Monaco, Belanda/*Netherlands*, Norway, Poland, Portugal, Romania, Rusia/*Russia*, Slovakia, Slovenia, Sepanyol/*Spain*, Sweeden, Switzerland, Ukraine, United Kingdom
Timur Tengah/*Middle East*	Bahrain, Iran, Iraq, Jordan, Kuwait, Lebanon, Oman, Qatar, Saudi Arabia, Syria, UAE dan Yemen
Afrika/*Africa*	Algeria, Angola, Cameroon, Mesir/*Egypt*, Kenya, Liberia, Libya, Namibia, Nigeria, Afrika Selatan/*South Africa*
Amerika Utara/*North America*	Kanada/*Canada*, Mexico, US
Amerika Tengah/*Central America*	Costa Rica, Guatemala
Amerika Selatan/*South America*	Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, Paraguay, Peru, Suriname, Uruguay, Venezuela
Caribbean	Jamaica, Cuba
Oceania	Australia, Fiji, New Zealand, Tonga

(ii) **Kompleks Kraf Langkawi, Kedah**

Kompleks Kraf Langkawi menyediakan pelbagai aktiviti yang berkaitan dengan seni kraf tangan tempatan seperti demonstrasi pembuatan kraf, interaktif kraf serta pameran produk kraf yang diadakan di Muzium Kraf. Di samping itu terdapat kedai-kedai yang menjual produk kraf tempatan. Sepanjang tahun 2013 seramai 119,000 orang pelancong telah melawat ke Kompleks Kraf Langkawi, pecahan pengunjung seperti di **Jadual 7.**

ii) Langkawi Craft Complex, Kedah

*The Langkawi Craft Complex offers activity based facilities such as craft demonstration and interactive craft, sales of locally produced craft and exhibition via the Craft Museum. The complex receives an overwhelming number of visitors in 2013 totalling to 119,000 visitors as stipulated in **Table 7**.*

Jadual 7 **Jumlah Pengunjung ke Kompleks Kraf Langkawi**
Table 7 ***Number of Visitors to the Langkawi Craft Complex***

Bil. *No.*	Butiran Pelancong *Type of Tourist*	Bil. Pengunjung *No. of Visitors*
1.	Dalam Negara/*Local Tourists*	101,732
2.	Luar Negara/*Foreign Tourists*	17,268
	Jumlah/*Total*	**119,000**

Publisiti Industri

Publisiti menerusi media massa tempatan merupakan salah satu usaha dan peranan penting yang digalas oleh Kraftangan Malaysia dalam membantu mempromosi industri kraf negara. Penekanan dalam bidang publisiti ini amat penting dalam membantu menyalurkan maklumat yang tepat kepada masyarakat awam mengenai perkembangan industri kraf selain mampu memupuk minat, kesedaran serta keyakinan terhadap produk kraf tempatan.

Sepanjang tahun 2013, sebanyak 723 liputan media mengenai aktiviti industri kraf tempatan yang disiarkan di media cetak dan elektronik. Jumlah liputan ini merupakan satu angka besar yang menunjukkan peningkatan perhatian dan sokongan padu daripada media kepada industri kraf dari tahun ke tahun.

Industry Publicity

Local mass media publicity is one of the key initiatives and functions undertaken by Malaysian Handicraft in order to help promote the craft industry. Emphasis on the publicity aspect plays a significant role to facilitate the dissemination of accurate information to the general public on the on-going development happening within the craft industry whilst simultaneously foster interest, awareness and building confidence on locally made craft products.

Throughout 2013, Malaysian Handicraft receives a total of 723 media coverage encompassing news on its activities and local craft industry in both the print and electronic media. The total number of coverage attained is considerably huge indicating the increasing interest and support that the craft industry have managed to garner from the media over the years.

Kraftangan Malaysia juga mendekatkan media dengan usahawan dan industri kraf melalui Program Turun Padang. Pihak media telah dibawa ke sembilan lokasi (Terengganu, Selangor, Kelantan, Perlis, Kedah, Pahang, Negeri Sembilan, Melaka, Sabah dan Sarawak) untuk membuat liputan mengenai kegiatan usahawan kraf. Lokmelihat dan bertemu sendiri dengan usahawan-usahawan kraf.

Selain itu, diadakan juga kerjasama dengan Radio dan Televisyen Malaysia (RTM) dalam membantu membuat hebahan mengenai industri kraf tempatan melalui segmen Kraf Kita. Segmen Kraf Kita ini disiarkan melalui Berita Perdana jam 8 malam pada setiap hari Ahad di TV1. Selain televisyen, Kraftangan Malaysia turut menjalinkan kerjasama dengan Akhbar Harian Metro untuk menyiarkan maklumat terkini mengenai produk kraf melalui ruangan Info Kraf dalam sisipan deko taman yang diterbitkan pada setiap hari Sabtu.

Publisiti mengenai industri kraf juga diperluas dengan penggunaan media sosial seperti Facebook dan blog sebagai sokongan saluran menyeba r luas informasi kraf. Kraftangan Malaysia juga turut memanfaatkan kemudahan Khidmat Pesanan Ringkas (SMS) melalui Gerbang SMS 15888 bagi menghebahkan promosi dan aktiviti kraf yang dijalankan. Pada tahun 2013, sebanyak 22,768 khidmat Gerbang SMS digunakan bagi tujuan hebahan.

The Malaysian Handicraft also develop a working relationship with the media through an engagement that provides coverage for Field Programs. The media members took a tour to 9 locations (Terengganu, Selangor, Kelantan, Perlis, Kedah, Pahang, Negeri Sembilan, Malacca, Sabah and Sarawak) in order to make coverage on the craft activities conducted by craft entrepreneurs within the specific locations.

Additionally, a working collaboration with RTM was initiated in order to induce promotions and awareness on our local craft industry via the Kraf Kita segment. The Kraf Kita segment are being featured during the 8 o'clock Prime News on TV1 every Sunday. Apart from television programs, Malaysian Handicraft also forged working relationship with the Harian Metro dailies to feature the latest information on craft products through its Info Craft section published every Saturday.

Publicity on the craft industry are also being expounded using social media such as Facebook and blogs as a supporting channel to further disseminate critical information accurately, swiftly and extensively. Malaysian Handicraft also took advantage on the Short Messaging Service (SMS) facility by utilising the 15888 SMS Gateway to make announcement and promotions on craft activities that are being conducted. In 2013, the SMS Gateway facility has been used 22,768 times for publicity purposes.

26 ○ RENCANA

ISNIN 21 OKTOBER 2013 BH



Johari pembuat replika bot di Pulau Duyung.



Permintaan produk kraf tinggi

Kraftangan Malaysia anjur siri jelajah beri motivasi kepada pengusaha tingkat kualiti, kuantiti



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Menjadikan kraf tangan sebagai satu perniagaan adalah menguntungkan kerana kini ia bukan saja diterima masyarakat tempatan, tetapi juga masyarakat antarabangsa.

Produk kraf negara sudah mula mendapat tempat apabila pengeluar berani melakukan inovasi. Mereka juga sudah memahami kehendak peminat yang pelbagai. Ada yang sekadar suka menjadikannya barang perhiasan dan ada pula yang menjadikannya produk kegunaan harian.

Justeru, dalam memenuhi permintaan yang semakin meningkat, pembuat produk kraf bukan saja perlu kreatif, tetapi tahu bagaimana keluaran mereka mampu menepati cita rasa dan kehendak pengguna serta tidak sekadar terikat dengan gaya konvensional atau tradisional.

Penyumbang ekonomi

Di Terengganu, kraf tangan bukan saja menjadi produk pelancongan, tetapi menjadi antara penyumbang ekonomi kepada kebanyakan penduduk di negeri ini. Ketuanan dan keaslian produk kraf negeri Pantai Timur ini antara yang terbaik di negara ini.

Siapa berani menyangkah bahawa songket Terengganu antara yang terbaik. Ada hasil sulaman songket sutera negeri itu yang boleh dijual hingga ribuan ringgit. Ini sekali gus membuktikan pembuat kraf di luar bandar masih mengutamakan seni dan kualiti.

Statistik terkini menunjukkan seramai 770 usahawan kraf di negeri itu berdaftar dengan Kraftangan Malaysia. Bidang tekstil disertai 611 usahawan, hasil rimba (105 usahawan), logam (37 usahawan), aneka kraf (12 usahawan) dan hasil tanah (tiga usahawan).

Kraftangan Malaysia sentiasa memberi pelbagai bantuan dan insentif kepada usahawan berkenaan supaya mereka dapat bersaing dalam pasaran serta menyumbang kepada ekonomi negara.

Pengerusi Kraftangan Malaysia, Datuk Sohaimi Shahadan, berkata beliau sendiri turun padang berjumpa dengan usahawan kraf di seluruh negara menerusi siri jelajah untuk memahami masalah dihadapi mereka selain memberi motivasi untuk mereka mengeluarkan produk berkualiti.

"Masalah utama yang kita kenal pasti ialah kemampuan menghasilkan produk yang kreatif kerana ini memerlukan ketekunan dan kesabaran. Akibatnya, produk mereka tidak dapat dihasilkan dengan banyak atau dikeseriusilakan.

"Untuk menghasilkan produk berkualiti dan kreatif, terlalu banyak masa diambil. Ada yang ambil masa lebih dua minggu untuk hasilkan satu kepala keris. Ada pula usahawan yang meskipun dibekalkan peralatan moden, rasa tidak selesa dan lebih suka menggunakan cara tradisional.

"Justeru, Kraftangan Malaysia sentiasa memikirkan kaedah untuk meningkatkan kualiti dan kuantiti produk kraf ini kerana permintaan sentiasa bertambah dari semasa ke semasa," katanya.

Galak pertandahan produk kraf

Sohaimi berkata, menerusi sesi jelajah ke seluruh negara itu, Kraftangan Malaysia dapat mengumpulkan maklumat untuk dianalisis dan diambil tindakan bagi mengelakkan pertambahan produk kraf.

Katanya, Kraftangan Malaysia tetap proaktif mempromosikan produk kraf selain menggalakkan usahawan menyertai program pameran untuk pendedahan serta merdapat teknologi baru.

"Saya lebih suka jika usahawan kita dapat fokus untuk menghasilkan produk premium iaitu produk terpilih yang orang tahu dia tangnya dari syarikat tertentu. Ada banyak produk batik daripada pengusaha tertentu menjadi produk kegemaran orang korporat. Ada banyak jenama yang sudah menjadi jenama premium.

"Saya yakin hasil jelajah ini akan mengumpulkan maklumat berbeza lantaran masalah yang dihadapi pengusaha adalah berbeza di setiap negeri. Produk dan keupayaan mempemoleh bahan mentah tentunya berbeza.

"Kraf tangan lebih sesuai digerakkan di kawasan luar bandar kerana kos yang lebih rendah. Maka menerusi skim satu daerah satu industri, usaha meningkatkan kualiti dan kuantiti produk kraf dapat digerakkan.

"Cuma selama ini pengusaha kraf agak



Sohaimi Shahadan

24 Minda



KREASI produk anyaman mengkuang.

Kraftangan bukan bisnes kampung

Industri kraftangan dulu lebih dikenali "perusahaan kampung" membabitkan kaum wanita dan lelaki dari sesuah kawasan desa, yang meralikannya sebagai kelangsungan encarian mereka kehidupan.

Kerjanya sekar berikan memeri kan kesimen, kepakaran dan nahuran tinggi, masa dipelukan lalah lama, tetapi hasil diterima lakkah 'setindah harga' berbanding ngorbanan yang dicurahkan oleh npunsaha terbabit.

Dalam erti kata mudah, tidak berloi untuk membuatnya. Hlarpun gitu, mutakhir ini ialah memlihatkan akan satu senario kegaan apabila industri yang di ggap bakal menjadi lipatan sejarah telah disuntik segar supaya tidak ng dimamah waktu.

ti terbukti apabila nilai jualan perusahaan yang berdarkan kepada warisan tradisi negara itu temekonjak secara nik daripada RM140 pada tahun 2011 iurus kepada nilai dalam RM300 juta tahun lalu.

FAKTA
Nilai jualan kraftangan meloncat lebih RM300 juta tahun lalu

ngarah Perbadanan Kenan Kraftangan Malaysia cawa Kedah, Fatrah Ariza Ibrahim ata, tentlapat pengusaha kraf gunggup perusahaan mereka alah industri kampung dan kecilan.

lau berkata, ketakutan dan a industri kampung itu sudah ar umbi daripada faktor kekan produk kraf negara jiran i Indonesia, Vietnam yang akmenyebabkan pengusaha empatan tidak berani untuk ahat cabaran.

ngusaha kita tidak yakin kenan pengaluaran produk mesendiri. Contohnya, anabila kepada pengusaha kraf supaya rekaan mereka lebih serkini.

"Namun, amat menyedihkan apabila rekaan yang diberi itu tidak mendapat sambutan oleh segelintir pengusaha kraf kerana mereka tidak berani untuk mengambil risiko dengan produk dan rekaan baru.

"Mereka lebih selesa untuk mengekalkan rekaan sedia ada yang sudah mempunyai tempahan," katanya.

Sebagai sebuah badan yang memperkasakan industri berkenaan, Kraftangan Malaysia menyarankan nilai tambah produk itu mencapai RM1 bilion menjelang 2015.

Bagi mencapai matlamat itu, Kraftangan Malaysia giwangan Kedah memberi penekanan khusus kepada penyahran limah dalam kalangan pengusahtu menerusi pengunjuran kurnus kewusahawanan dan motivasi.

"Kita menjadikan program keusahawanan bagi memupuk sikap positif dalam diri mereka," katanya.

Dalam mengasah kreativiti pengusaha kraf, beliau berkata pendekatan secara komunikasi atau berdiskusi antara pengusaha Kraftangan Malaysia dan usahawan dikenal pasti.

Menerusi kaedah ini, mereka akan dikelabahkan dengan ciri-ciri moden, rekaan dan warisi bahan serta mereka bentuk semula sesuatu produk.

Jika dulu anyaman mengkuang lebih sinonim dengan penghasilan produk tikar, kini ia telah diaplikasikan seperti sarung telefon, iPad dan beg tangan.

Usaha lain yang dilakukan ialah melalui skim inkubator bagi melahirkan usahawan muda dalam pembuatan sesuatu kraftangan.

Ini memberi peluang kepada pe-

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LIFE & TIMES MEN

Designs Malaysia

In Style Langkawi founder Faisal Abdullah shares with ***Theresa Manavalan*** *his objectives behind his lifestyle trade show to be held later this month*





Faisal wants to build a game-changer for Malaysian design. PICTURE BY MOHD HARRY HASSAN



So much potential for well-made artisanal work. PICTURE BY MOHD HARRY HASSAN

"That is the trade. trade brings everything together," says Faisal Abdullah, flicking his silver hair back unironically. Faisal is, as he almost always is, true to form — the linen shirt, loafers and the relaxed, but chic personal style that consciously or unconsciously envelopes everyone around him.

"I feel privileged to be here at this time, to see Malaysiancraft and design come forward," says Faisal. "It's exciting."

It sure is. He can barely contain his excitement. Faisal is connecting what is believed to be the country's very first lifestyle trade show in an idyllic, palm tree-lined setting in Langkawi, where he lives. This month, he will host a posse of international buyers hungry for unique, fresh and quality lifestyle merchandise. And all of it will be Malaysian-made.

Faisal, famously the creative director of Jendela KL and infamously a pusher of contemporary Malaysian design, wants to take things to another level. Hence, the In Style Langkawi (www.isl.my) lifestyle trade show at Pendama Quay on Sept 20 and 21.

"My experience working at Jendela KL taught me so many things," says Faisal. "I know that's a challenge. My passion is 10 per cent, the rest is science. Funding, marketing, distribution and the technical stuff are the sciences to put it all together. But mens what everybody in Malaysian creativity is facing the same challenge."

There are good policies, he says, from a number of agencies but the reality is that everybody works in over the country. Their merchandise range from fashion, art, bags to ceramics and now they earn from RM2,000 to RM30,000 a month.

Their customers are mostly

class contemporary designs and they are genuinely passionate about their work," says Faisal. "Passion is what they have in common but no one can wrap their heads around the sciences, that 90 per cent."

What Malaysian design needs, he says, is someone who can harness everything together. "I think I am that person."

Faisal teamed up with entrepreneur Shariman Abdul Salam and formed Alla Baru. Their vision: A ground-breaking event, a game-changer for Malaysian artisans and designers, and a movement that makes the statement that Made-in-Malaysia can be of enduring quality and universal appeal.

But long before the trade show idea was conceived, Petaling Jayaborn Faisal had retreated from the capital to Langkawi, where he has a home bought on a whim decades ago when land was affordable. Once again, he spent time thinking about the challenge.

He had by then had a few careers from multi-tasking flight attendant to Chevening scholar, programme manager to CEO of Jendela KL. From his personal paradise, he thought about the network he had built over the years.

Just over a year ago, he found four

but, says Faisal, it will grow organically into a regional trading hub for lifestyle merchandise. "But that's for the future."

To date, 42 Malaysian l signed up. They will show





Contemporary clothes in l from Buzz Gahora, which s showcased at In Style Lang PICTURE BY HALIMAH

6 ○ SASTERA

Promosi Kraf Malaysia

Promosi Kraf Malaysia akan diadakan di Padang A, Angsana Johor Bahru Mall, Johor Bahru, bermula 13 hingga 25 Disember 2013, jam 10 pagi hingga 10 malam.

Pameran berkonsepkan 'Membawa produk kraf terus kepada pengguna' itu, bakal disertai seramai 292 usahawan kraf dari seluruh negara dengan menyajikan pelbagai aktiviti menarik seperti Pameran Produk Baru, peragaan fesyen, demonstrasi kraf dan kuih tradisional, interaktif kraf dan jualan produk kraf serta persembahan kesenian.

Ia dibarn

770 usahawan 611 usahawan RM341.8 juta

Industri kraf negara diperhebat

Oleh NOR AFIQAH MAT NOR
norat@hkonline.com.my

KUALA LUMPUR – Kementerian Penerangan, Komunikasi dan Kebudayaan akan bekerjasama dengan Unit Perancang Ekonomi, Jabatan Perdana Menteri dalam usaha memperkebat industri kraf negara untuk manfaat lebih 35,000 usahawan di dalam sektor ini.

Menterinya, Datuk Seri Rais Yatim berkata, kerjasama melalui program 'Satu Daerah Satu Industri' ini adalah untuk memastikan sasaran perolehan nilai jualan sebanyak RM850 juta tahun

Menurut Rais, tahun lepas, sebanyak 352 (40.6%) pemasaran dan promosi kraf diadakan dan usahawan kraf memperoleh nilai jualan berjumlah RM342 juta.

Beliau turut mengingatkan usahawan kraf supaya melengkapkan diri dengan ilmu pengetahuan untuk memajukan lagi perusahaan mereka dan meyarankan kepada ekonomi negara.

"Usaha membangunkan produk bahan dengan memberi penekanan kepada aspek kualiti dan kemasaipan produk serta kapasiti pengeluaran," katanya.

Mengulas mengenai Hari Kraf Kebangsaan, Rais berkata, sebanyak 562 rekaan baharu dipamerkan dan nilai jualan RM30 juta dijangka dapat diperoleh sepanjang 13 hari pe-



TUANKU HAMINAH (tiga dari kiri) meletakkan guli sambil diperhatikan Rais (tiga dari kiri) sebagai simbolik perasmian Hari Kraf Kebangsaan 2013 di Kompleks Kraf, Kuala

2013 Craft Fair highlights the industry's success

KUALA LUMPUR: Beginning 27 Feb, craft enthusiasts and tourists can see for themselves the best of our country's craft products during a 13-day festival in conjunction with the Visit The Darkness Craft Day 2013 celebration.

The National Craft Day celebration is an annual event organised by the Handicraft Development Corporation of Malaysia (Kraftangan Malaysia) will be held at the Kuala Lumpur Craft Complex, in Jalan Conlay.

This 13th edition of the National Craft Day event spans generations for the nation's craft industry and for the people who have a passion for craft.

The event also serves as the country's marketing platform where local craft entrepreneurs, artisans and designs craft traders.

The Deputy Minister in the Prime Minister's Department (Religious Affairs), Datuk Dr Mashitah Ibrahim will be the guest of honour at the event.

A total of 80 booths will be set up during the event, showcasing the best craft products from all over the country.

Among the events lined up during the fair is one the public can walk with the participants of as many as than 100 entrepreneurs.

Kelantan Minister of the state Tengku Datuk Seri Hasnah Tengku Ismail will be on hand to officiate the event.

Also on the 11th edition, Kelantan's Malaysia entrepreneurs [illegible] to showcase their products [illegible] and [illegible] Craft Complex.

In conjunction with the launch, Kraftangan Malaysia will present craft entrepreneurs with loans totalling RM1 million.

Kraftangan Malaysia will present craft entrepreneurs with loans totalling RM1 million.

Last year, the 11th edition, Kelantan's Malaysia entrepreneurs [illegible] to showcase their products [illegible] and [illegible] Craft Complex.

The inaugural edition recorded sales worth RM320,000 with 110 participants and over the years there has been a remarkable increase in the figure when the last edition in 2012 recorded RM2.77 million in sales and 500 participants, the highest so far.

And for the 11th edition, Kelantan's Malaysia entrepreneurs [illegible] to showcase their products [illegible] and [illegible] Craft Complex.

Among the events lined up during the fair is one the public can walk with the participants of as many as than 100 entrepreneurs.

Kelantan Minister of the state Tengku Datuk Seri Hasnah Tengku Ismail will be on hand to officiate the event.

Also on the 11th edition, Kelantan's Malaysia entrepreneurs [illegible] to showcase their products [illegible] and [illegible] Craft Complex.

In conjunction with the launch,

Program Penyelidikan dan Pembangunan Kraf

Program Penyelidikan dan Pembangunan Kraf merupakan salah satu program utama Kraftangan Malaysia yang berperanan untuk melaksanakan aktiviti pembangunan produk dan rekaan, kajian bahan dan teknologi serta pembangunan standard. Pelaksanaan aktiviti ini adalah untuk menghasilkan produk kraf yang berkualiti dan berdaya saing serta dapat memenuhi kehendak pasaran domestik dan antarabangsa.

Pembangunan Produk

Aktiviti pembangunan produk bertujuan untuk mempelbagaikan keluaran produk kraf baru mengikut segmen pasaran di domestik dan luar negara. Bagi meningkatkan kualiti rekaan dan penghasilan produk kraf baru, Makmal Reka Bentuk bersama usahawan dalam bidang tekstil, hasil tanah, hasil logam, hasil rimba dan aneka kraf telah dilaksanakan. Pada tahun 2013, sebanyak 5,259 rekaan dihasilkan oleh pereka dalaman Kraftangan Malaysia dengan kerjasama usahawan kraf dan sebanyak 1,503 daripada rekaan tersebut telah dikomersilkan. Bilangan rekaan produk baru dan rekaan yang dikomersilkan mengikut bidang kraf adalah seperti di **Jadual 8.**

Craft Research and Development Programme

The Crafts Research and Development Program is one of the key program given priority by Malaysian Handicraft in our effort to implement activities related to product development, research on materials and technology and development of a specific craft's standard. These activities are implemented as an initiative to produce high quality craft products that are able to compete and fulfil both the domestic and international market requirement.

Product Development

*The product development activities aspires to further diversify the production of new craft products according to its market segment for both for the domestic and international market. In order to enhance the design quality in the development of new craft produce, a Design Laboratory has been built in collaboration with entrepreneurs from various crafts segment including textile, soil based produce, metal based produce, forest based produce and various crafts. In 2013, a total of 5,259 new designs have been created by Malaysian Handicraft internal designers together with the craft entrepreneurs and from this total number, 1,503 of these designs have been commercialised. The number of new product designs and designs that have been commercialised according to its specific craft segment are as stipulated in **Table 8**.*

Jadual 8 **Aktiviti Pembangunan Produk Mengikut Bidang Kraf Tahun 2013**
Table 8 ***Product Development Activities according to its Crafts Segment in 2013***

Bil. *No.*	Bidang *Segment*	Bilangan Rekaan Baru *Number of New Designs*	Bilangan Rekaan Dikomersilkan *Number of Designs Commercialised*
1.	Tekstil/*Textile*	2,440	726
2.	Hasil Tanah/*Earthen Based*	792	252
3.	Hasil Logam/*Metal Based*	435	141
4.	Hasil Rimba/*Forest Based*	1,592	384
Jumlah/*Total*		**5,259**	**1,503**

Makmal Rekaan dan Pembangunan Produk

Pembangunan rekaan baru dilaksanakan melalui Makmal Rekaan dan Pembangunan Produk yang melibatkan pereka Kraftangan Malaysia dengan usahawan kraf. Pada tahun 2013, sebanyak lapan (8) Makmal Rekaan dan Pembangunan Produk telah dilaksanakan untuk membantu usahawan menghasilkan rekaan baru yang sesuai dengan pasaran semasa. Pelaksanaan Makmal Rekaan dan Pembangunan Produk tersebut seperti di **Jadual 9.**

Product Development & Design Workshop

*Development in new product designs are conducted via the Product Development and Design Workshop involving participation from craft entrepreneurs and internal designers from Malaysian Handicraft. In 2013, a total of 8 Product Development and Design Workshop has been implemented with the objective of assisting entrepreneurs to develop new and latest designs that fulfils the current market trend and requirement. The implementation of the Product Development and Design Workshop are as shown in **Table 9**.*

Jadual 9 **Makmal Rekaan dan Pembangunan Produk Tahun 2013**
Table 9 ***Product Development and Design Workshops 2013***

Bil. *No.*	Perkara *Subject/Item*	Tarikh *Date*	Tempat *Location*	Penyertaan *Participants*
1.	Makmal Rekaan Fesyen Batik Komersial Cubism Sempena Hari Kraf Kebangsaan 2013 (Fasa I) *Commercial Batik Fashion Design Workshop,Cubism in conjunction with the National Craft Day 2013 (Phase I)*	6 – 10 Januari/*January* 2013	Perbadanan Kemajuan Kraftangan Malaysia Cawangan Kelantan *Malaysian Handicraft Development Corporation, Kelantan Branch*	64

Bil. *No.*	Perkara *Subject/Item*	Tarikh *Date*	Tempat *Location*	Penyertaan *Participants*
2.	Makmal Rekaan Fesyen Batik Komersial Cubism Sempena Hari Kraf Kebangsaan 2013 (Fasa II) *Commercial Batik Fashion Design Workshop,Cubism in conjunction with the National Craft Day 2013 (Phase II)*	14 – 18 Januari/*January* 2013	Institut Kraf Negara *National Craft Institute*	62
3.	Makmal Rekaan Fesyen Batik Komersial Sempena Cubism Hari Kraf Kebangsaan 2013 (Fasa III) *Commercial Batik Fashion Design Workshop,Cubism in conjunction with the National Craft Day 2013 (Phase III)*	27 – 31 Januari/*January* 2013	Perbadanan Kemajuan Kraftangan Malaysia Cawangan Kelantan *Malaysian Handicraft Development Corporation Kelantan Branch*	64
4.	Makmal Rekaan Pembangunan Produk Tekstil Futuristrik 2014 *Futuristic Textile Product Development and Design Workshop 2014*	10 – 15 September 2013	Philea Resort & Spa, Ayer Keroh, Melaka *Philea Resort & Spa, Ayer Keroh, Malacca*	47
5.	Makmal Rekaan Pembangunan Produk Tekstil Futuristrik 2014 *Futuristic Textile Product Development and Design Workshop 2014*	10 – 15 September 2013	Philea Resort & Spa, Ayer Keroh, Melaka *Philea Resort & Spa, Ayer Keroh, Malacca*	47
6.	Makmal Pembuatan Beg Sempena Hari Kraf Kebangsaan 2014 (Fasa I) *Bag Manufacturing Workshop in conjunction with the National Craft Day 2014 (Phase I)*	7 – 11 Oktober/*October* 2013	Kompleks Kraf, Kuala Lumpur *Kuala Lumpur Craft Complex*	14
7.	Makmal Pembuatan Beg Sempena Hari Kraf Kebangsaan 2014 (Fasa I) *Bag Manufacturing Workshop in conjunction with the National Craft Day 2014 (Phase II)*	12 – 15 November 2013	Kompleks Kraf, Kuala Lumpur *Kuala Lumpur Craft Complex*	14
8.	Makmal Pembuatan Beg Sempena Hari Kraf Kebangsaan 2014 (Fasa III) *Bag Manufacturing Workshop in conjunction with the National Craft Day 2014 (Phase III)*	12 – 15 November 2013	Kompleks Kraf, Kuala Lumpur *Kuala Lumpur Craft Complex*	14

Peragaan dan Pertunjukan Fesyen

Kraftangan Malaysia turut menghasilkan rekaan fesyen daripada kraf tekstil tempatan iaitu batik, tenunan dan songket. Pada tahun 2013, Kraftangan Malaysia telah menganjur dan menyertai pelbagai aktiviti peragaan fesyen seperti Peragaan Fesyen Hari Kraf Kebangsaan (HKK) 2013, Peragaan Fesyen Sempena Festival Pengantin, Peragaan Fesyen Sempena Majlis Makan Malam ATM, Peragaan Fesyen Sempena Malam Tenun Pahang Diraja serta beberapa lagi pertunjukan fesyen. Penyertaan Kraftangan Malaysia di dalam aktiviti peragaan fesyen mengikut tarikh, tempat dan bilangan koleksi adalah seperti di **Jadual 10.**

Fashion Show

*Malaysian Handicraft also produces fashion designs that are made from local craft textile including batik, weaved fabrics and songket. In 2013, Malaysian Handicraft organised and participated in various fashion shows such as the National Craft Day Fashion Show (HKK) 2013, Fashion Show in conjunction with the Bridal Festival, Fashion Show in conjunction with the ATM Grand Dinner, Fashion Show in conjunction with Royal Pahang Weaving Night and several other fashion shows throughout the year. The Malaysian Handicraft participation in these various fashion shows according to its date, location and number of collection displayed are as shown in **Table 10**.*

Jadual 10 **Penyertaan Kraftangan Malaysia Dalam Peragaan Fesyen Tahun 2013**
Table 10 ***Malaysian Handicraft Participation in Fashion Shows 2013***

Bil. *No.*	Aktiviti/Program *Activities/Program*	Tarikh *Date*	Tempat *Location*	Bil. Koleksi *No. of Collection*
1.	Peragaan Fesyen Sempena Hari Kraf Kebangsaan 2013 *Fashion Show in conjunction with National Craft Day 2013*	6 Mac/*March* 2013	Laman Wau Kompleks Kraf Kuala Lumpur *Laman Wau Kuala Lumpur Craft Complex*	42 Pasang (Batik) *42 Pieces (Batik)*
2.	Peragaan Fesyen Sempena Festival Pameran Pengantin *Fashion Show in conjunction with the Bridal Festival*	8-9 Mac/ *March* 2013	MITC Ayer Keroh Melaka *MITC Ayer Keroh Malacca*	36 Pasang (Songket dan Batik *36 Pieces (Songket and Batik)*
3.	Peragaan Fesyen Sempena Majlis Makan Malam ATM *Fashion Show in conjunction with the ATM Grand Dinner*	22 Mei/ *May* 2013	Shangri La Hotel Kuala Lumpur *Shangi La Hotel Kuala Lumpur*	30 Pasang (Batik, Tenun dan Songket) *30 Pieces (Batik, Tenun and Songket)*
4.	Peragaan Fesyen Sempena Malam Tenun Pahang Diraja *Fashion Show in conjunction with Royal Pahang Weaving Night*	20 Jun/*June* 2013	Hotel Royale Chulan Kuala Lumpur *Hotel Royale Chulan Kuala Lumpur*	20 Pasang (Tenun) *20 Pieces (Weaved Fabrics)*
5.	Peragaan Fesyen Sempena Promosi Kerja Kahwin 2013 *Fashion Show in conjunction with the Wedding Works Promotion 2013*	24 Jun/*June* 2013	Laman Plaza Kompleks Kraf Kuala Lumpur *Laman Plaza Kuala Lumpur Craft Complex*	32 Pasang (Batik, Tenun dan Songket) *20 Pieces (Batik, Weaved Fabrics and Songket)*

Bil. *No.*	Aktiviti/Program *Activities/Programme*	Tarikh *Date*	Tempat *Location*	Bil. Koleksi *No. of Collection*
6.	Peragaan Fesyen Bagi Program Bazar Industri Kreatif *Fashion Show for the Creative Industry Bazaar Programme*	24 Ogos/*August* 2013	Jalan Raja Kuala Lumpur	30 Pasang (Batik) *30 Pieces (Batik)*
7.	Majlis Makan Malam *Launching Visit To Malaysia 2013 Dinner during Launching Visit To Malaysia 2013*	9 September 2013	Four Season Hotel Singapura/*Singapore*	16 Pasang (Batik) *16 Pieces (Batik)*
8.	Malaysia Week London 2013 *Malaysia Week London 2013*	17-22 September 2013	South Bank Singapura/*Singapore*	80 Pasang (Batik, Tenun dan Songket) *80 Pieces (Batik, Weaved Fabrics and Songket)*
9.	Peragaan Fesyen Sempena Si Manis 17 *Fashion Show in conjunction with Si Manis 17*	10 Oktober/ *October* 2013	Laman Wau Kompleks Kraf Kuala Lumpur	80 Pasang (Batik, Tenun dan Songket) *80 Pieces (Batik, Weaved Fabrics and Songket)*
10.	Peragaan Fesyen Minggu Fesyen Kuala Lumpur dan Majlis Pelancaran Jualan Akhir Tahun 2013 *Fashion Show in conjunction with the Kuala Lumpur Fashion Week and Launching of Malaysia Year-End Sale 2013*	17 November 2013	Esplanade KLCC Kuala Lumpur	30 Pasang (Batik) *30 Pieces (Batik)*
11.	Peragaan Fesyen Sempena Satu Daerah Satu Industri (SDSI) *Fashion Show in conjunction with One District One Industry (ODOI) programme*	1 Disember/ *December* 2013	MITC, Melaka/*Malacca*	103 Pasang (Batik, Songket dan Tenun) *103 Pieces (Batik, Songket and Weaved Fabrics)*
12.	Peragaan Fesyen Sempena Kraf Tekstil dan Perhiasan Diri *Fashion Show in conjunction with the Textile Craft and Jewellery Arts*	13, 14, 15, 21 & 22 Disember *December* 2013	Plaza Angsana Johor Bahru	350 Pasang (Batik dan Tenun) *350 Pieces (Batik and Weaved Fabrics)*
13.	Peragaan Fesyen Sempena *Miss Tourism International 2013* *Fashion Show in conjunction with Miss Tourism International 2013*	31 Disember/ *December* 2013	Hotel Marriot Putrajaya	61 Pasang (Batik) *61 Pieces (Batik)*

Kajian Bahan dan Teknologi

Kraftangan Malaysia sentiasa menjalankan kajian dari segi bahan dan teknologi supaya penambahbaikan dapat membantu usahawan dalam membangunkan industri kraf tempatan. Pengenalan kepada teknologi baru, penambahbaikan ke atas proses pembuatan yang menjimatkan kos, masa dan tenaga dapat meningkatkan lagi kualiti dan kuantiti penghasilan produk kraf. Pada tahun 2013, Kraftangan Malaysia telah menjalankan sebanyak 3 kajian teknologi/fabrikasi dan 1 kajian bahan seperti di **Jadual 11** dan **Jadual 12.**

Research on Materials and Technology

*Malaysian Handicraft constantly conducts research on materials and new technology that would help to enriched and enhanced the local craft industry and share this valuable knowledge with the craft entrepreneurs. Introduction to new technology and enhancement to the manufacturing process that would be able to save cost, time and resource while increasing the craft product's manufacturing quality and quantity. In 2013, Malaysian Handicraft conducted a total of 3 technology/fabrication research and 1 material research as stipulated in **Table 11** and **Table 12**.*

Jadual 11 **Kajian Teknologi**
Table 11 ***Technology Research***

Bil. *No.*	Bidang *Segment*	Kajian Teknologi *Technology Research*
1.	**Tekstil** (Batik) ***Textile*** *(Batik)*	**Sistem Rawatan Efluen Batik 3** Sistem ini diperkenalkan untuk kegunaan usahawan batik di mana ia bagi memastikan penghasilan dan pengeluaran produk tersebut tidak menjejaskan alam sekitar. Menerusi sistem tersebut, sisa kumbahan disalurkan dan dibuang mengikut seperti mana peraturan Kualiti Alam Sekeliling, Jabatan Alam Sekitar. ***Batik Effluent Treatment System 3*** *The system has been introduced to batik entrepreneurs for their application in order to ensure that the production of their batik will not adversely affect the environment. Through the application of this system, effluent discharged will be funnel and disposed according to the stipulated requirement stated in the Environmental Quality guidelines, Department of Environment.*

Bil. *No.*	Bidang *Segment*	Kajian Teknologi *Technology Research*
2.	**Hasil Tanah** (Seramik) ***Earthen Based*** *(Ceramic)*	**Fabrikasi Mesin Pengacuanan Atap Senggora** Kajian ini merupakan kajian awal bagi pembangunan reka cipta mesin pembentukan atap senggora yang sebelum ini dibuat secara manual dan tradisional. ***Fabrication of Senggora Roof Moulding Machine*** *The research conducted on the fabrication of senggora roof moulding machine its still at its preliminary stage in which previously the process are made tradisionally using manual methods.*
3.	**Hasil Rimba** (Bemban) ***Forest Based*** *(Bemban)*	**Penambahbaikan Alat Membilah Bemban Bermotor** Kajian ini merupakan penambahbaikan terhadap pembangunan reka bentuk alat atau mesin membilah bemban bermotor. Ia bertujuan untuk mempercepat dan meningkatkan kualiti proses membilah bemban. ***Enhancement to the Motorised Bemban Slicing Machine*** *The research conducted aims to provide enhancement to the design of the motorised bemban slicing machine/tool. The enhancement would serve to speed up the slicing process and improve the slicing quality.*

Jadual 12 **Kajian Bahan**
Table 12 ***Research on Materials***

Bil. *No.*	Bidang *Segment*	Kajian Bahan *Research on Materials*
1.	**Tekstil** (Batik) ***Textile*** *(Batik)*	**Penggunaan Bahan Penyahwarna Dalam Proses Rawatan Efluen Batik** Penggunaan bahan penyahwarna bagi menyingkirkan warna dalam efluen batik bagi mengurangkan bebanan terhadap karbon aktif. Di samping itu, ia juga dapat memanjangkan jangka hayat karbon aktif. ***Use of Discoloration Material in the Batik Effluent Treatment System*** *The use of discoloration material to remove color from the batik effluent in order to reduce the burden on active carbon. In addition, it will also prolong the active carbon life cycle.*

Program Satu Daerah Satu Industri - Produk Kraf

Program Satu Daerah Satu Industri – Produk Kraf adalah untuk membangunkan usahawan yang berdaya maju dan berdaya saing supaya menjadi pemangkin dalam pembangunan industri kraf. Program ini dilaksanakan melalui 4 aktiviti utama iaitu Orientasi Pengeluaran (OP), Bimbingan Keusahawanan, Insentif Perniagaan dan Insentif Pengeluaran.

Pada tahun 2013, Kraftangan Malaysia telah melaksanakan sebanyak 89 projek Orientasi Pengeluaran dengan penyertaan usahawan seramai 1,294 orang, 53 projek Bimbingan Keusahawan dengan penyertaan usahawan seramai 1,611 orang serta 180 projek Insentif Perniagaan dan Insentif Pengeluaran yang disalurkan kepada usahawan seramai 1,073 orang. Pelaksanaan Program Satu Daerah Satu Industri – Produk Kraf seperti mana **Jadual 13** di bawah.

One District One Industry Programme - Craft Products

The One District One Industry Programme– Craft Products aspire to nurture and develop entrepreneurs that are competitive and viable; ready to serve as catalysts in the progression of the craft industry. The programme is being implemented through 4 main activities which is Production Orientation (PO), Entrepreneurship Guidance, Business Incentive and Production Incentive.

*In 2013, Malaysian Handicraft have implemented a total of 89 Production Orientation projects attaining participation from 1,294 entrepreneurs, 53 Entrepreneurship Guidance projects with total participation of 1,611 entrepreneurs and 180 Business Incentive and Production Incentive projects that have been allocated to 1,073 deserving entrepreneurs. The One District One Industry Programme– Craft Products implementation as shown in **Table 13** below.*

Jadual 13 **Pelaksanaan Program Satu Daerah Satu Industri – Produk Kraf Pada Tahun 2013**
Table 13 ***Implementation of The One District One Industry Programme– Craft Products in 2013***

Bil. *No.*	Aktiviti *Activities*	Bil. Projek *No. of Projects*	Bil. Penyertaan Usahawan *No. of Participating Entrepreneurs*
1.	Orientasi Pengeluaran/ *Product Orientation*	89	1,294
2.	Bimbingan Keusahawanan/ *Entrepreneurship Guidance*	53	1,611
3.	Insentif Perniagaan dan Insentif Pengeluaran/ *Business Incentive and Production Incentive*	180	1,073
	Jumlah/*Total*	**322**	**3,978**

Pelaksanaan Aktiviti Orientasi Pengeluaran (OP)

Pada tahun 2013, sebanyak 15 projek OP dalam bidang tekstil telah dilaksanakan dengan penyertaan usahawan seramai 225 orang diikuti oleh 46 projek OP dalam bidang hasil rimba dengan penyertaan usahawan seramai 831 orang, 6 projek OP dalam bidang hasil tanah dengan penyertaan usahawan seramai 56 orang, 13 projek OP dalam bidang hasil logam dengan penyertaan usahawan seramai 117 orang dan 9 projek OP dalam bidang aneka kraf dengan penyertaan usahawan seramai 65 orang. Pelaksanaan aktiviti OP mengikut bidang kraf tersebut seperti di **Jadual 14** dan **Jadual 15.**

Implementation of the Production Orientation (PO) Activities

*In 2013, a total of 15 PO projects in the textile segment have been implemented garnering participation from 225 entrepreneurs followed by the implementation of 46 PO projects in the forest based product segment with participation from 831 entrepreneurs, 6 PO projects in the earthen based product segment involving 56 entrepreneurs, 13 PO projects in metal based produce segment with 117 entrepreneurs and 9 PO projects in the other various crafts segment involving 65 entrepreneurs. The implementation of the PO activities according to the craft segments are as shown in **Table 14** and **Table 15**.*

Jadual 14 — **Pelaksanaan Aktiviti Orientasi Pengeluaran (OP) Mengikut Bidang Pada Tahun 2013**
Table 14 — ***Production Orientation (PO) Activities Implemented According to Segment in 2013***

Bil. *No.*	Bidang *Segment*	Bil. Projek Dilaksana *No. of Projects Implemented*	Bil. Penyertaan Usahawan *No. of Participating Entrepreneurs*
1.	Tekstil/*Textile*	15	225
2.	Hasil Rimba/*Forest Based*	46	831
3.	Hasil Tanah/*Earthen Based*	6	56
4.	Hasil Logam/*Metal Based*	13	117
5.	Aneka Kraf/*Various Crafts*	9	65
	Jumlah/*Total*	**89**	**1,294**

Jadual 15 — **Perincian Pelaksanaan Aktiviti Orientasi Pengeluaran (OP) Pada Tahun 2013**
Table 15 — ***Implementation Details for Production Orientation (PO) Activites in 2013***

Bil. *No.*	Aktiviti Orientasi Pengeluaran (OP) *Production Orientation Activities (PO)*	Lokasi *Location*	Tarikh *Date*
	Bidang Tekstil/*Textile*		
1.	OP Produk Batik (BT R&D)/ *Batik Product PO (BT R&D)*	Kelantan & IKN	7 Januari/*January* – 11 Februari/*February* 2013
2.	OP Produk Batik (Antarabangsa)/ *Batik Product PO (International)*	KI/Selangor/Kelantan	7 Januari/*January* – 11 Februari/*February* 2013
3.	OP Produk Batik/ *Batik Product PO*	PP/Perlis/Melaka/Kedah/ Terengganu/ Selangor	28 Mac/*March* - 17 Mei/*May* 2013
4.	OP Produk Songket/ *Songket Product PO*	Kelantan	28 Mac/*March* - 17 Mei/*May* 2013
5.	OP Pewarnaan Batik Napathol/ *Napathol Batik Tinting PO*	Melaka	10 - 12 April 2013
6.	OP Produk Batik/ *Batik Product PO*	Selangor/Pulau Pinang/ Johor	10 Jun/*June* – 15 Julai/*July* 2013
7.	OP Jahitan Tradisional Produk Baju Teluk Belanga/ *Traditionally Sewn Teluk Belanga Shirt Product PO*	Johor	10 Jun/*June* – 15 Julai/*July* 2013
8.	OP Teknik Sulaman/ *Embroidery Technique PO*	Selangor	26 - 30 Ogos/ *August* 2013
9.	OP Jahitan Fesyen & Blouse/ *Blouse & Fashion Stitching PO*	Nilai	2 - 6 September 2013



Produk Hasil Tanah
Earthen Based Products



Produk Hasil Rimba
Forrest Based Products

Bil. *No.*	Aktiviti Orientasi Pengeluaran (OP) *Production Orientation Activities (PO)*	Lokasi *Location*	Tarikh *Date*
10.	OP Jahitan Fesyen & Blouse/ *Blouse & Fashion Stitching PO*	Kedah/Negeri Sembilan/ Melaka/Johor	9 September – 14 Oktober/*October* 2013
11.	OP Teknik Sapuan & Colek Tenun Pahang Diraja/ *Royal Pahang Sapuan & Colek Weaving Technique PO*	Pahang	16 – 20 September 2013
12.	OP Produk Hiasan Dalaman (Tekstil)/ *Interior Design Product PO (Textile)*	Kelantan	13 – 16 September 2013
13.	OP Pewarnaan Batik Teknik Ikat & Celop/ *Batik Tie & Dip Tinting Technique PO*	Terengganu	22 & 23 Oktober/ *October* 2013
14.	OP Pencelupan Benang & Pra Tenunan/ *Pre-Weaving & Yarn Dipping PO*	Terengganu	27 - 31 Oktober/ *October* 2013
15.	OP Produk Batik Pasaran Antarabangsa/*Batik Product for International Market PO*	Melaka	22 - 24 Oktober/ *October* 2013
	Bidang Tekstil/*Textile*		
1.	OP Produk Batik (BT R&D)/ *Batik Product PO (BT R&D)*	Kelantan & IKN	7 Januari/*January* – 11 Februari/*February* 2013
2.	OP Produk Batik (Antarabangsa)/ *Batik Product PO (International)*	KI/Selangor/Kelantan	7 Januari/*January* – 11 Februari/*February* 2013
3.	OP Produk Batik/ *Batik Product PO*	PP/Perlis/Melaka/Kedah/ Terengganu/ Selangor	28 Mac/*March* - 17 Mei/*May* 2013
4.	OP Produk Songket/ *Songket Product PO*	Kelantan	28 Mac/*March* - 17 Mei/*May* 2013
5.	OP Pewarnaan Batik Napathol/ *Napathol Batik Tinting PO*	Melaka	10 - 12 April 2013
6.	OP Produk Batik/ *Batik Product PO*	Selangor/Pulau Pinang/ Johor	10 Jun/*June* – 15 Julai/*July* 2013
7.	OP Jahitan Tradisional Produk Baju Teluk Belanga/ *Traditionally Sewn Teluk Belanga Shirt Product PO*	Johor	10 Jun/*June* – 15 Julai/*July* 2013
8.	OP Teknik Sulaman/ *Embroidery Technique PO*	Selangor	26 - 30 Ogos/ *August* 2013
9.	OP Jahitan Fesyen & Blouse/ *Blouse & Fashion Stitching PO*	Nilai	2 - 6 September 2013
10.	OP Jahitan Fesyen & Blouse/ *Blouse & Fashion Stitching PO*	Kedah/Negeri Sembilan/ Melaka/Johor	9 September – 14 Oktober/*October* 2013
11.	OP Teknik Sapuan & Colek Tenun Pahang Diraja/ *Royal Pahang Sapuan & Colek Weaving Technique PO*	Pahang	16 – 20 September 2013

Bil. *No.*	Aktiviti Orientasi Pengeluaran (OP) *Production Orientation Activities (PO)*	Lokasi *Location*	Tarikh *Date*
12.	OP Produk Hiasan Dalaman (Tekstil)/ *Interior Design Product PO (Textile)*	Kelantan	13 – 16 September 2013
13.	OP Pewarnaan Batik Teknik Ikat & Celop/ *Batik Tie & Dip Tinting Technique PO*	Terengganu	22 & 23 Oktober/ *October* 2013
14.	OP Pencelupan Benang & Pra Tenunan/ *Pre-Weaving & Yarn Dipping PO*	Terengganu	27 - 31 Oktober/ *October* 2013
15.	OP Produk Batik Pasaran Antarabangsa/*Batik Product for International Market PO*	Melaka	22 - 24 Oktober/ *October* 2013
	Hasil Rimba/*Forest Based*		
1.	OP Pengeluaran Produk Rotan *Production of Rattan Based Product PO*	Melaka	14 - 19 Januari/*January* 2013
2.	OP Produk Buloh *Bamboo Product PO*	Negeri Sembilan	7 Januari/*January* – 11 Februari/*February* 2013
3.	OP Produk Kayu *Wood Product PO*	Melaka	7 Januari/*January* – 11 Februari/*February* 2013
4.	OP Produk Tempurung *Coconut Shell Product PO*	Perak	
5.	OP Pengeluaran Produk Buluh *Production of Bamboo Product PO*	Sabah	28 Mac/*March* - 17 Mei/*May* 2013
6.	OP Pengeluaran Produk Buluh *Production of Bamboo Product PO*	Negeri Sembilan	28 Mac/*March* - 17 Mei/*May* 2013
7.	OP Produk Anyaman Pandan *Pandan Woven Product PO*	Sabah	28 Mac/*March* - 17 Mei/*May* 2013
8.	OP Produk Anyaman Serdang *Serdang Woven Product PO*	Sabah	28 Mac/*March* - 17 Mei/*May* 2013
9.	OP Produk Ribu-Ribu *Ribu-Ribu Product PO*	Sabah	28 Mac/*March* - 17 Mei/*May* 2013
10.	OP Pengeluaran Produk Bemban *Production of Bemban Based Product PO*	Sarawak	28 Mac/*March* - 17 Mei/*May* 2013
11.	OP Pengeluaran Produk Rotan *Production of Rattan Based Product PO*	Melaka	28 Mac/*March* - 17 Mei/*May* 2013
12.	OP Produk Kayu *Wood Based Product PO*	Pulau Pinang/Pahang/ Melaka/Kedah/Johor	28 Mac/*March* - 17 Mei/*May* 2013
13.	OP Produk Daun Getah/Bunga Kering *Rubber Leaves/Dried Flowers Product PO*	Kedah/Pulau Pinang	28 Mac/*March* - 17 Mei/*May* 2013
14.	OP Produk Kertas Buatan Tangan *Handmade Paper Product PO*	Kedah	28 Mac/*March* - 17 Mei/*May* 2013

Bil. *No.*	Aktiviti Orientasi Pengeluaran (OP) *Production Orientation Activities (PO)*	Lokasi *Location*	Tarikh *Date*
15.	OP Produk Anyaman Mengkuang *Mengkuang Woven Product PO*	Terengganu	28 Mac/*March* - 17 Mei/*May* 2013
16.	OP Pengeluaran Produk Rotan *Production of Rattan Based Product PO*	Johor	22 - 30 April 2013
17.	OP Teknik Buluh *Bamboo Weaving Technique PO*	Sabah	28 Mac/*March* - 17 Mei/*May* 2013
18.	OP Pewarnaan Daun Sal *Sal Leaves Coluring Technique PO*	Terengganu	11 Mei/*May* 2013
19.	OP Produk Mengkuang *Mengkuang Product PO*	Terengganu	13 Mei/*May* 2013
20.	OP Produk Rotan Sega *Sega Rattan Product PO*	Melaka	5 - 10 Jun/*June* 2013
21.	OP Produk Tempurung *Coconut Shell Product PO*	Melaka	23 - 28 Jun/*June* 2013
22.	OP Finishing Produk Violin & Sarung Parang *Violin Product Finishing & Machettte Sheath PO*	Sarawak	28 - 31 Julai/*July* 2013
23.	OP Cenderamata Produk Beg Seminar (Bemban) *Seminar Bag as Souvenir Product (Bemban) PO*	Sarawak	28 - 31 Julai/*July* 2013
24.	OP Produk Kayu *Wood Based Product PO*	Johor	10 Jun/*June* – 15 Julai/*July* 2013
25.	OP Produk Tempurung *Coconut Shell Product PO*	Melaka/Sabah/Perak/ Perlis/Selangor	13 Ogos/*August* - 16 September 2013
26.	OP Produk Perahu Bagong *Bagong Raft Product PO*	Sabah	12 - 16 Ogos/ *August* 2013
27.	OP Produk Anyaman Bertulang *Reinforced Woven Product PO*	Terengganu	20 - 23 Ogos/ *August* 2013
28.	OP Produk Buloh *Bamboo Based Product PO*	Sabah	26 - 30 Ogos/ *August* 2013
29.	OP Kemasan Sarung Senjata *Refining of Weapon sheath/sarong PO*	Pahang	27 - 30 Ogos/ *August* 2013
30	OP Produk Daun Getah/Bunga Kering *Rubber Leaves/Dried Flowers Product PO*	Negeri Sembilan	13 Ogos/*August* - 16 September 2013
31.	OP Produk Rotan Fasa 2 *Rattan Based Product PO Phase 2*	Melaka	2 - 6 September 2013
32.	OP Produk Rotan *Rattan Based Product PO*	Negeri Sembilan/ Pahang/ Perak/Kelantan	13 Ogos/*August* - 16 September 2013
33.	OP Produk Rotan Pollos *Rattan Pollos Product PO*	Sabah	4 - 8 September 2013

Bil. *No.*	Aktiviti Orientasi Pengeluaran (OP) *Production Orientation Activities (PO)*	Lokasi *Location*	Tarikh *Date*
34.	OP Anyaman Bertulang Fasa 2 *Reinforced Woven Product PO Phase 2*	Melaka	2 - 6 September 2013
35.	OP Produk Kayu Hanyut *Drift Wood Product PO*	Selangor/Kelantan	13 Ogos/*August* - 16 September 2013
36.	OP Produk Kayu *Wood Based Product*	Kelantan/Pahang/ Terengganu/Johor	13 Ogos/*August* - 16 September 2013
37.	OP Produk Anyaman Buluh *Bamboo Woven Product PO*	Kelantan	13 Ogos/*August* - 16 September 2013
38.	OP Produk Perabot Buluh *Bamboo Furniture Product PO*	Negeri Sembilan	13 Ogos/*August* - 16 September 2013
39.	OP Produk Kayu Vinir *Veneer Wood Product PO*	Perak	13 Ogos/*August* - 16 September 2013
40.	OP Kemasan Tikar Mengkuang *Refining Mengkuang Woven Mat PO*	Terengganu	24 - 26 September 2013
41.	OP Memproses Produk Rotan *Processing of Rattan Product PO*	Sabah	18 - 22 November 2013
42.	OP Produk Pandan *Pandan Product PO*	Sabah	4 - 9 November 2013
43.	OP Tikar Mengkuang *Mengkuang Mat PO*	Langkawi	29 Oktober/*October* - 1 November 2013
44.	OP Ukiran Halus Sarung Parang *Machette Sheath Fine Carving PO*	Pahang	18 - 21 November 2013
45.	OP Produk Kayu *Wood Based Product PO*	Pahang	1 - 6 Disember/ *December* 2013
46.	OP Produk Tempurung *Coconut Shell Product PO*	Melaka	1 - 6 Disember/ *December* 2013
	Hasil Tanah/*Earthen Based*		
1.	OP Produk Seramik *Ceramic Product PO*	Perak & Melaka	7 Januari/*January* – 11 Februari/*February* 2013
2.	OP Produk Seramik *Ceramic Product PO*	Sarawak/Johor/Perak/ Kelantan	28 Mac/*March* – 17 Mei/*May* 2013
3.	OP Pengeluaran Produk Batu *Production of Stone Based Product PO*	Pulau Langkawi	9 - 13 Jun/*June* 2013
4.	OP Produk Seramik Crystal Glaze *Crystal Glaze Ceramic Product PO*	PKKM Perak	10 - 13 September 2013
5.	OP Produk Seramik *Ceramic Product PO*	Perak/Kelantan	13 Ogos/*August* – 16 September 2013

Bil. *No.*	Aktiviti Orientasi Pengeluaran (OP) *Production Orientation Activities (PO)*	Lokasi *Location*	Tarikh *Date*
6.	OP Produk Batu *Stone Based Product PO*	Kedah	13 Ogos/*August* – 16 September 2013
	Hasil Logam/*Metal Based*		
1.	OP Produk Logam Besi *Metal Product PO*	Melaka	7 Januari/*January* - 11 Februari/*February* 2013
2.	OP Produk Pewter *Pewter Product PO*	Melaka	7 Januari/January - 11 Februari/*February* 2013
3.	OP Produk Logam Besi *Metal Product PO*	Johor	28 Mac/*March* – 17 Mei/*May* 2013
4.	OP Teknik Produk Logam Senjata *Techniques in Producing Metal Weapons PO*	Johor	13 - 17 Mei/*May* 2013
5.	OP Produk Pewter *Pewter Product PO*	Selangor	28 Mac/*March* - 17 Mei/*May* 2013
6.	OP Produk Perak *Silver Product PO*	Kelantan	28 Mac/*March* - 17 Mei/*May* 2013
7.	OP Produk Pewter *Pewter Product PO*	Selangor	10 Jun/*June* – 15 Julai/*July* 2013
8.	OP Produk Perak Teknik Tulang Sotong *Silver Product (Squid Bone Technique) PO*	Kelantan	9 - 13 Jun/*June* 2013
9.	OP Pembuatan Mata Parang *Production of Machette's Cutting Edge PO*	Sarawak	28 - 31 Julai/*July* 2013
10.	OP Produk Gong *Gong Product PO*	Sabah	18 November 2013 - 3 Februari/*February* 2014
11.	OP Produk Perak *Silver Product PO*	Kelantan	20 - 24 Oktober/ *October* 2013
12.	OP Produk Gong *Gong Product PO*	Sabah	18 November 2013 - 3 Februari/*February* 2014
13.	OP Produk Parang *Machette Product PO*	Sabah	18 - 22 November 2013
	Aneka Kraf/*Various Craft*		
1.	OP Produk Kertas Surat Khabar *Newspaper Paper Product PO*	Melaka	14 - 19 Januari/ *January* 2013
2.	OP Produk Kertas Surat Khabar *Newspaper Paper Product PO*	Terengganu	7 - 19 Januari/ *January* 2013
3.	OP Produk Sulaman/Tekatan *Gold Thread Embroidery/Weaving PO*	PP/Johor/Perak	28 Mac/*March* - 17 Mei/*May* 2013

Bil. *No.*	Aktiviti Orientasi Pengeluaran (OP) *Production Orientation Activities (PO)*	Lokasi *Location*	Tarikh *Date*
4.	OP Produk Manik *Beads Embroidery PO*	Kedah/Selangor	28 Mac/*March* - 17 Mei/*May* 2013
5.	OP Produk Capal/Terompah/Kasut *Clog/Shoe/Sandal Product PO*	Johor/Pulau Pinang	28 Mac/*March* - 17 Mei/*May* 2013
6.	OP Produk Acrylic *Acrylic Product PO*	Johor	28 Mac/*March* - 17 Mei/*May* 2013
7.	OP Produk Capal/Terompah/Kasut *Clog/Shoe/Sandal Product PO*	Pulau Pinang/Johor	10 Jun/*June* – 15 Julai/*July* 2013
8.	OP Produk Orang Asli *Product by Orang Asli PO*	Pahang	13 Ogos/*August* – 16 September 2013
9.	OP Produk Kertas Surat Khabar *Newspaper Paper Product PO*	Langkawi	16 – 20 Disember/ *December* 2013

Pelaksanaan Aktiviti Bimbingan Keusahawanan

Kraftangan Malaysia turut melaksanakan aktiviti Bimbingan Keusahawanan yang merangkumi Latihan Jangka Pendek (LJP) dan Kursus Keusahawanan bagi meningkatkan produktiviti pengeluaran usahawan. Pada tahun 2013, sebanyak 30 projek LJP telah dilaksanakan dengan penyertaan usahawan seramai 223 orang diikuti oleh Kursus Keusahawanan sebanyak 23 projek dengan penyertaan usahawan seramai 1,388 orang. Pelaksanaan aktiviti Bimbingan Keusahawanan dan perinciannya seperti di **Jadual 16** dan **Jadual 17.**

Implementation of Entrepreneurship Guidance Activities

*The Malaysian Handicraft also conducts Entrepreneurship Guidance activities encompassing Short Term Training (STT) and Entrepreneurship Courses that serves to enhance the entrepreneurs' productivity and production. In 2013, a total of 30 STT projects have been implemented with the participation of 223 entrepreneurs followed by the implementation of the Entrepreneurship Courses that sees the participation from 1,388 entrepreneurs. Details of the Entrepreneurship Guidance activities are as shown in **Table 16** and **Table 17**.*

Jadual 16 *Table 16* **Pelaksanaan Aktiviti Bimbingan Keusahawanan Pada Tahun 2013** ***Entrepreneurship Guidance Activities Implemented in 2013***

Bil. *No.*	Aktiviti Bimbingan Keusahawanan *Entrepreneurship Guidance Activities*	Bil. Projek Dilaksana *No. of Projects Implemented*	Bil. Penyertaan Usahawan *No. of Participating Entrepreneurs*
1.	Latihan Jangka Pendek (LJP)/ *Short Term Training (STT)*	30	223
2.	Kursus Keusahawanan/ *Entrepreneurship Courses*	23	1,388
	Jumlah/*Total*	**53**	**1,611**



Latihan Jangka Pendek (LJP) Anyaman Rotan
Rattan Weaving Short Term Training (STT)



Orientasi Pengeluaran (OP) Mata Parang
Production of Machette's Cutting Edge PO

Jadual 17 **Pelaksanaan Aktiviti Bimbingan Keusahawanan Pada Tahun 2013**
Table 17 ***Entrepreneurship Guidance Activities Implemented in 2013***

Bil. *No.*	Aktiviti Bimbingan Keusahawanan *Entrepreneurship Guidance Activities*	Lokasi *Location*	Tarikh *Date*
	Latihan Jangka Pendek (LJP)/*Short Term Training (STT)*		
1.	LJP Batik Skrin *Batik Screen STT*	Kelantan	2 April - 30 Jun/*June* 2013
2.	LJP Perak (Jewellery & Filigree) *Silver Jewellery & Filigree STT*	Kelantan	2 Jun/*June* - 30 November 2013
3.	LJP Batik Canting & Terap *Hand Drawn & Hand Pressed Batik STT*	Kelantan	1 Julai/*July* - 31 Disember/ *December* 2013
4.	LJP Pembuatan Sarung Senjata *Production of Weapons Sheath STT*	Kelantan	19 Ogos/*August*- 19 November 2013
5.	LJP Pandai Besi *Metal Craftmanship STT*	Kelantan	1 Disember/*December* - 28 Februari/*February* 2014
6.	LJP Tenunan Songket *Songket Weaving STT*	Terengganu	01 April - 31 Ogos/*August* 2013
7.	LJP Kotak Kayu *Wooden Boxes STT*	Pahang	16 November 2012 - 15 Mei/*May* 2013
8.	LJP Tenun Pahang DiRaja *Royal Pahang Weaving STT*	Pahang	22 Mei/May - 23 Ogos/*August* 2013
9.	LJP Perak (Jewellery) *Silver Jewellery STT*	Pahang	11 Jun/*June* - 11 September 2013
10.	LJP Anyaman Rotan *Rattan Weaving STT*	Johor	27 Mei/*May* - 08 September 2013
11.	LJP Anyaman Rotan Orang Asli *Orang Asli Rattan Weaving STT*	Johor	28 Ogos/*August* - 27 November 2013
12.	LJP Anyaman Rotan *Rattan Weaving STT*	Negeri Sembilan	03 Jun/*June* - 31 Ogos/*August* 2013
13.	LJP Pembuatan Kasut Manik *Production of Beads Shoes STT*	Melaka	17 September - 16 Disember/*December* 2013
14.	LJP Anyaman Rotan *Rattan Weaving STT*	Melaka	17 September - 16 Disember/*December* 2013
15.	LJP Ukiran Kayu *Wood Carving STT*	Selangor	1 September - 29 Februari/*February* 2014
16.	LJP Porcelain *Porcelain STT*	Perak	16 Januari/*January* – 15 April 2013
17.	LJP Seramik Hiasan *Ceramic Ornaments STT*	Perak	16 April – 15 Oktober/*October* 2013

Bil. *No.*	Aktiviti Bimbingan Keusahawanan *Entrepreneurship Guidance Activities*	Lokasi *Location*	Tarikh *Date*
11.	LJP Anyaman Rotan Orang Asli *Orang Asli Rattan Weaving STT*	Johor	28 Ogos/*August* - 27 November 2013
12.	LJP Anyaman Rotan *Rattan Weaving STT*	Negeri Sembilan	03 Jun/*June* - 31 Ogos/*August* 2013
13.	LJP Pembuatan Kasut Manik *Production of Beads Shoes STT*	Melaka	17 September - 16 Disember/*December* 2013
14.	LJP Anyaman Rotan *Rattan Weaving STT*	Melaka	17 September - 16 Disember/*December* 2013
15.	LJP Ukiran Kayu *Wood Carving STT*	Selangor	1 September - 29 Februari/*February* 2014
16.	LJP Porcelain *Porcelain STT*	Perak	16 Januari/*January* – 15 April 2013
17.	LJP Seramik Hiasan *Ceramic Ornaments STT*	Perak	16 April – 15 Oktober/*October* 2013
18.	LJP Seramik Hiasan Berlicau *Ceramic Glazed Ornaments STT*	Perak	1 Jun/*June* – 30 November 2013 20 Mei/*May* – 20 Ogos/*August* 2013 1 September 2013 – 28 Februari/*February* 2014
19.	LJP Tekatan *Gold Thread Embroidery STT*	Perak	1 Julai/*July* – 31 Disember/*December* 2013
20.	LJP Produk Batu *Stone Based Produce STT*	Kedah	06 Januari/*January* - 6 April 2013 1 September – 30 November 2013
21.	LJP Sulaman Nyonya *Nyonya Weaving STT*	Pulau Pinang	15 September - 15 Disember/*December* 2013
22.	LJP Sulaman Nyonya Khas *Special Nyonya Weaving STT*	Pulau Pinang	1 Oktober/*October* - 31 Disember/*December* 2013
23.	LJP Batik Canting *Hand Drawn STT Batik*	Perlis	15 April - 14 Julai/*July* 2013
24.	LJP Batik Canting *Hand Drawn STT Batik*	Sabah	1 Julai/*July* - 30 September 2013
25.	LJP Tenunan *Weaving STT*	Sabah	1 Ogos/*August* 2013 - 31 Januari/*January* 2014
26.	LJP Tenunan Songket *Songket Weaving STT*	Sabah	15 Oktober/*October* 2013 - 15 Mac/*March* 2014

Bil. *No.*	Aktiviti Bimbingan Keusahawanan *Entrepreneurship Guidance Activities*	Lokasi *Location*	Tarikh *Date*
27.	LJP Seramik Raku *Raku Ceramics STT*	Sarawak	5 Julai/*July* – 30 Ogos/*August* 2013
	Kursus Keusahawanan/*Entrepreneurship Courses*		
1.	Program Pemantapan Pemasaran *Marketing Enhancement Programme*	Kuala Lumpur	8 Mac/*March* 2013
2.	Makmal Pengukuhan *Enhancement Workshop*	Sabah	15 – 16 April 2013
3.	Kursus Kewangan *Financial Course*	Sarawak	24 – 26 April 2013
4.	Teknik Jurujual Kreatif *Creative Sales Technique*	Selangor	6 – 11 Mei/*May* 2013
5.	Rancangan Perniagaan *Business Planning*	Terengganu	14 – 15 Mei/*May* 2013
6.	Pengurusan Sumber Manusia *Human Business Planning*	Melaka	20 – 22 Mei/*May* 2013
7.	Pembungkusan dll *Packaging, etc*	Kelantan	10 – 12 Jun/*June* 2013
8.	Makmal Pengukuhan *Enhancement Workshop*	Langkawi	13 – 15 Jun/*June* 2013
9.	Pengurusan Kewangan *Financial Management*	Sabah	26 – 28 Jun/*June* 2013
10.	Aliran Tunai *Cash Flow*	Perak	19 – 21 Jun/*June* 2013
11.	Program Pemantapan Pemasaran *Marketing Enhancement Programme*	Kuala Lumpur	28 Jun/*June* 2013
12.	Keusahawanan *Entrepreneurship*	Sarawak	9 – 11 September 2013
13.	Pemasaran Online *Online Marketing*	Kelantan	21 Mei/*May*, 26-28 Ogos/*August* & 11 September 2013
14.	Perjumpaan Usahawan *Entrepreneur's Get-Together*	Kelantan	29 Ogos/*August* 2013
15.	Perjumpaan Usahawan *Entrepreneur's Get-Together*	Terengganu	17 September 2013
16.	Makmal Pengukuhan *Enhancement Workshop*	Sabah	20 September2013

Bil. *No.*	Aktiviti Bimbingan Keusahawanan *Entrepreneurship Guidance Activities*	Lokasi *Location*	Tarikh *Date*
17.	Makmal Pengukuhan *Enhancement Workshop*	Sabah	19 – 21 September 2013
18.	Makmal Pengukuhan *Enhancement Workshop*	Sabah	18 – 22 September 2013
19.	Program Pemantapan Pemasaran *Marketing Enhancement Programme*	Kuala Lumpur	28 September & 2 – 4 Oktober/*October* 2013
20.	Kursus Motivasi LJP *Motivational Course STT*	Kuala Lumpur	29 September 2013
21.	Perjumpaan Usahawan *Entrepreneur's Get-Together*	Pahang	10 Oktober/*October* 2013
22.	Makmal Pengukuhan *Enhancement Workshop*	Sabah	17 – 19 Oktober/*October* 2013
23.	Makmal Pengukuhan *Enhancement Workshop*	Sabah	6 – 9 November 2013
24.	Program Pemantapan Pemasaran *Marketing Enhancement Program*	Langkawi	27 November 2013
25.	Makmal Pengukuhan *Enhancement Workshop*	Sabah	4 – 6 Disember/ *December* 2013





Insentif Perniagaan dan Insentif Pengeluaran

Kraftangan Malaysia turut menyalurkan Insentif Perniagaan dan Insentif Pengeluaran kepada usahawan bagi meningkatkan kecekapan pengeluaran produk. Pada tahun 2013, sebanyak 180 projek bantuan Insentif Perniagaan dan Insentif Pengeluaran diberikan kepada 1,073 orang usahawan, seperti di **Jadual 18.**

Business Incentive and Production Incentive

Malaysian Handicraft provide further assistance to entrepreneurs through the provision of Business Incentive and Production Incentive that aims to induce product production efficiency. In 2013, a total of 180 projects receives aid from the Business Incentive and Production Incentive involving 1,073 entrepreneurs as shown in ***Table 18.***

Jadual 18 ***Table 18*** **Pemberian Insentif Pada Tahun 2013** ***Provision of Incentives in 2013***

Bil. *No.*	Insentif *Incentives*	Bil. Projek Dilaksana *No. of Projects Implemented*	Bil. Penyertaan Usahawan *No. of Participating Entrepreneurs*
1.	**Insentif Perniagaan** ***Business Incentive***		
	• Bahan Kempen/Promosi *Campaign/Promotional Materials*	113	113
	• Logistik *Logistic*	13	906
2.	**Insentif Pengeluaran** ***Production Incentive***		
	• Bengkel *Workshop*	16	16
	• Mesin/jentera/peralatan *Machinery/Equipment*	38	38
	Jumlah/*Total*	**180**	**1,073**

Program Pembangunan Kemahiran Kraf (Institut Kraf Negara)

Pada tahun 2013, Institut Kraf Negara (IKN) telah merancang dan melaksanakan pelbagai program bagi membangunkan modal insan berpengetahuan dan berkemahiran dalam bidang kraf.

Pada sesi 2013/2014, enam (6) program disediakan di peringkat sijil dan diploma. Program yang ditawarkan adalah Seni Kraf Batik, Seni Kraf Tenunan, Seni Kraf Kayu, Seni Kraf Seramik, Seni Kraf Logam serta Seni Kraf Rotan dan Buluh. Seramai 434 orang pelajar telah mendaftar iaitu 290 orang bagi program diploma dan 144 orang bagi program sijil.

Majlis Konvokesyen IKN Ke-12 telah diadakan pada 14 November 2013, bertempat di Dewan Cindai, IKN. Majlis ini telah dirasmikan oleh Yang Berbahagia Datuk Dr. Ong Hong Peng, Ketua Setiausaha Kementerian Pelancongan dan Kebudayaan Malaysia. Seramai 157 orang graduan telah berjaya menamatkan pengajian iaitu 99 graduan di peringkat diploma dan 58 graduan di peringkat sijil. Daripada 157 orang graduan, seramai 128 orang (81.53%) telah menceburi bidang kraf sebagai usahawan kraf atau tenaga/pekerja mahir (bidang kraf) di agensi swasta dan kerajaan. Pecahan graduan yang telah menamatkan pengajian mengikut program pengajian seperti di **Jadual 19.**

Craft Skills Development (National Craft Institute)

In 2013, the National Craft Institute (NCI) has developed and implement numerous programs that serves to further nurture and enriched our human capital towards achieving a pool of workforce whom are highly knowledgeable and skilful in the field of arts and craft.

During the 2013/2014, session a number of six (6) programs have been offered encompassing certificate and diploma level courses. The programs offered are the Arts in Batik Craft, Arts in Weaving Craft, Arts in Wood Craft, Arts in Ceramic Craft, Arts in Metal Craft and Arts in Rattan and Bamboo Craft. A total of 434 students have enrolled into the programs consisting of 290 students for the diploma programs and 144 students for the certificate programs.

*The NCI 12th Convocation was held on 14th November 2013, located at the Dewan Cindai, NCI. The event was officiated by the Yang Berbahagia Datuk Dr. Ong Hong Peng, Secretary General, Ministry of Tourism and Culture, Malaysia. A total of 157 students successfully graduated comprising of 99 diploma level graduates and 58 certificate level graduates. From the 157 graduates a total of 128 graduates (81.53%) ventured into the craft industry as craft entrepreneurs or employed/ skilled workforce (craft) in public and private sector. The breakdown in the number of graduates that completed their studies according their respective courses are as shown in **Table 19**.*

Jadual 19 / ***Table 19*** — **Pecahan Graduan Konvokesyen IKN Ke-12 Mengikut Program Pengajian** / ***Breakdown of NCI 12th Convocation by Programme Studied***

Program *Programme*	Jurusan *Field of Studies*						Jumlah *Total*
	Batik	Tenunan *Weaving*	Seramik *Ceramic*	Kayu *Wood*	Rotan dan Buluh *Rattan and Bamboo*	Logam *Metal*	
Sijil *Certificate*	13	9	11	8	6	11	58
Diploma	35	18	7	13	11	15	99
Jumlah/*Total*	**48**	**27**	**18**	**21**	**17**	**26**	**157**

Program Kerjasama Bersama Usahawan *(Sandwich Programme)*

Program ini diwujudkan bertujuan untuk meningkatkan kualiti dan melengkapkan kemahiran pelajar melalui proses pemindahan teknologi dalam pengeluaran bersama usahawan kraf. Di samping itu pelajar turut diberi pendedahan mengenai situasi sebenar industri kraf negara. Program ini sebagai platform kepada pelajar untuk meningkatkan prestasi pelajar dan seterusnya mewujudkan kumpulan pelapis professional untuk industri kraf negara.

Cooperation Programme with Entrepreneurs (Sandwich Programme)

The program has been created with the objective of elevating the students' skills capability and facilitate the process of technology transfer gained during the application of production processes conducted together with the craft entrepreneurs. In addition, the program provide students with exposure on the actual and current progression of our country's craft industry. The program serves as a platform that would further enhance the students' performance and nurture a new generation of craft professionals as successors that would elevate our nation's craft industry to greater heights.

Bagi memacu pencapaian IKN, program *sandwich* yang diperkenalkan pada 2011, telah diteruskan pada tahun ini. Program selama tiga bulan ini, bermula pada 3 Jun hingga 23 Ogos 2013 dan melibatkan seramai 20 orang pelajar tahun akhir daripada pelbagai jurusan dan 10 usahawan kraf.

Hence, to drive NCI's achievement, the sandwich programme that was introduced in 2011 has been continued till today. The three months programme, commencing from 3rd June to 23 August 2013 sees a working collaboration involving 20 final year students from various courses and 10 craft entrepreneurs.

Melalui program ini, pelajar bukan sahaja dapat mempertingkatkan kemahiran menghasilkan produk tetapi juga turut mendapat pendedahan mengenai aspek pengurusan, pemasaran dan pengeluaran produk bersama usahawan. Program ini telah mendapat maklum balas yang positif dari pelajar dan juga usahawan.

Through this programme, the students are not only able to improve their skills in product development process but are also exposed and able to gain knowledge in various business aspects including management, marketing and production of products with invaluable guidance from the entrepreneurs. The programme receives positive feedback both from the students and entrepreneurs.



Pemenang Pertandingan Piala Seri Endon 2013
Seri Endon Trophy Competition 2013 winners



Pertandingan Raja Zarith Sofiah Awards (RZSA) Design Competition and Exhibition 2013

Penyertaan Dalam Pertandingan Kraf

Pada tahun 2013, IKN telah mencatat rekod yang cemerlang apabila berjaya memenangi beberapa anugerah melalui penyertaan dalam pertandingan kraf di peringkat kebangsaan. Pertandingan yang dimenangi ialah seperti berikut:

Participation in Crafts Competition

In 2013, NCI recorded a brilliant achievement when it won several awards through participation in crafts competition organized locally. We have emerged as winners in the following competitions:

Pertandingan Piala Seri Endon 2013

Pelajar dan tenaga akademik IKN telah menyertai Pertandingan Piala Seri Endon 2013 anjuran Yayasan Budi Penyayang. Institut Kraf Negara telah memenangi tempat pertama, ketiga dan saguhati bagi kategori kraf tangan, kemasan lembut *(soft furnishing)* serta kategori fesyen. Pencapaian ini menjadi satu platform kepada pelajar dan tenaga akademik IKN menonjolkan kreativiti dan inovasi menghasilkan kraf batik. Penyampaian hadiah Pertandingan Piala Seri Endon 2013 kali kesebelas ini telah disempurnakan oleh Tuanku Hajah Haminah Hamidun, Seri Paduka Baginda Raja Permaisuri Agong pada 1 Disember 2013 di Pusat Konvensyen Kuala Lumpur.

Seri Endon Trophy Competition 2013

Both NCI's students and academician took part in the Seri Endon Trophy Competition 2013 organised by Yayasan Budi Penyayang. NCI won the first, third and consolation prize for the hand-made craft category and consolation prize for the soft furnishing and fashion category. This outstanding achievement serves as a platform for NCI's students and academician to feature and express their batik making creativity and innovation. The prizes for the eleventh Seri Endon Trophy Competition 2013 was presented by Tuanku Hajah Haminah Hamidun, Seri Paduka Baginda Raja Permaisuri Agong on 1 December 2013 at the Kuala Lumpur Convention Center.

Pertandingan Raja Zarith Sofiah Awards (RZSA) Design Competition and Exhibition 2013

Institut Kraf Negara turut menyerlah apabila tenaga akademik dan pelajar memenangi beberapa anugerah di dalam Pertandingan Raja Zarith Sofiah Awards (RZSA) anjuran Politeknik Ibrahim Sultan (PIS) dan Pusat Keusahawanan Politeknik Malaysia (MPEC). Majlis Raja Zarith Sofiah Awards Design Competition and Exhibition ini telah diadakan di KSL City, Johor Bahru pada 14 hingga 19 Jun 2013 dan dirasmikan oleh Yang Berhormat Datuk Mary Yap Kain Ching, Timbalan Menteri Pendidikan I. Pertandingan ini menjadi platform untuk mencungkil bakat pereka kreatif di kalangan pelajar institusi pengajian tinggi awam dan swasta serta pelajar sekolah. Ia juga bertujuan untuk mempamerkan idea baru dalam bidang reka bentuk seni kreatif sekali gus melahirkan usahawan yang mampu mencipta dan menginovasi produk baru yang mempunyai nilai ekonomi. Menerusi pertandingan tersebut, IKN telah merangkul tempat kedua dan ketiga bagi kategori reka bentuk kraf.

Raja Zarith Sofiah Awards (RZSA) Design Competition and Exhibition 2013

NCI sparkle of brilliance is further expounded when the students and academicians won yet another award in the Raja Zarith Sofiah Awards (RZSA) competition jointly organized by Politeknik Ibrahim Sultan (PIS) and Malaysian Polytechnics Entrepreneurship Center (MPEC). The Raja Zarith Sofiah Awards Design Competition and Exhibition was held at KSL City, Johor Bahru from 14th to 19th June 2013, and was duly officiated by Yang Berhormat Datuk Mary Yap Kain Ching, Deputy Minister of Education I. The competition became a platform that was able to unearth talents in creative design amongst students from the public and private higher learning institutions and also amongst school students. It aims to feature new ideas in the field of creative arts and design and simultaneously develop a new generation of entrepreneurs that are able to create and innovate development of new products with viable economic value. In this programme, NCI gained the second and third place in the craft design category.

Penyertaan Dalam Pameran Luar Negara

Jurusan Seni Kraf Rotan dan Buluh telah menghantar dua buah produk kraf rotan untuk dipamerkan di Gwangju Design Biennale 2013 International Exhibition di Gwangju, Korea. Pameran ini telah berlangsung pada 6 September hingga 3 November 2013. Negara-negara yang terlibat dalam pameran ini adalah Laos, Malaysia, Myanmar, Vietnam, Brunei, Singapura, Indonesia, Thailand, Kemboja, Filipina dan juga Korea Selatan. Objektif pameran bertujuan untuk memberikan pemahaman tentang kepelbagaian budaya dan gaya hidup yang dizahirkan melalui produk kategori vernakular dan kontemporari.

Participation in International Trade Exhibition

The Arts of Rattan and Bamboo Craft course submitted two rattan craft products to be exhibited in the Gwangju Design Biennale 2013 International Exhibition in Gwangju, Korea. The exhibition was held on 6th September till 3rd November 2013. The countries that participated in the exhibition are Laos, Malaysia, Myanmar, Vietnam, Brunei, Singapore, Indonesia, Thailand, Cambodia, the Philippines and South Korea. The objective of the exhibition was to provide an understanding on the cultural diversity and lifestyle featured through the contemporary and vernacular display of these products.

Pemantapan Tenaga Akademik IKN

Tenaga akademik yang kompeten merupakan aset penting kepada pembangunan sesebuah institusi pengajian. Untuk meningkatkan potensi dan kualiti akademik, pelbagai inisiatif telah disediakan dengan memberikan pendedahan mengenai ilmu pengetahuan menerusi seminar, persidangan, kursus, bengkel dan sebagainya. Dengan adanya tenaga akademik yang profesional dan berilmu, ia mampu mendidik dan melahirkan pelajar yang berkualiti.

Sepanjang tahun 2013, antara kursus/bengkel/latihan yang telah dihadiri oleh tenaga akademik ialah seperti berikut:

Strengthening of NCI's Academician

Competent academicians are the fundamental and important assets in the development of an excellent learning institution. In order to enhance the academic potential and quality, various initiatives have been offered through the dissemination of new and critical knowledge via seminars, conferences, courses, workshops and other educational engagements. With competent, professional and knowledgeable academicians, we would be able to nurture students that is of high quality and stature.

Throughout 2013, amongst the courses/workshops/training attended by the academicians are as follows:

Bengkel Pemurnian Dokumen Ilmiah Pengajaran dan Pembelajaran (P&P) Institut Kraf Negara (IKN)

Bengkel yang dikendalikan oleh Profesor Dr. Dzul Haimi bin Md. Zain dari Fakulti Seni Lukis dan Seni Reka, Universiti Teknologi MARA, Shah Alam ini telah diadakan pada 23 hingga 25 September 2013 di Pullman Hotel & Resort, Putrajaya. Seramai 32 orang tenaga akademik IKN telah menyertai bengkel ini. Objektif bengkel ini diadakan ialah untuk menyusun dan memurnikan dokumen bahan pengajaran dan pembelajaran (P&P) bagi tujuan dijadikan bahan rujukan pelajar yang bercetak di samping dapat membantu memantapkan proses pengajaran dan pembelajaran yang lebih berkesan di IKN. Penyediaan dokumen ilmiah ini juga adalah sebagai usaha kesinambungan IKN dalam usaha mengembangkan ilmu seni kraf Negara.

Educational Teaching and Learning Document Refining Workshop (P&P) National Craft Institute (NCI)

The workshop conducted by Profesor Dr. Dzul Haimi bin Md. Zain from the Faculty of Art and Design, Universiti Teknologi MARA, Shah Alam was organised from 23rd to 25th September 2013 at the Pullman Hotel & Resort, Putrajaya. A total of 32 NCI's academician participated in the workshop. The objective of the workshop is to restructure and refine the teaching and learning documents (P&P) enabling it to become a printed source of reference for the students and would be able to facilitate and enhance the teaching and learning process in NCI effectively and efficiently. The refining and preparation of these documents also serves as part of NCI's sustainable effort to further improve and expand our nations' knowledge in the art of craft.

Program Master Trainer Certificate IV in Training and Assessment

Tenaga akademik IKN telah menghadiri kursus Program Master Trainer Certificate IV in Training and Assessment (TAE-TAE40110) yang bermula pada 13 hingga 17 Mei dan 20 hingga 22 Mei 2013. Kursus anjuran Pembangunan Sumber Manusia Berhad (PSMB) dengan kerjasama IRS Training Sdn Bhd (Infor Resources System) ini telah berlangsung selama lapan hari bertempat di Pusat Sumber Manusia Berhad, Damansara. Objektif kursus ini dijalankan supaya tenaga akademik dapat membuat pembaharuan di dalam sistem penyampaian bahan pembelajaran kepada pelajar apabila di dalam kelas mahu pun bengkel.

Master Trainer Certificate IV in Training and Assessment Programme

The workforce in NCI attended the Master Trainer Certificate IV in Training and Assessment (TAE-TAE40110) program that was conducted from 13th till 17th May 2013 and 20th till 22nd May 2013. The program was organised by Pembangunan Sumber Manusia Berhad (PSMB) in collaboration with IRS Training Sdn Bhd (Infor Resources System) took eight days to be completed and was held at the Pusat Sumber Manusia Berhad, Damansara. The course objective was to provide NCI's academicians with a new and reformed methodology in knowledge dissemination system to students either via classroom or workshop learning process.

Kursus Train The Trainer

Seramai 16 orang tenaga akademik telah mengikuti kursus Train the Trainer (T.T.T) di IKN bermula 24 hingga 28 Jun 2013 yang dikendalikan oleh Pembangunan Sumber Manusia Berhad (PSMB) dengan kerjasama Sheq Management Consultant Sdn Bhd. Objektif kursus dijalankan ialah untuk memudahkan tenaga pengajar mengaplikasikan teori dan prinsip pembelajaran semasa menyampaikan latihan kepada pelajar apabila di dalam kelas mahupun bengkel.

Train The Trainer Course

18 academicians attended the Train the Trainer Course (T.T.T) in NCI that commenced from 24th till 28th June 2013 and was duly organised by Pembangunan Sumber Manusia Berhad (PSMB) in collaboration with Sheq Management Consultant Sdn Bhd. The course objective was to facilitate the academicians in adopting and applying the theories and learning principals that they have gained and cascade it down to students during their teaching session either in the classroom or workshops.

Aktiviti Pelajar

Bagi membantu pelajar mempersiapkan diri untuk menempuh alam pekerjaan terutama yang berminat untuk berkecimpung dalam bidang keusahawanan, di samping membentuk pelajar yang berketrampilan dan bersahsiah tinggi, beberapa program telah diadakan seperti di **Jadual 20.**

Activities for Students

*In order to assist students prepare themselves for their venture into the working environment especially for those who are interested to dwell in the field of entrepreneurship, and to produce students that are competent and with high aptitude, we have conducted several supporting programs as stated in **Table 20**.*

Jadual 20 **Program Untuk Pelajar Yang Telah Dilaksanakan Pada Tahun 2013**
Table 20 ***Programs for Students Implemented in 2013***

Bil. *No.*	Program/Aktiviti *Program/Activities*	Tempat *Location*	Tarikh *Date*
1.	Kursus Transformasi Personaliti Untuk Pemimpin Pelajar Institut Kraf Negara *Personality Transformation Course for National Craft Institute Student Leaders*	Auditorium Pusat Pelajar, IKN *Student Center Auditorium, NCI*	12 Januari/*January* 2013
2.	Taklimat Bahagian Usahawan, Kraftangan Malaysia *Entrepreneurship Briefing, Malaysian Handicraft*	Auditorium Pusat Pelajar, IKN *Student Center Auditorium, NCI*	26 Mac/*March* 2013
3.	Taklimat TEKUN Nasional dan Perbadanan Usahawan Nasional Berhad (PUNB) *Briefing by TEKUN Nasional and Perbadanan Usahawan Nasional Berhad (PUNB)*	Auditorium Pusat Pelajar, IKN *Student Center Auditorium, NCI*	17 April 2013
4	Kursus Pengurusan Berkesan Untuk Pelajar Diploma 04 *Effective Managemet Course for Diploma Students 04*	Auditorium Pusat Pelajar, IKN *Student Center Auditorium, NCI*	27 & 28 April 2013
5.	Ceramah Kesihatan " Kesedaran HIV/ AIDS di Kalangan Remaja dan Pelajar IPT " dari Pejabat Kesihatan Daerah Gombak *Health Talk " Awareness on HIV/ AIDS amongst Adolescents and IPT Students" by the Gombak District Health Office*	Dewan Cindai, IKN *Cindai Hall, IKN*	30 Julai/*July* 2013
6.	Forum Agama - " Pelajar Cemerlang : Dunia Dijinjing – Akhirat Dipikul " - Panel, Ustaz Fauzi Mat Rani dan Dato' Dr. Zaifuddin bin Md Rasip *Religious Forum - " Pelajar Cemerlang : Dunia Dijinjing – Akhirat Dipikul" - Panel, Ustaz Fauzi Mat Rani and Dato' Dr. Zaifuddin bin Md Rasip*	Surau Kraftangan Malaysia, IKN *Malaysian Handicraft Prayer Room, NCI*	22 November 2013

Setiap jurusan telah mengadakan program lawatan sambil belajar dan lawatan industri bagi memberikan pendedahan kepada para pelajar samada dari aspek proses dan teknik pembuatan produk, rekaan produk, kesesuaian dan cara persembahan produk, dan sebagainya yang boleh diaplikasikan dalam pembelajaran. Sebanyak 15 program lawatan telah diadakan ke 34 lokasi. Antaranya adalah Thau Lean Pottery (Batu Pahat, Johor), Charisma Ceramic di Johor, Bengkel Perabot di Labis, Johor, IKEA, The Curve dan sebagainya.

Each course conducted their own industry visit and study program in order to give students exposure in every learning aspects possible, including the product manufacturing process and techniques, product design, product compatability and presentation, and various aspects of learning processes that can be applied in their studies. A total of 15 visits and study programs have been conducted covering 34 locations. Among these locations are Thau Lean Pottery (Batu Pahat, Johor), Charisma Ceramic di Johor, Furniture Workshop in Labis, Johor, IKEA, The Curve and so forth.



Aktiviti Kesenian oleh Pelajar IKN
Cultural Activities by NCI Students



Aktiviti Riadah oleh Pelajar IKN
Leisure Activities organised by NCI Students

Pencapaian Pelajar di Peringkat Antarabangsa

Pencapaian pelajar IKN di peringkat antarabangsa turut terserlah apabila seramai 5 orang pelajar IKN telah terpilih bersama 13 orang lagi pelajar dari IPTA dan IPTS untuk menyertai Program (Japan-East Asia Network of Exchange Students and Youths) JENESYS : ASEAN-JAPAN Students and Youth Exchange for Enhancing In Traditional Cultural/Heritage/Art di Tokyo, Jepun pada 1 Oktober hingga 9 Oktober 2013 anjuran kerajaan Jepun.

Seramai 232 orang pelajar dari negara ASEAN, Australia, New Zealand, India dan Timor Leste telah menyertai program ini. Program ini bukan sahaja bertujuan untuk memberi pendedahan dan kefahaman kepada remaja Asia dan Oceania tentang nilai-nilai penduduk Jepun dan jenama Jepun, tetapi juga untuk mewujudkan ikatan kerjasama, kefahaman dan persahabatan di antara remaja Asia dan Oceania; di samping memperkukuhkan perhubungan diplomatik antara Jepun dan negara Asia dan Oceania melalui remaja serta membangun dan mendidik remaja sebagai sumber manusia global.

Student's Achievement in the International Arena

NCI's students achievement in the international arena are to be commendable as a total 5 NCI's students have been selected together with 13 other students from various IPTA and IPTS to participate in the (Japan-East Asia Network of Exchange Students and Youths) JENESYS : ASEAN-JAPAN Students and Youth Exchange for Enhancing In Traditional Cultural/Heritage/Art program, Japan from 1st to 9th October 2013; organised the Japanese government.

A total of 232 students from ASEAN countries, Australia, New Zealand, India and Timor Leste took part in the program. The program aims to not only provide exposure, experience and appreciation for the Asia and Oceania youths about the Japanese values, culture and brand, but also intended to foster collaboration, mutual understanding and friendship between the Asia and Oceania youths; in addition to strengthening diplomatic ties between Japan and the Asia and Oceania countries through these youths and develop and nurture these youths to become precious internationally capable human capital.



Japan-East Asia Network of Exchange Students and Youths
Japan-East Asia Network of Exchange Students and Youths



Pameran Produk Kraf Rotan di Gwangju Design Biennale 2013
Rattan Craft Product Exhibition at Gwangju Design Biennale 2013

Promosi dan Publisiti IKN

IKN turut menyertai beberapa program bagi mempublisitikan IKN kepada orang awam dengan mengadakan aktiviti promosi, pameran dan demonstrasi kraf. Senarai program yang disertai IKN ialah seperti berikut: di **Jadual 21.**

NCI Promotions and Publicity

*NCI also took part in several programs that would publicised NCI to the masses through the activation of crafts promotional, exhibitions and demonstration activities. The list of programs participated by NCI are show below: in **Table 21**.*

Jadual 21 / ***Table 21*** — **Program Promosi dan Publisiti IKN Pada Tahun 2013** / ***NCI Promotions and Publicity Programs in 2013***

Bil. / *No.*	Program / *Programme*	Tempat / *Location*	Tarikh / *Date*
1.	Promosi IKN di Karnival Pengajian Tinggi Negara Kali Ke 9 *Promotion of NCI at the 9th National Higher Learning Institute Carnival*	Padang Varsiti, Universiti Malaya *University of Malaya* Kuala Lumpur	26 – 27 Januari/*January* 2013
2.	Pameran & Jualan Sempena Majlis Rumah Terbuka Malaysia Tahun Baru Cina 2013 *Exhibition & Sales in conjunction with the Chinese New Year National Open House Celebration 2013*	Puchong Utama	16 Februari/*February* 2013
3.	Promosi IKN di Karnival Pengajian Tinggi Negara 2013 kali ke 9 di Zon Terengganu *Promotion of NCI at the 9th National Higher Learning Institute Carnival, Terengganu Zone*	Perkarangan Stadium Tertutup Kompleks Sukan Gong Badak/ *Compound of the Gong Badak Indoor Sports Stadium*, Terengganu	22 – 23 Mac/*March* 2013
4	Promosi IKN di Pameran Hari Informasi Pendidikan Kerjaya 2013, Sek. Men. Keb. Sultan Salahuddin Abdul Aziz Shah Alam *Promotion of NCI at the Information on Education and Career Day 2013, Sek. Men. Keb. Sultan Salahuddin Abdul Aziz Shah Alam*	Sek. Men. Keb. Sultan Salahuddin Abdul Aziz *Sultan Salahuddin Abdul Aziz National Secondary School*	30 April 2013
5	Pameran dan Demonstrasi Kraf di Karnival dan Ekspo Kemahiran Kebangsaan (KEKK) 2013 anjuran Jabatan Pembangunan Kemahiran (JPK), Kementerian Sumber Manusia *Craft Exhibition and Demostration at the National Skills Expo and Carnival (KEKK) 2013 organised by the Skilsl Development Department (JPK), Ministry of Human Resource*	Malaysia Agro Exposition Park, Serdang (MAEPS)	26 - 29 September 2013

Pencapaian Portal IKN

Bagi memastikan maklumat mengenai IKN dapat dicapai dengan mudah dan mesra pengguna, IKN telah memantapkan kandungan dan persembahan portalnya. Hasil usaha tersebut, IKN telah mengulangi kejayaan dalam 'Penilaian Portal dan Laman Web Kerajaan (MGPWA) 2013' yang dianjurkan oleh Perbadanan Pembangunan Multimedia (MDeC) apabila portal IKN berjaya mendapat pengiktirafan 5 bintang dengan menduduki tempat ketiga berbanding tempat kelima pada tahun 2012. Ini menjadikan portal IKN kekal menerima pengiktirafan 5 bintang selama empat tahun berturut-turut.

NCI Portal's Achievement

To ensure that accurate information on NCI are made accessible in a fast, easy and user friendly way, NCI undertakes to improve its portal content and outline presentation. The result from this creative effort has enable NCI to repeat its achievement in the "Government Evaluation on Portals and Websites (MGPWA) 2013' organised by Multimedia Development Corporation (MDeC) in which the NCI portal manage to maintain its 5 star accreditation and jumped to the third place from the fifth place attained in 2012. This is CNI's forth consecutive achievement to maintain its 5 star rating.

Program Jejak Warisan Kraf

Program Jejak Warisan Kraf dilaksana untuk memulih dan memelihara perkembangan serta kemajuan kraf tempatan melalui pengumpulan, kajian dan rekod sumber yang berkaitan dengan khazanah kraf bagi kelangsungan pertumbuhan industri kraf di Malaysia. Program ini dilaksana bertujuan menyediakan bahan rujukan utama mengenai industri kraf negara dan seterusnya dapat mendidik masyarakat mencintai seni kraf warisan. Program ini merangkumi tiga aktiviti utama iaitu Pemuliharaan, Pemeliharaan serta Penyelidikan dan Penerbitan Kraf Warisan.

Pada tahun 2013, terdapat seramai 26 orang Adiguru Kraf di mana tiga (3) daripadanya merupakan Adiguru Kraf baru telah dilantik. Adiguru Kraf baru yang dilantik adalah Encik Zulkafly bin Pandak Bedin (Adiguru Kraf Tembikar Labu Sayong), Encik Hasni bin Ali (Adiguru Kraf Pembuatan Bot Tradisional) dan Puan Nik Rahimah Binti Nik Idris (Adiguru Kraf Sulaman Kelingkam). Senarai Adiguru Kraf 2013 dan profail seperti di **Jadual 22.**

Craft Heritage Trail Programme

Craft Heritage Trail Programme has been conducted to rehabilitate, conserve and maintain the local craft's industry growth and progress by collecting, studying and recording any resource related to craft's heritage in ensuring the sustainability of the craft's industry advancement in Malaysia. It is implemented to serve as key reference materials and as an educational tool that would foster and disseminate knowledge to people who treasure and loves the heritage of arts and craft. The program consist of three main activities namely rehabilitation, conservation and research and publication of craft's heritage.

In 2013, there were 26 Craft Masters of which three (3) of these are recently appointed Craft Masters namely Encik Zulkafly bin Pandak Bedin (Craft Master in Tembikar Labu Sayong), Encik Hasni bin Ali (Craft Master in Traditional Boat Making) and Puan Nik Rahimah Binti Nik Idris (Craft Master in Kelingkam Embroidery). The list of Craft Masters and their profile for 2013 are as per ***Table 22****.*

Jadual 22 **Senarai dan Profil Adiguru Kraf Tahun 2013**
Table 22 ***List of Craft Masters and Profile for 2013***

Butiran ***Details***	**Keterangan** ***Description***
Nama/*Name*	Zulkafly bin Pandak Bedin
Bidang/*Field*	Pembuatan Tembikar Labu Sayong *Craft Master in the Fabrication of Tembikar Labu Sayong*
Tarikh Lahir/ *Date of Birth*	11 Disember/*December* 1948
Asal/ *State of Origin*	Perak
Tahun Mula Bergiat Aktif/ *Year of Active Involvement*	1974
Pencapaian/ *Achievements*	Berkecimpung dalam penghasilan produk tembikar selama 38 tahun di negeri Perak. *Involved in the production of pottery for 38 years in the state of Perak.* Menjadi tenaga pengajar dan melatih generasi muda di Kraftangan Malaysia Cawangan Malaysia untuk mempelajari pembuatan produk tembikar. *Became an academician that trained younger generation in Malaysian Handicraft on the arts of pottery making.* Merupakan juru demo pembuatan produk kraf labu sayong menerusi aktiviti promosi anjuran Kraftangan Malaysia. *Act as a demonstrator that feature the art in making labu sayong conducted through promotional activities organised by Malaysian Handicraft*
Pakar Rujuk/ *Professional Reference Centre*	Menjadi rujukan di kalangan pengusaha kraf tembikar dari negeri Perak, agensi lain dan pertubuhan bukan kerajaan. Selain itu, beliau juga menjadi pakar rujuk kraf tembikar labu sayong di negeri Perak. *Became a reference center amongst pottery craft entrepreneurs in the state of Perak, other agencies and non-governmental organisations. In addition he also serves as a professional reference centre in the art of labu sayong fabrication in the state of Perak.*



Butiran ***Details***	**Keterangan** ***Description***	
Nama/*Name*	Hasni bin Ali	
Bidang/*Field*	Kraf Pembuatan Bot Tradisional *Craft Master in Traditional Boat Making*	
Tarikh Lahir/ *Date of Birth*	10 Januari/*January* 1946	
Asal/ *State of Origin*	Terengganu	
Tahun Mula Bergiat Aktif/ *Year of Active Involvement*	1988	
	Berkecimpung dalam penghasilan bot tradisional selama 25 tahun di Terengganu. *Involved in traditional boat making in Terengganu for over 25 years.*	
Pencapaian/ *Achievements*	Ahli panel Modul Pembuatan Bot Layar pada tahun 2009 oleh pihak KETENGAH. *Sit as a panel for the fabrication of Sail Boat Module in 2009 organised by KETENGAH.* Antara bot dan perahu yang dihasilkan adalah seperti Perahu Sekoci, Perahu Payang, Perahu Kolek dan Bot Layar. *Amongst the boats fabricated are the Perahu Sekoci, Perahu Payang, Perahu Kolek and Sail Boat.*	
Pengiktirafan/ *Accolades*	Anugerah Usahawan Bot dan Perahu Negeri Terengganu (2006) *State of Terengganu Boat and Raft Entrepreneur Award (2006)* Tukang Ulung Kraf (2010). *Outstanding Craftsmen Award (2010).*	
Pakar Rujuk/ *Professional Reference Centre*	Pakar rujuk dalam seni pembuatan bot tradisional daripada pelbagai pihak seperti Institut Pengajian Tinggi Awam/Swasta. *Became a professional reference centre in the art of traditional boat fabrication for various Public and Private Higher Learning Institutions.*	

Butiran ***Details***	**Keterangan** ***Description***	
Nama/*Name*	Nik Rahimah binti Nik Idris	
Bidang/*Field*	Kraf Sulaman Kelingkam *Craft Master in Kelingkam Embroidery*	
Tarikh Lahir/ *Date of Birth*	22 September 1941	
Asal/ *State of Origin*	Kelantan	
Tahun Mula Bergiat Aktif/ *Year of Active Involvement*	1956	
	Berkecimpung dalam penghasilan sulaman kelingkam selama 57 tahun di Kelantan. *Involved in the production of Kelingkam Embroidery in the state of Kelantan for over 57 years*	
Pencapaian/ *Achievements*	Merupakan juru demo pembuatan produk kraf sulaman kelingkam menerusi aktiviti promosi anjuran Kraftangan Malaysia. *Act as a demonstrator that feature the art in kelingkam embroidery conducted through promotional activities organised by Malaysian Handicraft.*	
Pakar Rujuk/ *Professional Reference Centre*	Menjadi rujukan di kalangan pengusaha kraf sulaman kelingkam dan menjadi tenaga pengajar di Yayasan Tengku Nurzahirah, Terengganu. *Serve as a professional reference centre amongst kelingkam embroidery entrepreneurs and is an academician at the Yayasan Tengku Nurzahirah, Terengganu.*	

Aktiviti yang dijalankan melalui Pemeliharaan Kraf pula ialah Pameran Bertema dan Pameran Tetap. Pameran Bertema yang diadakan di Muzium Kraf Kuala Lumpur ialah:

(i) Pameran Seni Kraf Seramik sempena Hari Kraf Kebangsaan 2013 di Muzium Kraf pada 27 Februari 2013 – 9 Jun 2013; dan

The activities below are conducted in order to ensure the conservation of crafts are sustained by organising themed exhibitions and permanent exhibitions. The themed exhibitions conducted within the compound of the Kuala Lumpur Craft Museum are:

(i) Ceramic Art and Craft Exhibition in conjunction with the National Craft Day 2013 at the Craft Museum from 27 February 2013 – 9 June 2013; and

(ii) Pameran Kraf Warisan Seni Perkahwinan sempena Promosi Kerja Kahwin 2013 di Muzium Kraf pada 19 Jun 2013 – 16 Mac 2014.

(ii) Art of Wedding Heritage Exhibition in conjunction with the Wedding Works Promotions 2013 held at the Craft Museum from 19 June 2013 – 16 March 2014.

Selain itu, sebanyak 19 aktiviti interaktif/pendidikan kraf berskala besar (Mega) dan 514 aktiviti interaktif/ pendidikan kraf berskala kecil (Bulanan) turut diadakan melibatkan peserta yang terdiri daripada pelajar sekolah dan Institut Pengajian Tinggi (IPT) seperti di **Jadual 23.** Aktiviti ini bertujuan memberi tunjuk ajar kepada para peserta supaya dapat memahami, memelihara dan mencintai seni kraf warisan negara.

*In addition, a total of 19 Mega Scale and 514 smaller scale (monthly) interactive/educational craft activities have been conducted involving participation from schools and Higher Learning Institutions as shown in **Table 23**. These activities aims to provide awareness and guidance to all the participants enabling them to understand, conserve and loved our nation's craft heritage.*

Jadual 23 Aktiviti Interaktif Kraf
Table 23 Interactive Craft Activities

Bil. *No.*	Negeri *State*	Aktiviti Interaktif Kraf Berskala Besar (Mega) *Big Scale (Mega) Interactive Craft Activities*		Aktiviti Interaktif Kraf Berskala Kecil (Bulanan) *Small Scale (Monthly) Interactive Craft Activities*	
		Bil. Aktiviti *No. of Activities*	Bil. Peserta *No. of Participants*	Bil. Aktiviti *No. of Activities*	Bil. Peserta *No. of Participants*
1.	Ibu Pejabat *Headquarters*	10	7,632	11	380
2.	Pulau Pinang *Penang*	0	0	45	2,365
3.	Perlis	0	0	11	1,175
4.	Kedah	1	400	26	2,126
5.	Perak	2	400	32	1,855
6.	Selangor	1	300	32	1,472
7.	Langkawi	1	1,646	117	3,770
8.	Negeri Sembilan	2	925	20	1,408
9.	Melaka *Malacca*	0	0	63	4,753
10.	Johor	1	743	14	1,189
11.	Pahang	0	0	13	1,441
12.	Kelantan	1	766	25	1,002
13.	Sabah	0	0	12	1,414
14.	Sarawak	0	0	22	1,563
	Jumlah/*Total*	**19**	**12,812**	**514**	**31,033**

Bagi aktiviti penyelidikan dan dokumentasi pula, sebanyak dua penyelidikan telah dijalankan iaitu Penyelidikan Kraf Batik dan Penyelidikan Kraf Tenunan.

While for the research and documentation activities, a total of two research have been carried out namely the Research on Batik Craft and Research on Weaving Craft.



Aktiviti Interaktif Kraf
Craft Interactive Activity

Program/Aktiviti Cawangan Negeri
State Branch Programmes/Activities



Kraftangan Malaysia Cawangan Pahang

Malam Tenun Pahang Diraja Tahun 2013

Malam Tenun Pahang Diraja berlangsung dengan jayanya pada 20 Jun 2013 di Grand Ballroom, The Royale Chulan Hotel. Ia diserikan lagi dengan keberangkatan Ke Bawah Duli Yang Maha Mulia Sultan Pahang, Sultan Haji Ahmad Shah Al-Musta'in Billah Ibni Al-Marhum Sultan Abu Bakar bagi merasmikan majlis Malam Tenun Pahang Diraja tersebut.

Malam Tenun Pahang Diraja ini merupakan inisiatif untuk meraikan dan menghargai usahawan yang terlibat secara langsung dalam perusahaan Tenunan Pahang. Pertunjukan fesyen dari pereka terkenal negara turut diadakan dengan menampilkan rekaan terkini Puan Hajah Rodziah Md Yusoff (Pereka Kraftangan Malaysia), Datin Syarifah Kirana, Jovian Mandagie dan Rizalman Ibrahim. Rekaan pakaian menggunakan fabrik Tenun Pahang Diraja yang dihasilkan oleh penenun Pusat Tenun Sungai Soi, Penjara Penor , Penjara Bentong dan pelajar Institut Kemahiran Tenun Pahang Diraja (IKTPD), Pulau Keladi, Pekan.

Malaysian Handicraft Pahang Branch

Royal Pahang Weaving Night 2013

The Royal Pahang Weaving Night has been successfully conducted on 20th June 2013 at the vicinity of the Grand Ballroom, The Royale Chulan Hotel. The event was further graced with the presence of His Majesty the Sultan of Pahang, Sultan Haji Ahmad Shah Al-Musta'in Billah Ibni Al-Marhum Sultan Abu Bakar whom officiated the event the Royal Pahang Weaving Night.

The Royal Pahang Weaving Night is part of an initiative to celebrate and appreciate entrepreneurs that are directly involved in the facbrication of Royal Pahang Weaving fabrics. A fashion show featuring our country's top designers was also held presenting the latest design from Puan Hajah Rodziah Md Yusoff (Malaysian Handicraft Designer), Datin Syarifah Kirana, Jovian Mandagie and Rizalman Ibrahim. The clothings are made using fabrics from the Royal Pahang Weaving made by weavers from the Sungai Soi Weaving Centre, Penor Prison, Bentong Prison and students from Royal Pahang Weaving Institute (IKTPD), Pulau Keladi, Pekan.



Majlis Perasmian Malam Tenun Pahang Diraja oleh Ke Bawah Duli Yang Maha Mulia Sultan Pahang, Sultan Haji Ahmad Shah Al-Musta'in Billah Ibni Al-Marhum Sultan Abu Bakar
The Royal Pahang Weaving Night Opening Ceremony by His Majesty the Sultan of Pahang, Sultan Haji Ahmad Shah Al-Musta'in Billah Ibni Al-Marhum Sultan Abu Bakar



Peragaan Fesyen Sempena Malam Tenun Pahang Diraja
Fashion Show during The Royal Pahang Weaving Night

Perasmian Institut Kemahiran Tenun Pahang Diraja Tengku Ampuan Besar Meriam

Kementerian Pelancongan dan Kebudayaan Malaysia melalui Kraftangan Malaysia telah mengadakan Majlis Perasmian Institut Kemahiran Tenun Pahang Diraja Tengku Ampuan Besar Meriam. Majlis disempurnakan oleh Kebawah Duli Yang Teramat Mulia Tengku Mahkota Pahang pada 20 Oktober 2013 bertempat di Kompleks Budaya Pulau Keladi, Pekan Pahang. Hadir sama ialah Kebawah Duli Yang Teramat Mulia Tengku Puan Pahang, Yang Amat Berhormat Menteri Besar Pahang beserta isteri dan Yang Berbahagia Datuk Dr. Ong Hong Peng, Ketua Setiausaha Kementerian Pelancongan dan Kebudayaan Malaysia. Institut ini merupakan pusat latihan pertama menawarkan pengajian dalam bidang Tenun Pahang Diraja secara formal selama dua tahun di peringkat sijil. Kurikulum dan modul adalah selari dengan kurikulum dan modul sijil tenunan di Institut Kraf Negara yang merangkumi semua aspek pembuatan Tenun Pahang Diraja termasuk subjek akademik iaitu bahasa Inggeris, Pendidikan Islam dan Keusahawanan.

Pada majlis ini juga, Kebawah Duli Yang Teramat Mulia Tengku Mahkota Pahang turut menyempurnakan Pengurniaan Sijil Kemahiran Tenun Pahang Diraja kepada 43 orang penerima yang mana terdiri daripada Graduan IKTPD (10 orang), Sijil Watikah Pemakaian Logo Tenun Pahang Diraja (11 orang), Sijil Anugerah UNESCO (2 orang) dan Sijil Penyertaan Bimbingan Teknikal (20 orang). Beberapa aktiviti khas diadakan seperti Pameran Produk Pelajar, Pameran Produk Rekaan Baru Tenun Pahang, Interaktif dan Pendidikan Kraf, Jualan Produk Kraf oleh 11 syarikat tenun Pahang termasuk produk kraf dari Jabatan Penjara, Demonstrasi Kraf, Persembahan Kesenian dan Kuiz Tenun Pahang.

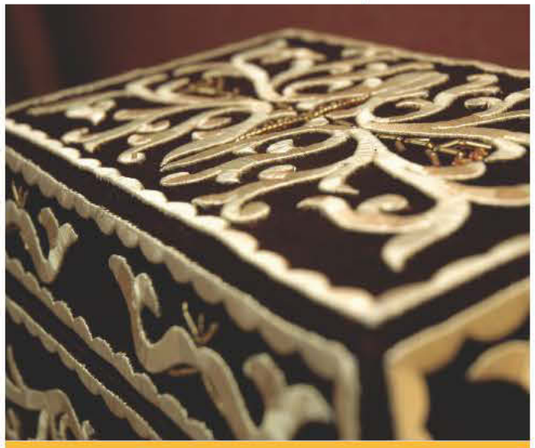
Officiation of the Royal Pahang Tengku Ampuan Besar Meriam Weaving Institute

The Ministry of Tourism and Culture Malaysia through Malaysian Handicraft organised the officiation of the Royal Pahang Tengku Ampuan Besar Meriam Weaving Institute. The event was officiated by His Royal Highness the Crown Prince of Pahang on 20 October 2013 at the Pulau Keladi Cultural Complex, Pekan, Pahang. Also present was His Royal Highness Tengku Puan Pahang, the Honourable Chief Minister of Pahang and his wife and the Honourable, Datuk Dr. Ong Hong Peng, Secretary General of the Ministry of Tourism and Culture, Malaysia. The institute serves as the first training center that offers formal studies in the field of Royal Pahang Weaving Art for two years for the certificate level. The curriculum and module have been developed to synchronized with the weaving certification module applied by the National Craft Institue encompassing all aspects of studies in the fabrication of Royal Pahang Weaving including academic subjects such as English Language, Islamic studies and Entrepreneurship.

During the event, His Royal Highness the Crown Prince of Pahang has been kind enough to present the Royal Pahang Weaving Certificate to 43 recipients consisting of IKTPD graduates (10 students), Accreditation for the Use of the Royal Pahang Weaver Amblem (11 people), UNESCO Award Certificate (2 people) and Technical Guidance Attendance Certificate (20 people). Several special activities have been conducted including Student's Product Exhibition, New Design for Pahang Woven Products Exhibition, Craft Interactive and Educational activities, Sales of craft products by 11 Pahang hand woven handicraft companies including craft products from Prison Department, Craft Demonstration, Arts Performance and Quizzes on Pahang Weaving process.



Program Latihan Jangka Pendek (LJP) Seni Kraf Tekatan
Short Term Training Programme (STT) Gold Thread Embroidery



Program Latihan Jangka Pendek (LJP) Seni Kraf Tekatan
Short Term Training Programme (STT) Gold Thread Embroidery

Kraftangan Malaysia Cawangan Perak

Program Latihan Jangka Pendek (LJP) bagi Seni Kraf Tekatan

Kraftangan Malaysia Cawangan Perak telah melaksanakan Latihan Jangka Pendek (LJP) bagi Seni Kraf Tekatan selama 6 bulan mulai 1 Julai sehingga 31 Disember 2013. Seramai 10 orang usahawan telah menyertai program tersebut. Antara Seni Kraf Tekatan yang dipelajari adalah Tekat Benang Emas dan Tekat Gubah. Latihan ini diadakan bertujuan untuk memberi bimbingan dan pendedahan kepada pengusaha mengenai teknik pembuatan Seni Kraf Tekatan yang menjadi warisan utama di negeri Perak.

Malaysian Handicraft Perak Branch

Short Term Training Programme (STT) on Gold Thread Embroidery

The Malaysian Handicraft Perak Branch implemented the Short Term Training Program (STT) on Gold Thread Embroidery for 6 months commencing from 1 July till 31 December 2013. 10 Entrepreneurs participated in the program. Amongst the Gold Thread Embroidery lessons offered are the Gold Thread Embroidery and Alteration Embroidery. The training meant to provide guidance and exposure to the entrepreneur on the techniques in Art of Embroidery which is a main traditional legacy in the state of Perak.

Kraftangan Malaysia Cawangan Kelantan

Lawatan Kerabat Diraja Brunei Ke Negeri Kelantan

Pada 25 Jun 2013, Perbadanan Kemajuan Kraftangan Cawangan Kelantan telah menerima keberangkatan Duli Yang Teramat Mulia Paduka Seri Perdana Wazir Sahibul Himmah Wal Waqar dari negara Brunei Darusalam. Lawatan tersebut disertai oleh seramai 50 orang peserta. Mereka telah dibawa melawat dan meninjau ke bilik pameran dan bilik jualan yang menempatkan pelbagai produk kraf yang terkenal di Kelantan seperti kraf tekstil (batik dan songket), kraf logam (parang) dan sebagainya. Selain itu, rombongan juga dibawa melawat ke tapak demonstrasi kraf.

Malaysian Handicraft Kelantan Branch

Visits from the Brunei Royalty to the State of Kelantan

On 25 June 2013, the Malaysian Handicraft Kelantan Branch was selected as one the destination that will be visited by the Brunei Royal Highness, Duli Yang Teramat Mulia Paduka Seri Perdana Wazir Sahibul Himmah Wal Waqar during his tour to the State of Kelantan. The entourage consist of 50 delegates. They took a tour and visited the gallery and sales show room that houses a variety of well known craft products in Kelantan such as the textile craft (batik and songket), metal craft (machete) and many other craft products. In addition, the entourage was also taken for a tour to the craft demonstration site.

Kraftangan Malaysia Cawangan Sarawak

Bimbingan Teknikal Hiasan Permukaan Siput di Kampung Siru, Sematan Sarawak

Pada 26 November sehingga 29 November 2013, Perbadanan Kemajuan Cawangan Sarawak telah menganjurkan aktiviti Bimbingan Teknikal Hiasan Permukaan Siput di Kampung Siru, Sematan. Pelaksanaan aktiviti ini juga mendapat kerjasama Unit Pembangunan Usahawan Bumiputera Kerajaan Negeri Sarawak dan disertai oleh seramai 19 orang penduduk tempatan.

Tujuan program ini diadakan adalah untuk memberi bimbingan kepada pengusaha dan penduduk tempatan dalam memberi nilai tambah kepada hasilan produk siput. Selain itu, program ini bertujuan memupuk minat belia dalam bidang kraf tangan sekaligus menjadi usahawan kraf yang berjaya pada masa akan datang.

Malaysian Handicraft Sarawak Branch

Technical Guidance On Sea Shell Surface Decoration at the Siru Village, Sematan Sarawak

On 26 November till 29 November 2013, the Malaysian Handicraft Sarawak Branch conducted an activity known as the Technical Guidance On Sea Shell Surface Decoration at the Siru Village, Sematan. The implementation of this activity is done in collaboration with the State of Sarawak Bumiputera Entrepreneurs Development Unit and receives participation from 19 locals consisting of both youths and adults.

The purpose of the program is to provide guidance to entrepreneurs and the locals by adding in more value to the sea shells products. In addition, the purpose of this program is to foster the youths interest in the field of arts and craft and induce them to become a successful craft entrepreneurs in the future.

Kraftangan Malaysia Cawangan Perlis

Aktiviti Pendidikan Kraf Perdana Tahun 2013

Kraftangan Malaysia Cawangan Perlis telah menganjurkan aktiviti Pendidikan Kraf Perdana di Sekolah Menengah Kebangsaan Syed Alwi, Kangar pada 28 Oktober 2013. Ia telah dirasmikan oleh Yang Berhormat Tuan Ahmad Bakri@Ahmad Zakri, Ahli Dewan Undangan Negeri (ADUN) Kayang. Aktiviti tersebut juga mendapat kerjasama sepenuhnya guru pendidikan seni sekolah berkenaan dan melibatkan seramai 350 orang pelajar.

Kraftangan Malaysia Cawangan Negeri Sembilan

Majlis Penghargaan Bersama Usahawan Kraf di Negeri Sembilan

Bagi menghargai usahawan kraf, Kraftangan Malaysia Cawangan Negeri Sembilan telah menganjurkan Majlis Penghargaan bersama usahawan Negeri Sembilan yang dihadiri oleh 40 orang usahawan pada 14 September 2013. Anugerah pencapaian cemerlang mengikut bidang kraf diberikan kepada usahawan yang menunjukkan pencapaian membanggakan dan komited dalam usaha mengembangkan perusahaan. Beberapa anugerah diperkenalkan mengikut kategori seperti inovasi, reka cipta, inovasi dan kualiti inkubator cemerlang serta anugerah jualan tertinggi.

Malaysian Handicraft Perlis Branch

Mega Craft Educational Activities 2013

The Malaysian Handicraft Perlis Branch organised the Prime Craft Educational Activities at the Sekolah Menengah Kebangsaan Syed Alwi, Kangar on 28 October 2013. It was duly officiated by Yang Berhormat Tuan Ahmad Bakri@Ahmad Zakri, Member of Legislative Assembly (ADUN) Kayang. The activity receives full support from the art teachers within the school and a total of 350 students took part in the program.

Malaysian Handicraft Negeri Sembilan Branch

Negeri Sembilan Craft Entrepreneurs Appreciation Programme

To show their appreciation to the craft entrepreneurs, the Malaysian Handicraft Negeri Sembilan branch conducted an Appreciation Programme with entrepreneurs from the state of Negeri Sembilan that was duly attended by 40 entrepreneurs on 14 September 2013. The outstanding achievement award according to its category has been accorded to entrepreneurs that display excellent achievement and commitment in the industry's development initiatives. Several other new awards have been introduced according to their specific category such as innovation, design, innovative and high quality incubator and also highest sales award.





Bimbingan Teknikal Anyaman Rotan
Rattan Weaving Technique Guidance

Kraftangan Malaysia Cawangan Melaka

Malaysian Handicraft Malacca Branch

Makmal Bimbingan Teknik Anyaman Rotan

Rattan Weaving Technique Guidance Workshop

Makmal Bimbingan Teknik (MBT) Anyaman Rotan telah diadakan di Kraftangan Malaysia Cawangan Melaka pada 7 hingga 12 April 2013. Seramai 27 orang usahawan dari negeri Melaka, Johor, Perak, Terengganu, Pahang, Sabah, Negeri Sembilan dan Sarawak telah menyertai makmal yang berlangsung selama 6 hari ini. Dua orang tenaga pengajar dilantik iaitu Encik Ishak bin Kassim, Adiguru Kraf dari negeri Melaka dan Encik Zaidi bin Dolrani untuk memberikan panduan serta bimbingan.

The Rattan Weaving Technique (RWT) Workshop was conducted at the Malaysian Handicraft Malacca Branch from 7 to 12 April 2013. A total of 27 entrepreneurs from the state of Malacca, Johor, Perak, Terengganu, Pahang, Sabah, Negeri Sembilan and Sarawak participated in the workshop that lasted for 6 days. 2 trainers namely Encik Ishak bin Kassim, Master Craft from Malacca dan Encik Zaidi bin Dolrani were present to provide guidance and counselling.

Kompleks Kraf Langkawi

Langkawi Craft Complex

Program Interaktif Kraf Perdana

Mega Interactive Craft Program

Program Interaktif Kraf Perdana telah diadakan pada 15 Mac 2014 di Kompleks Kraf Langkawi dengan penyertaan seramai 430 orang peserta iaitu Pelatih Pusat Latihan Khidmat Negara (PLKN) Kem Seri Lagenda Langkawi. Ia anjuran bersama pejabat PLKN Langkawi, Jabatan Penerangan Daerah Langkawi dan Kompleks Kraf Langkawi. Yang Berbahagia Encik Norsaidi bin Nayan, ADUN Kuah turut hadir untuk memeriahkan program. Antara aktiviti utama yang dijalankan ialah senam seni 1Malaysia, persembahan silat tempur tanpa senjata, interaktif kraf mewarna batik & anyaman surat khabar dan persembahan seni tarian. Tujuan program ini adalah untuk memberi pengetahuan, kemahiran dan menarik minat masyarakat setempat mengenai teknik penghasilan produk kraf seperti batik dan anyaman suratkhabar. Selain itu, ia juga dapat menggalakkan pelatih PLKN menceburi bidang keusahawanan kraf sebagai salah satu peluang kerjaya pada masa hadapan.

Encik Norsaidi bin Nayan, Kuah Assemblyman was also present to grace the program. Part of the main activities conducted are 1Malaysia Artistic Aerobic, unarmed combat (Silat), interactive craft via colouring batik & newspaper weaving and traditional dance performance. The purpose of this program is to disseminate knowledge, skills and induce interest from the community on the fabrication techniques in the making of a craft product such as batik and newspaper weaving. In addition, it would also tempt the NSTD trainees to venture into the field of craft entrepreneurship as a career prospect in the future.

Kraftangan Malaysia Cawangan Pulau Pinang

Malaysian Handicraft Penang Branch

Aktiviti Latihan Jangka Pendek Sulaman Nyonya

Short Term Training Activity on Nyonya Embroidery

Latihan Jangka Pendek Sulaman Nyonya merupakan program khas yang telah dilaksanakan pada 15 September sehingga 15 Disember 2013 di Bukit Bendera, Pulau Pinang dengan penyertaan seramai 19 orang peserta di kalangan ibu tunggal. Latihan ini memberi penekanan kepada teknik pembuatan dan penghasilan produk berasaskan sulaman nyonya untuk produk kegunaan seharian. Antara produk yang dihasilkan ialah alas meja, penutup pembakar roti dan sebagainya. Latihan ini juga bertujuan untuk meningkatkan kemahiran di samping menambah pendapatan mereka.

The Short Term Training on Nyonya Embroidery is a special program that has been implemented on 15 September till 15 December 2013 at the Bukit Bendera, Penang which sees participation from 19 single mothers. The training focuses on the fabricating techniques and production of products based on nyonya embroidery that are used on daily basis. Part of the products fabricated are table cloth, toaster cover and others. The training also serve to enhance the participants' skills that would provide additional income for these single mothers.

Kraftangan Malaysia Cawangan Kedah

Malaysian Handicraft Kedah Branch

Aktiviti Riadah di Hutan Lipur Sungai Sedim, Kulim Kedah

Recreational Activities at the Hutan Lipur Sungai Sedim, Kulim Kedah

Kraftangan Malaysia Cawangan Pulau Pinang telah mengadakan aktiviti riadah di Hutan Lipur Sungai Sedim, Kulim, Kedah pada 6 April 2013. Ia melibatkan anggota kerja dan keluarga bagi mengeratkan hubungan silaturahim yang lebih harmonis di samping mengekalkan

The Malaysian Handicraft Kedah Branch organised the recreational activities at the Hutan Lipur Sungai Sedim, Kulim, Kedah, on 6 April 2013. It involves participation from all the branch personnel together with their family in order to further strengthen and develop a harmonious

kesihatan tubuh badan. Hutan lipur ini terkenal di negeri Kedah sebagai pusat rekreasi perkelahan dan aktiviti lasak seperti berkayak. Peserta aktiviti ini berpeluang menaiki jambatan gantung yang dikenali sebagai *The Tree Top Walk* di mana ia merupakan jambatan gantung terpanjang di Asia Tenggara dengan jumlah ketinggian sehingga 34,450 mm dari aras tanah. Di samping merasai keseronokan menaiki titi gantung ini, peserta juga dapat menikmati keindahan alam semula jadi yang segar, hijau dan nyaman serta mengenal pasti setiap jenis pokok yang dilabelkan mengikut nama saintifik masing-masing.

relationship with everyone involved; in addition to maintaining a healthy lifestyle. The forest is well known in the state of Kedah as a recreational and high impact sports area such as kayaking. The participants grab the opportunity to walk on the hanging bridge known as The Tree Top Walk in which it is also the longest hanging bridge in South East Asia hovering at the height of 34,450 mm above ground. In addition to the excitement of walking on the hanging bridge, participants are bestowed with the opportunity to witness the wonder of nature that lush with greenery, refreshing and soothing while duly identifying each and every tree that has been labelled according to their scientific name.

Kraftangan Malaysia Cawangan Johor

Promosi Kraf Malaysia di Plaza Angsana, Johor Bharu Tahun 2013

Pada 24 Mei sehingga 2 Jun 2013, Kraftangan Malaysia Cawangan Johor telah menganjurkan Promosi Kraf Malaysia di Plaza Angsana, Johor Bharu di mana seramai 76 orang usahawan kraf telah menyertai aktiviti tersebut. Ia merupakan promosi kraf berskala besar yang telah dianjurkan buat kali kedua di lokasi tersebut. Aktiviti promosi ini berkonsepkan 'Membawa Produk Kraf Terus Kepada Pengguna'. Ia juga memberi penekanan kepada tiga komponen utama iaitu Dagangan Kraf, Pameran Produk Hiasan Dalaman dan Demonstrasi Pembuatan Kraf. Antara produk yang dihasilkan dan dipasarkan adalah produk kraf tekstil, hasil logam, hasil tanah, hasil rimba dan aneka kraf.

Malaysian Handicraft Johor Branch

Malaysian Craft Promotion at Plaza Angsana, Johor Bharu for 2013

From 24 May till 2 June 2013, the Malaysian Handicraft Johor Branch organised the Malaysian Craft Promotion held at Plaza Angsana, Johor Bahru in which 76 craft entrepreneurs took part in the program. It is considered as a big scale event and has been conducted for the second time at the same vicinity. The promotional activity adopted the concept of 'bringing the craft products direct to consumer'. It also gave focus on three key components; which is the Craft Commercialisation, Exhibition on Interior Decoration Products and Demonstration on Craft's Production. Amongst the products fabricated and marketed are products from textile craft, metal based product, earthen based product, forest based product and various other crafts.

Kraftangan Malaysia Cawangan Terengganu

Program Interaktif Kraf Bersama Universiti Sultan Zainal Abidin (UniSZA) dan Prince of Songkla University, Thailand.

Pada 16 April 2013, Kraftangan Malaysia Cawangan Terengganu telah menganjurkan satu program interaktif kraf yang melibatkan seramai 200 peserta daripada mahasiswa Fakulti Bahasa dan Komunikasi Universiti Sultan Zainal Abidin (UniSZA) dan Prince of Songkla University, Thailand. Aktiviti Interaktif Kraf yang telah diadakan adalah Anyaman Bertulang Mengkuang dan Bekas Mengkuang, mencanting dan mewarna batik, mewarna batik blok, batik teknik *tye and dye*, kotak songket dan bekas cenderamata batik.

Malaysian Handicraft Terengganu Branch

Craft Interactive Program with Universiti Sultan Zainal Abidin (UniSZA) and Prince of Songkla University, Thailand.

On 16 April 2013, the Malaysian Handicraft Terengganu Branch conducted an interactive craft program involving 200 participants from the Faculty of Language and Communications, Universiti Sultan Zainal Abidin (UniSZA) and Prince of Songkla University, Thailand. The interactive craft activities conducted consist of Reinforced Weaving for Mengkuang and Mengkuang Bucket, batik canting and colouring, colouring batik using blocks, batik tye and dye techniques, songket boxes and batik souvenir boxes.

Kraftangan Malaysia Cawangan Selangor

Juara Keseluruhan Karnival Satu Daerah Satu Industri (SDSI) Peringkat Nasional Tahun 2013

Kraftangan Malaysia Cawangan Selangor telah menghantar beberapa orang usahawan kraf bagi menyertai Karnival Satu Daerah Satu Industri (SDSI) Peringkat Nasional 2013 yang telah berlangsung pada 29 November hingga 1 Disember 2013. Menerusi karnival tersebut, Kraftangan Malaysia Cawangan Selangor telah dinobatkan sebagai Juara Keseluruhan SDSI Tahun 2013 dengan membawa pulang hadiah sebanyak RM125,000.00. Ia merupakan kejayaan kali kedua yang dicapai oleh Kraftangan Cawangan Selangor. Kraftangan Malaysia turut memenangi tempat kedua kluster kraf dan kluster hasil rimba serta tempat ketiga bagi kluster kategori tekstil.

Malaysian Handicraft Selangor Branch

Overall Champion for the One District One Industry (ODOI) National Level 2013

The Malaysian Handicraft Selangor Branch placed in a number of craft entrepreneurs to participate in the One District One Industry (ODOI) National Level 2013 carnival that commences from 29 November to 1 December 2013. In this carnival, the Malaysian Handicraft Selangor Branch has been crowned as the Overall ODOI Champion for 2013 and bagged in prizes worth RM125,000.00. This is their second streak of winning in the same championship for two years in a row. Malaysian Handicraft won the Second Place for the Craft Cluster Category and Forest Based Product Category and attain the Third Place for the Textile Cluster Category.

Prestasi Anak Syarikat
Performance of Subsidiaries



Syarikat Pemasaran Karyaneka Sdn. Bhd.

Syarikat Pemasaran Karyaneka Sdn. Bhd. (Karyaneka) merupakan anak syarikat Kraftangan Malaysia yang bertanggungjawab memasarkan produk kraf tempatan di dalam dan luar negara. Syarikat ini memasarkan produk kraf di bawah jenama Karyaneka. Secara keseluruhannya, Karyaneka telah memperoleh jualan kasar sejumlah RM16,097,460.10 pada tahun 2013 berbanding pada tahun 2012 yang mencatat jualan kasar sebanyak RM15,459,279.77. Prestasi ini menunjukkan peningkatan sebanyak 4.1 peratus dalam pencapaian jualan Karyaneka. Aktiviti pemasaran Karyaneka dibahagikan kepada tiga segmen utamanya iaitu segmen Operasi/Runcit, Korporat/Agen dan Promosi/Eksport.

Berbanding tahun 2013, segmen Promosi/Eksport menunjukkan peningkatan jumlah jualan kraf yang sangat ketara sebanyak 376.1 peratus diikuti segmen Korporat/ Agen sebanyak 29.1 peratus. Walau bagaimanapun, segmen Operasi/Runcit mengalami penurunan sebanyak 8. 9 peratus seperti di **Jadual 24.**

Syarikat Pemasaran Karyaneka Sdn. Bhd

Syarikat Pemasaran Karyaneka Sdn. Bhd. (Karyaneka) is a subsidiary of Malaysian Handicraft that bears the responsibility to market locally made craft products to the domestic and international market. The company markets these craft products under the Karyaneka brand. Overall, Karyaneka achieved gross sales value of RM16,097,460.10 in 2013 against RM15,459,279.77 attained in 2012. This represents an increase of 4.1 percent in Karyaneka sales performance. Karyaneka marketing activities are divided into three main segments namely the Operations/Retail, Corporate/Agent and Promotion/Export.

*Compared to 2013, the Promotion/Export segment shows a significant increase in the craft sales value of 376.1 percent followed by the Corporate/Agent segment at 29.1 percent. However, the Operations/Retail segment shows a decrease of 8.9 percent as shown in **Table 24**.*

Jadual 24 **Prestasi Jualan Karyaneka**
Table 24 ***Karyaneka Sales Performance***

Nilai Jualan Mengikut Tahun (RM) *Craft Sales Value According to Year (RM*			
Segmen *Segment*	**2012**	**2013**	**% Peningkatan/ Penurunan** *% Increase/ Decrease*
Operasi/Runcit *Operations/Retail*	10,616,646.16	9,664,822.40	(8.9)
Korporat/Agen *Corporate/Agent*	4,790,663.69	6,185,200.70	29.1
Promotion/Eksport *Promotion/Export*	51,969.92	247,437.00	376.1
Jumlah Jualan Kasar/*Total*	**15,459,279.77**	**16,097,460.10**	**4.1**



Karyaneka mempunyai 13 buah pusat jualan iaitu di Kompleks Kraf Kuala Lumpur, Kompleks Kraf Langkawi, Lapangan Terbang Antarabangsa Kuala Lumpur Satelit, Lapangan Terbang Antarabangsa Kuala Lumpur CP 21, Bukit Bintang Plaza, Lapangan Terbang Langkawi, Wisma Kraftangan Jalan Tun Perak, Kompleks Kraf Seremban, Negeri Sembilan; Pasaraya Mid Valley, Kraftangan Malaysia Cawangan Kuantan, Pahang, Pusat Pelancongan Malaysia (MATIC) Kuala Lumpur dan Kuala Lumpur City Walk Promosi. Selain itu, Karyaneka juga memasarkan produk secara e-Dagang dan menyertai promosi di Pusat Beli-belah/Hotel/Pusat Pelancongan. Pencapaian jualan bagi semua pusat jualan seperti di **Jadual 25.**

*Karyaneka has 13 sales center, namely the Kuala Lumpur Craft Complex, Langkawi Craft Complex, Kuala Lumpur International Airport Satellite, Kuala Lumpur International Airport CP 21, Bukit Bintang Plaza, Langkawi Airport, Wisma Kraftangan Jalan Tun Perak, Seremban Craft Complex, Negeri Sembilan; Mid Valley Megamall, Malaysian Handicraft Kuantan Branch, Pahang, Malaysia Tourism Centre (MATIC) Kuala Lumpur and Promotions at Kuala Lumpur City Walk. In addition, Karyaneka also market their products via e-Commerce and participated in various promotional activities held in Shopping complexes/Hotels/Tourists Centre. The sales acquired from all these sales venue are as stated in **Table 25**.*

Jadual 25 **Jualan Kraf di Pusat Jualan Karyaneka**
Table 25 ***Sales of Craft at the Karyaneka Sales Centre***

Pusat Jualan *Sales Centre*	**Nilai Jualan Tahun 2012 (RM)** *Sales Value for 2012 (RM)*	**Nilai Jualan Tahun 2013 (RM)** *Sales Value for 2013 (RM)*	**% Peningkatan/ Penurunan** *% Increase/ Decrease*
Kompleks Kraf Kuala Lumpur *Kuala Lumpur Craft Complex*	5,305,158.66	4,778,366.30	(9.93)
Kompleks Kraf Langkawi *Langkawi Craft Complex*	577,482.10	633,647.70	9.72
Lapangan Terbang Antarabangsa Kuala Lumpur Satelit *Kuala Lumpur International Airport Satellite*	2,116,157.90	2,059,316.80	(2.69)
Lapangan Terbang Antarabangsa Kuala Lumpur CP21 *Kuala Lumpur International Airport CP21*	1,395,894.45	1,383,741.80	(0.87)
Bukit Bintang Plaza *Bukit Bintang Plaza*	137,380.40	76,105.10	(44.60)
Lapangan Terbang Langkawi *Langkawi Airport*	193,445.70	183,568.10	(5.11)
Wisma Kraftangan, Jalan Tun Perak *Wisma Kraftangan, Jalan Tun Perak*	44,725.80	32,813.10	(26.63)
Kompleks Kraf Seremban *Seremban Craft Complex*	91,901.60	80,128.50	(12.8)
Pasaraya Mid Valley *Mid Valley Megamall*	182,749.60	240,558.40	31.63
Kraftangan Malaysia Cawangan Kuantan,Pahang *Malaysian Handicraft Kuantan Branch, Pahang*	23,200.00	19,115.00	(17.61)
Pusat Pelancongan Malaysia (MATIC) *Malaysia Tourism Centre (MATIC)*	248,718.10	49,470.80	(80.11)
KL City Walk *KL City Walk*	27,884.60	1,253.50	(95.50)

Pusat Jualan *Sales Centre*	Nilai Jualan Tahun 2012 (RM) *Sales Value for 2012 (RM)*	Nilai Jualan Tahun 2013 (RM) *Sales Value for 2013 (RM)*	% Peningkatan/ Penurunan *% Increase/ Decrease*
* e-Dagang * *e-Commerce*	144,507.65	-	-
Promosi di Pusat Beli-belah/Hotel/ Pusat Pelancongan (Antaranya KLCC, Pavilion, Aeon Jusco, Tropicana City Mall, The Royal Chulan Hotel, Hotel Westin, Hotel Istana, The Golden Horses Hotel, Hotel Marriot, Oriental Village, Langkawi Crystal, Spa Village, Muzium Kesenian Islam, Hope Value Shop dan Destiny of World) *Promotions in Shopping complexes/Hotels/ Tourists Centre (part of it are; KLCC, Pavilion, Aeon Jusco, Tropicana City Mall, The Royal Chulan Hotel, Westin Hotel, Istana Hotel, The Golden Horses Hotel, Marroit Hotel, Oriental Village, Langkawi Crystal, Spa Village, Islamic Art Museum, Hope Value Shop and Destiny of World)*	127,439.60	126,737.30	(0.55)
Jumlah Jualan/*Total Sales*	**10,616,646.16**	**9,664,822.40**	**(8.97)**

* Nilai jualan e-Dagang telah diambil kira dalam segmen Korporat/Agen mulai tahun 2013.

** The sales value obtained from e-commerce have been incorporated into the Corporate/Agent segment commencing 2013.*

Syarikat Kraf Holdings Sdn. Bhd.

Syarikat Kraf Holdings Sdn. Bhd. (Kraf Holdings) merupakan anak syarikat Kraftangan Malaysia yang memberi tumpuan kepada pengeluaran batik eksklusif. Setiap tahun Kraf Holdings mempertingkatkan reka corak, kehalusan pembuatan/mencanting batik dan menggunakan pelbagai jenis kain putih dalam menghasilkan kain batik yang eksklusif. Jenis-jenis kain yang digunakan ialah opal, linen, habotai, chiffon, crepe satin, jacquard, organza, crepe de chine dan cotton. Pada tahun 2013, nilai jualan yang diperoleh adalah RM1,840,966.00 di mana tumpuan telah diberikan kepada kepada jualan batik eksklusif dan bahan mentah.

Syarikat Kraf Holdings Sdn. Bhd

Syarikat Kraf Holdings Sdn. Bhd. (Kraf Holdings) is a subsidiary of Malaysian Handicraft that focuses on the production of exclusive batik. Each year Kraf Holdings will enhance their designs, refine the batik making/canting process and uses various type of white colour fabrics in order to produce the most exclusive batik. The type of fabrics used are opal, linen, habotai, chiffon, crepe satin, jacquard, organza, crepe de chine and cotton. The sales value obtained in 2013 stands at RM1,840,966.00 in which the focus are centered on the sales of exclusive batik and raw materials. The sales of exclusive batik stands at RM548,464.00 while the sales of raw materials stands at RM1,292,502.00

Penyata Kewangan

Perbadanan Kemajuan Kraftangan Malaysia dan Subsidiarinya pada 31 Disember 2013

(Ditubuhkan di bawah Akta 222,
Perbadanan Kemajuan Kraftangan Malaysia 1979)



LAPORAN KETUA AUDIT NEGARA MENGENAI PENYATA KEWANGAN PERBADANAN KEMAJUAN KRAFTANGAN MALAYSIA BAGI TAHUN BERAKHIR 31 DISEMBER 2013

Laporan Mengenai Penyata Kewangan

Penyata Kewangan Perbadanan Kemajuan Kraftangan Malaysia dan Kumpulan telah diaudit oleh wakil saya yang merangkumi Lembaran Imbangan pada 31 Disember 2013, dan Penyata Pendapatan, Penyata Perubahan Ekuiti serta Penyata Aliran Tunai bagi tahun berakhir pada tarikh tersebut, ringkasan polisi perakaunan yang signifikan dan nota penjelasan lain.

Tanggungjawab Lembaga Pengarah Terhadap Penyata Kewangan

Ahli Lembaga Pengarah bertanggungjawab terhadap penyediaan dan persembahan penyata kewangan yang saksama selaras dengan piawaian pelaporan kewangan yang diluluskan di Malaysia dan Akta Perbadanan Kemajuan Kraftangan Malaysia 1979 (Akta 222). Ahli Lembaga Pengarah juga bertanggungjawab terhadap kawalan dalaman yang ditetapkan perlu oleh pengurusan bagi membolehkan penyediaan penyata kewangan yang bebas daripada salah nyata yang ketara sama ada disebabkan oleh fraud atau kesilapan.

Tanggungjawab Juruaudit

Tanggungjawab saya adalah memberi pendapat terhadap penyata kewangan tersebut berdasarkan pengauditan yang dijalankan. Pengauditan telah dilaksanakan mengikut Akta Audit 1957 dan piawaian pengauditan yang diluluskan di Malaysia. Piawaian tersebut menghendaki saya mematuhi keperluan etika serta merancang dan melaksanakan pengauditan untuk memperoleh jaminan yang munasabah sama ada penyata kewangan tersebut bebas daripada salah nyata yang ketara.

Pengauditan meliputi pelaksanaan prosedur untuk memperoleh bukti audit mengenai amaun dan pendedahan dalam penyata kewangan. Prosedur yang dipilih bergantung kepada pertimbangan juruaudit, termasuk penilaian risiko salah nyata yang ketara pada penyata kewangan sama ada disebabkan oleh fraud atau kesilapan. Dalam membuat penilaian risiko tersebut, juruaudit mempertimbangkan kawalan dalaman yang bersesuaian dengan entiti dalam penyediaan dan persembahan penyata kewangan yang memberi gambaran yang benar dan saksama bagi tujuan merangka prosedur pengauditan yang bersesuaian tetapi bukan untuk menyatakan pendapat mengenai keberkesanan kawalan dalaman entiti tersebut. Pengauditan juga termasuk menilai kesesuaian polisi perakaunan yang diguna pakai dan kemunasabahan anggaran perakaunan yang dibuat oleh pengurusan serta persembahan penyata kewangan secara menyeluruh.

Saya percaya bahawa bukti audit yang saya peroleh adalah mencukupi dan bersesuaian untuk dijadikan asas bagi pendapat audit saya.

Pendapat

Pada pendapat saya, penyata kewangan ini memberikan gambaran yang benar dan saksama mengenai kedudukan kewangan Perbadanan Kemajuan Kraftangan Malaysia dan Kumpulan pada 31 Disember 2013 dan prestasi kewangan serta aliran tunainya bagi tahun berakhir pada tarikh tersebut selaras dengan piawaian pelaporan kewangan yang diluluskan di Malaysia

Saya telah mempertimbangkan penyata kewangan dan laporan juruaudit bagi semua syarikat subsidiari yang tidak diaudit oleh saya seperti yang dinyatakan dalam nota kepada penyata kewangan. Saya berpuas hati bahawa penyata kewangan berkenaan telah disatukan dengan Penyata Kewangan Perbadanan Kemajuan Kraftangan Malaysia dalam bentuk dan kandungan yang sesuai dan wajar bagi tujuan penyediaan penyata kewangan. Saya juga telah menerima maklumat dan penjelasan yang memuaskan sebagaimana yang dikehendaki bagi tujuan tersebut. Laporan juruaudit mengenai penyata kewangan syarikat subsidiari berkenaan tidak mengandungi sebarang pemerhatian yang boleh menjejaskan penyata kewangan.

(NORZAINI BINTI ALIAS)
b.p. KETUA AUDIT NEGARA
MALAYSI A

PUTRAJAYA
20 JULAI 2014

PERBADANAN KEMAJUAN KRAFTANGAN MALAYSIA DAN SUBSIDIARINYA

(Ditubuhkan Di Bawah Akta 222
Perbadanan Kemajuan Kraftangan Malaysia 1979)

PENYATA PENGERUSI DAN SEORANG AHLI LEMBAGA PENGARAH (AKAUN KUMPULAN)

Kami, YBHG. DATO' HAJI SOHAIMI BIN SHAHADAN dan YBHG. DATIN ZAHIRAH BINTI HAJI MOHAMAD yang merupakan Pengerusi dan salah seorang Ahli Lembaga Pengarah Perbadanan Kemajuan Kraftangan Malaysia dengan ini menyatakan bahawa, pada pendapat Lembaga Pengarah, Penyata Kewangan yang mengandungi Lembaran Imbangan, Penyata Pendapatan, Penyata Perubahan Ekuiti dan Penyata Aliran Tunai yang berikut ini berserta dengan nota-nota kepada Penyata Kewangan di dalamnya, adalah disediakan untuk menunjukkan pandangan yang benar dan saksama berkenaan kedudukkan Kumpulan dan Perbadanan pada 31 Disember 2013 dan hasil kendaliannya serta perubahan kedudukan kewangannya bagi tahun berakhir pada tarikh tersebut.

Bagi pihak Lembaga,

YBHG. DATO' HAJI SOHAIMI
BIN SHAHADAN

GELARAN : PENGERUSI LEMBAGA PENGARAH
TARIKH : 16 JULAI 2014
TEMPAT : KUALA LUMPUR

Bagi pihak Lembaga,

YBHG. DATIN ZAHIRAH
BINTI HAJI MOHAMAD

GELARAN : PENGERUSI LEMBAGA PENGARAH
TARIKH : 16 JULAI 2014
TEMPAT : KUALA LUMPUR

PERBADANAN KEMAJUAN KRAFTANGAN MALAYSIA DAN SUBSIDIRINYA

(Ditubuhkan Di Bawah Akta 222
Perbadanan Kemajuan Kraftangan Malaysia 1979)

PENGAKUAN OLEH PEGAWAI UTAMA YANG BERTANGGUNGJAWAB KE ATAS PENGURUSAN KEWANGAN PERBADANAN KEMAJUAN KRAFTANGAN MALAYSIA

Saya, Dato' Mohd Kamil Bin Mohd Ali, pegawai utama bertanggungjawab ke atas pengurusan kewangan dan rekod-rekod perakaunan Perbadanan Kemajuan Kraftangan Malaysia dengan ikhlasnya mengakui bahawa Lembaran Imbangan, Penyata Pendapatan, Penyata Perubahan Ekuiti dan Penyata Aliran Tunai dalam kedudukan kewangan berikut ini berserta dengan nota-nota kepada Penyata Kewangan di dalamnya mengikut sebaik-baik pengetahuan dan kepercayaan saya, adalah betul dan saya membuat ikrar ini dengan sebenarnya mempercayai bahawa ia adalah benar dan atas kehendak-kehendak Akta Akuan Berkanun, 1960.

Sebenar dan sesungguhnya)
diakui oleh penama di atas,)
di Kuala Lumpur)
pada 16 Julai 2014)

.....

Di hadapan saya,

PESURUHJAYA SUMPAH
No. W 521
MOHAN A.S. MANIAM
MALAYSIA

.....
PESURUHJAYA SUMPAH

No. 50, Jalan Hang Lekiu
50100 Kuala Lumpur.

PERBADANAN KEMAJUAN KRAFTANGAN MALAYSIA
LEMBARAN IMBANGAN PADA 31 DISEMBER 2013

	NOTA	KUMPULAN 2013 RM	KUMPULAN 2012 RM	PERBADANAN 2013 RM	PERBADANAN 2012 RM
ASET BUKAN SEMASA					
Hartanah, Loji dan Peralatan	4	**141,395,049**	146,384,043	**140,764,342**	145,598,037
Kerja dalam kemajuan	5	**2,365,967**	2,365,967	**2,365,967**	2,365,967
Pelaburan dalam Syarikat Subsidiari	6	**-**	-	**8,161,401**	8,161,401
ASET SEMASA					
Inventori	7	**9,376,431**	9,282,493	**2,397,539**	1,632,148
Penghutang perniagaan	8	**2,480,414**	2,599,969	**24,963**	73,375
Jumlah terhutang daripada syarikat subsidiari	9	**-**	-	**504,555**	1,149,857
Pelbagai penghutang dan deposit	10	**5,226,643**	3,399,126	**4,479,074**	3,024,092
Simpanan tetap	11	**58,957,581**	75,936,246	**58,000,000**	75,000,000
Tunai di tangan dan baki di bank		**17,924,937**	24,892,801	**16,799,441**	23,637,137
JUMLAH ASET SEMASA		**93,966,006**	116,110,635	**82,205,572**	104,516,609
LIABILITI SEMASA					
Pemiutang perniagaan		**1,788,505**	1,721,880	**-**	-
Pelbagai pemiutang dan bayaran terakru	12	**21,570,254**	36,704,152	**20,694,805**	35,767,246
Pemiutang sewa beli	17	**40,457**	56,464	**-**	-
Jumlah terhutang kepada syarikat subsidiari	9	**-**	-	**148,395**	191,965
Peruntukan cukai		**1,050**	1,050	**-**	-
JUMLAH LIABILITI SEMASA		**23,400,266**	38,483,546	**20,843,200**	35,959,211
ASET SEMASA BERSIH		**70,565,740**	77,627,089	**61,362,372**	68,557,398
		214,326,756	226,377,099	**212,654,082**	224,682,803
Dibiayai oleh :					
KUMPULAN WANG MENGURUS		**43,996,625**	48,008,761	**43,996,625**	48,008,761
KUMPULAN WANG PEMBANGUNAN	13	**166,673,347**	174,696,819	**165,113,941**	173,169,290
TABUNG PINJAMAN KENDERAAN	14	**1,350,000**	1,350,000	**1,350,000**	1,350,000
TABUNG PINJAMAN KOMPUTER	15	**350,000**	350,000	**350,000**	350,000
TABUNG PINJAMAN PENGAJIAN	16	**1,843,516**	1,804,752	**1,843,516**	1,804,752
		214,213,488	226,210,332	**212,654,082**	224,682,803
LIABILITI JANGKA PANJANG					
Pemiutang sewa beli	17	**68,177**	108,635	**-**	-
Cukai tertunda	18	**45,091**	58,132	**-**	-
		214,326,756	226,377,099	**212,654,082**	224,682,803

Nota di muka surat 115 hingga 132 merupakan sebahagian daripada penyata kewangan ini.

PERBADANAN KEMAJUAN KRAFTANGAN MALAYSIA
PENYATA PENDAPATAN
BAGI TAHUN BERAKHIR 31 DISEMBER 2013

	NOTA	KUMPULAN 2013 RM	KUMPULAN 2012 RM	PERBADANAN 2013 RM	PERBADANAN 2012 RM
Pendapatan	19	**112,197,909**	115,110,794	**97,730,171**	99,986,502
Perbelanjaan					
Kos pekerja	20	**(34,985,890)**	(33,750,027)	**(31,669,381)**	(30,441,645)
Kos pentadbiran	21	**(71,326,160)**	(67,460,777)	**(60,478,834)**	(56,133,617)
Rosotnilai dan hapuskira	22	**(7,600,209)**	(7,696,301)	**(7,404,588)**	(7,402,799)
(Kurangan)/Lebihan pendapatan sebelum cukai		**(1,714,350)**	6,203,689	**(1,822,632)**	6,008,441
Perbelanjaan cukai	23	**(41,406)**	(32,449)	**-**	-
(Kurangan)/Lebihan pendapatan selepas cukai		**(1,755,756)**	6,171,240	**(1,822,632)**	6,008,441

Nota di muka surat 115 hingga 132 merupakan sebahagian daripada penyata kewangan ini.

PERBADANAN KEMAJUAN KRAFTANGAN MALAYSIA
PENYATA PERUBAHAN EKUITI KUMPULAN
BAGI TAHUN BERAKHIR 31 DISEMBER 2013

	NOTA	KUMPULAN WANG MENGURUS	KUMPULAN WANG PEMBANGUNAN	TABUNG PINJAMAN KENDERAAN	TABUNG PINJAMAN KOMPUTER	TABUNG PINJAMAN PENGAJIAN	JUMLAH
		RM	RM	RM	RM	RM	RM
Baki pada 1 Januari 2010		49,576,473	171,611,562	1,350,000	350,000	1,784,938	224,672,973
Lebihan/(Penggunaan) semula kumpulan wang		189,815	1,268,665	-	-	(862)	1,457,618
Dividen	24	-	70,000	-	-	-	70,000
(Kurangan)/Lebihan pendapatan selepas cukai		(1,757,527)	7,732,313	23,796	11,982	20,676	6,031,240
Pindahan ke akaun mengurus		-	-	(23,796)	(11,982)	-	(35,778)
Penggunaan dalam tahun		-	(5,985,721)	-	-	-	(5,985,721)
Baki pada 31 Disember 2012		**48,008,761**	**174,696,819**	**1,350,000**	**350,000**	**1,804,752**	226,210,332
Penggunaan semula kumpulan wang		(3,873,719)	(392,788)	-	-	-	(4,266,507)
Dividen	24	-	35,000	-	-	-	35,000
(Kurangan) Lebihan pendapatan selepas cukai		(138,417)	(1,758,929)	21,327	11,500	38,764	(1,825,755)
Pindahan ke akaun mengurus		-	-	(21,327)	(11,500)	-	(32,827)
Penggunaan dalam tahun		-	(5,906,755)	-	-	-	(5,906,755)
Baki pada 31 Disember 2013		**43,996,625**	**166,673,347**	**1,350,000**	**350,000**	**1,843,516**	214,213,488

Nota di muka surat 115 hingga 132 merupakan sebahagian daripada penyata kewangan ini.

PERBADANAN KEMAJUAN KRAFTANGAN MALAYSIA
PENYATA PERUBAHAN EKUITI PERBADANAN
BAGI TAHUN BERAKHIR 31 DISEMBER 2013

	KUMPULAN WANG MENGURUS	KUMPULAN WANG PEMBANGUNAN	TABUNG PINJAMAN KENDERAAN	TABUNG PINJAMAN KOMPUTER	TABUNG PINJAMAN PENGAJIAN	JUMLAH
	RM	RM	RM	RM	RM	RM
Baki pada 1 Januari 2010	49,576,473	170,176,832	**1,350,000**	350,000	**1,784,938**	223,238,243
Lebihan/(Penggunaan) semula kumpulan wang	189,815	1,268,665	-	-	**(862)**	1,457,618
(Kurangan)/Lebihan pendapatan selepas cukai	(1,757,527)	7,709,514	**23,796**	11,982	**20,676**	6,008,441
Pindahan ke akaun mengurus	-	-	**(23,796)**	(11,982)	-	(35,778)
Penggunaan dalam tahun	-	(5,985,721)	-	-	-	(5,985,721)
Baki pada 31 Disember 2012	48,008,761	173,169,290	**1,350,000**	350,000	**1,804,752**	224,682,803
Penggunaan semula kumpulan wang	(3,873,719)	(392,788)	-	-	-	(4,266,507)
(Kurangan) Lebihan pendapatan selepas cukai	(138,417)	(1,755,806)	**21,327**	11,500	**38,764**	(1,822,632)
Pindahan ke akaun mengurus	-	-	**(21,327)**	(11,500)	-	(32,827)
Penggunaan dalam tahun	-	(5,906,755)	-	-	-	(5,906,755)
Baki pada 31 Disember 2013	43,996,625	165,113,941	**1,350,000**	350,000	**1,843,516**	212,654,082

Nota di muka surat 115 hingga 132 merupakan sebahagian daripada penyata kewangan ini.

PERBADANAN KEMAJUAN KRAFTANGAN MALAYSIA
PENYATA ALIRAN TUNAI
BAGI TAHUN BERAKHIR 31 DISEMBER 2013

	NOTA	KUMPULAN 2013 RM	KUMPULAN 2012 RM	PERBADANAN 2013 RM	PERBADANAN 2012 RM
ALIRAN TUNAI DARIPADA AKTIVITI OPERASI:					
Tunai diterima daripada kerajaan dan pelanggan		**99,669,314**	142,850,195	**83,640,899**	128,091,097
Tunai dibayar kepada pembekal dan pekerja		**(123,032,921)**	(99,800,498)	**(107,656,194)**	(85,630,970)
Tunai (digunakan)/dijana daripada operasi		**(23,363,607)**	43,049,697	**(24,015,295)**	42,460,127
Cukai dibayar		**(61,932)**	(148,700)	**-**	-
Cukai dipulangkan		**62,097**	-	**-**	-
Kerugian dari juala hartanah, loji dan peralatan		**-**	(15,999)	**-**	-
Pelupusan hartanah, loji dan peralatan		**-**	90	**-**	-
Tunai bersih (digunakan)/dijana daripada aktiviti operasi		**(23,363,442)**	42,885,088	**(24,015,295)**	42,460,127
ALIRAN TUNAI DARIPADA AKTIVITI PELABURAN:					
Faedah diterima		**1,993,334**	859,059	**1,969,766**	837,653
Terimaan dari pelupusan hartanah, loji dan peralatan		**-**	34,000	**-**	18,000
Pembelian hartanah, loji dan peralatan		**(2,510,889)**	(1,685,320)	**(2,470,567)**	(1,496,570)
Kerja dalam kemajuan		**-**	(1,131,526)	**-**	(1,131,526)
Bayaran balik oleh syarikat subsidiari		**-**	-	**643,400**	667,900
Tunai bersih (digunakan)/dijana daripada aktiviti pelaburan		**(517,555)**	(1,923,787)	**142,599**	(1,104,543)
ALIRAN TUNAI DARIPADA AKTIVITI PEMBIAYAAN					
Bayaran sewa beli		**(56,465)**	(73,174)	**-**	-
Faedah sewa beli		**(9,067)**	(9,777)	**-**	-
Dividen diterima		**-**	-	**35,000**	70,000
Tunai bersih (digunakan)/dijana daripada aktiviti pembiayaan		**(65,532)**	(82,951)	**35,000**	70,000
(Pengurangan)/Penambahan bersih dalam tunai dan kesetaraan tunai		**(23,946,529)**	40,878,350	**(23,837,696)**	41,425,584
TUNAI DAN KESETARAAN TUNAI PADA AWAL TAHUN		**100,829,047**	59,950,697	**98,637,137**	57,211,553
TUNAI DAN KESETARAAN TUNAI PADA AKHIR TAHUN	**25**	**76,882,518**	100,829,047	**74,799,441**	98,637,137

Nota di muka surat 115 hingga 132 merupakan sebahagian daripada penyata kewangan ini.

PERBADANAN KEMAJUAN KRAFTANGAN MALAYSIA
NOTA KEPADA PENYATA KEWANGAN
BAGI TAHUN BERAKHIR 31 DISEMBER 2013

1. KEGIATAN UTAMA

Perbadanan Kemajuan Kraftangan Malaysia (Kraftangan Malaysia) telah ditubuhkan di bawah Undang-undang Kerajaan Malaysia dan tertakluk kepada peruntukan di dalam Akta 222, Akta PKKM 1979 dan Akta A562, Akta PKKM (Pindaan) 1983. Kraftangan Malaysia mula ditubuhkan pada 1 Oktober 1979 dan bertanggungjawab untuk menerajui pembangunan industri kraf tempatan.

Penyata Kewangan ini telah dibentang dan diluluskan oleh Lembaga Pengarah pada 16 Julai 2014.

2. ASAS PENYEDIAAN

Penyata Kewangan ini disediakan berdasarkan konvensyen kos sejarah dan mematuhi piawaian perakaunan yang diluluskan di Malaysia serta Pekeliling Perbendaharaan yang diguna pakai.

3. DASAR PERAKAUNAN

3.1 ASAS PERAKAUNAN

Penyata Kewangan Kumpulan dan Kraftangan Malaysia disediakan menggunakan asas konvensyen kos sejarah kecuali sebagaimana dinyatakan dalam nota kepada Penyata Kewangan.

3.2 ASAS PENYATUAN

Penyata Kewangan Yang Disatukan menggabungkan Penyata Kewangan Kraftangan Malaysia dan semua Syarikat Subsidiarinya yang telah diaudit yang dibuat sehingga akhir tahun kewangan. Syarikat Subsidiari adalah syarikat di mana Kraftangan Malaysia mempunyai kuasa untuk melaksanakan kawalan ke atas dasar kewangan dan operasi menerusi perwakilan dalam Lembaga Pengarah untuk memperolehi manfaat daripada kegiatannya. Semua urus niaga antara Kraftangan Malaysia dan Syarikat Subsidiari dihapuskan apabila disatukan dan Penyata Kewangan Yang Disatukan pula menunjukkan urus niaga luaran sahaja.

3.3 DASAR-DASAR PERAKAUNAN YANG PENTING

a) Hartanah, Loji dan Peralatan

Hartanah, Loji dan Peralatan dinyatakan pada nilai kos ditolak susutnilai terkumpul. Nilai kos Hartanah, Loji dan Peralatan adalah merangkumi nilai belian serta kos berkaitan dengan pembelian Hartanah, Loji dan Peralatan termasuk faedah ke atas pinjaman.

Nilai bawaan bagi Hartanah, Loji dan Peralatan dinilai semula pada tarikh lembaran imbangan disediakan untuk menentukan samaada terdapat kemungkinan untuk rosot nilai.

Pembelian aset Kraftangan Malaysia dipermodalkan bagi kos per unit yang melebihi RM1,000 ke atas sahaja. Susut nilai dikira berasaskan kos harta atas kadar yang sama rata bagi tempoh kegunaan harta tersebut. Kadar susut nilai tahunan adalah seperti berikut:

Tanah Pajakan	Dilunaskan berdasarkan Jangka Masa Pajakan
Pembaikan Tanah, Bangunan, Pembaikan bangunan dan Kemudahan	2 %
Alat Kelengkapan Pejabat, Elektronik, Elektrik, Perhubungan, Fotografi, Keselamatan, Perabot, dan Lengkapan	10 %
Kenderaan	15% - 20 %
Jentera	15 %
Alat Kelengkapan Lain-lain, Ubahsuai Pejabat, dan Mesin	20 %

b) Kerja Dalam Kemajuan

Kerja dalam kemajuan dipermodalkan apabila *Certificate of Practical Completion* diperolehi, bangunan telah didiami dan telah berfungsi sepenuhnya.

c) Pelaburan

Syarikat Subsidiari

Syarikat subsidiari merupakan syarikat di mana Kraftangan Malaysia mempunyai pegangan lebih daripada 50% dalam ekuiti jangka panjang dan mempunyai pengaruh dalam pengurusannya. Pelaburan-pelaburan dinyatakan pada harga kos. Peruntukan rosot nilai saham ditetapkan oleh Lembaga Pengarah berdasarkan kepada kedudukan untung rugi syarikat subsidiari.

d) Inventori

Hanya inventori bahan mentah yang berguna serta bernilai sahaja dikira sepanjang tempoh kewangan yang berkaitan. Nilai inventori bahan mentah dikira pada harga kos atau nilai jualan bersih (yang mana lebih rendah), ditolak dengan 3% kadar rosotnilai ke atas inventori bahan mentah.

Inventori barangan siap dinilai pada kaedah yang mana lebih rendah antara kos dan nilai jualan.

Inventori untuk kedai Satu Daerah Satu Industri (SDSI) dan Muzium Shoppe dikira pada nilai kos barang-barang tersebut dan menggunakan kaedah *First In First Out* (FIFO).

Pembungkusan dan alat tulis pula adalah untuk syarikat subsidiari.

e) Penghutang Am dan Penghutang Perniagaan

Kadar peruntukan Hutang Ragu yang dibuat ke atas Penghutang Am dan Penghutang Perniagaan adalah berdasarkan kepada penyemakan akhir tahun ke atas baki hutang untuk tempoh tertentu yang belum dapat dipungut. Kadar-kadarnya adalah seperti berikut :

Usia Tunggakan Hutang	Kadar Peruntukan Hutang Ragu
Hutang semasa sehingga setahun (0-1 tahun)	10%
Setahun hingga tiga tahun (2-3 tahun)	15%
Melebihi tiga tahun (> 3 tahun)	20%

Hutang lapuk akan dihapuskira pada tempoh ianya dikenalpasti.

f) Percukaian

Cukai terdiri daripada cukai semasa dan cukai tertunda. Cukai hanya dinyatakan di dalam penyata pendapatan kecuali bagi cukai yang berkaitan secara langsung dengan item yang dinyatakan di ekuiti, bagi kes ini cukai tersebut akan dinyatakan di ekuiti.

Cukai semasa

Cukai semasa adalah amaun cukai pendapatan yang dijangka perlu dibayar berkenaan dengan keuntungan bercukai bagi tahun dan dikira menggunakan kadar cukai yang berkuatkuasa pada tarikh lembaran imbangan, dan mana-mana pelarasan kepada cukai kena bayar bagi tahun sebelumnya.

Cukai tertunda

Cukai tertunda adalah diambilkira dengan menggunakan kaedah lembaran imbangan, diperuntukkan ke atas semua perbezaan sementara di antara nilai dibawa aset dan tanggungan bagi tujuan persembahan dan amaun yang dibenarkan untuk tujuan percukaian. Cukai tertunda tidak mengambilkira perbezaan sementara bagi aset atau liabiliti yang pertama diambilkira dalam transaksi yang bukan gabungan perniagaan dan ianya tidak mempengaruhi keuntungan perakaunan ataupun percukaian. Cukai tertunda dikira dengan kadar cukai yang dijangka digunakan apabila perbezaan sementara diperbalikkan berdasarkan undang-undang yang dikuatkuasakan pada tarikh lembangan imbangan.

Tanggungan cukai tertunda diambilkira pada semua perbezaan sementara yang boleh dikenakan cukai.

Aset cukai tertunda diikhtiraf sehingga ke tahap terdapat kemungkinan keuntungan boleh cukai masa hadapan digunakan ke atas perbezaan sementara. Aset cukai tertunda akan disemak pada setiap pelaporan dan dikurangkan sehingga tiada kemungkinan kemudahan cukai tersebut diperoleh.

g) Sewa Beli

Aset yang diperolehi di bawah perjanjian sewa beli dipermodalkan pada kos belian dan disusutnilaikan pada asas yang sama seperti aset yang telah dimiliki. Ianya selaras dengan polisi susutnilai yang digunapakai oleh Kumpulan. Jumlah amaun yang tertunggak di bawah perjanjian sewa beli telah dimasukkan di bawah pemiutang sewa beli. Faedah sewa beli dikenakan kepada Penyata Pendapatan berdasarkan kaedah penyatuan digit *(sum of digit)*

h) Tunai dan Kesetaraan Tunai

Tunai dan kesetaraan tunai adalah berjangka pendek dan mempunyai kecairan yang tinggi dengan tempoh kematangan tidak melebihi tiga bulan dari tarikh mula pegangan dan sedia ditukar dalam bentuk tunai dengan risiko perubahan nilai yang rendah.

Tunai dan kesetaraan tunai terdiri daripada baki tunai di tangan dan di bank, serta simpanan tetap di bank dan institusi kewangan yang berlesen yang tidak digunakan sebagai cagaran.

i) Manfaat Pekerja

Manfaat jangka pendek

Upah, gaji, bonus dan sumbangan keselamatan sosial diambil kira sebagai perbelanjaan dalam tahun di mana pekerja menyumbang perkhidmatan mereka. Cuti pampasan terkumpul untuk jangka pendek seperti cuti tahunan berbayar akan diambil kira apabila pekerja telah menyumbangkan perkhidmatan mereka yang mana akan meningkatkan kelayakan mereka untuk mendapat cuti pampasan pada masa akan datang, manakala cuti pampasan tidak terkumpul untuk jangkamasa pendek seperti cuti sakit akan dikira apabila ketidakhadiran pekerja berlaku.

Pelan caruman wajib

Sepertimana yang dikehendaki oleh undang-undang, Kraftangan Malaysia membuat sumbangan kepada Kumpulan Wang Simpanan Pekerja (KWSP) dan Pencen. Apabila Kraftangan Malaysia membayar caruman ini, maka pihak Kraftangan Malaysia tidak mempunyai sebarang tanggungan di masa hadapan.

j) Instrumen Kewangan

Instrumen kewangan yang dibawa ke Lembaran Imbangan termasuk wang tunai dan baki di bank, pelaburan, penghutang, pemiutang dan pinjaman. Kaedah pengiktirafan yang digunakan didedahkan di dalam penyata polisi kewangan secara individu yang berkaitan dengan setiap item.

3.4 OBJEKTIF DAN POLISI RISIKO PENGURUSAN KEWANGAN

Kegiatan Kumpulan dan Kraftangan Malaysia terdedah kepada pelbagai risiko kewangan termasuk risiko kredit, risiko kecairan dan risiko aliran tunai. Bagi syarikat subsidiari, objektif dan polisi pengurangan risiko kewangan secara keseluruhan adalah bertujuan memaksimakan pulangan kepada pemegang saham. Manakala bagi Kraftangan Malaysia, objektif dan polisi pengurusan risiko kewangan secara keseluruhan adalah bertujuan memastikan setiap aktiviti kerajaan mencapai objektif yang telah ditetapkan.

Risiko kewangan

Pengurusan risiko kewangan dilakukan melalui penyemakan risiko, sistem kawalan dalaman dan pematuhan kepada pengurusan kewangan. Ahli Lembaga Pengarah sentiasa menyemak dan memantau risiko-risiko ini.

Risiko kredit

Kumpulan dan Kraftangan Malaysia menguruskan risiko kredit dalam aktiviti operasinya melalui penilaian berterusan terhadap kedudukan kewangan dan prestasi kredit pelanggan.

Risiko kecairan dan aliran tunai

Kumpulan dan Kraftangan Malaysia mengurus risiko kecairan dan aliran tunai dengan memastikan tunai yang mencukupi dan menyediakan dana yang cukup bagi memenuhi anggaran komitmen daripada perbelanjaan operasi dan liabiliti kewangan.

3.5 PENGOPERASIAN KEDAI KRAF SATU DAERAH SATU INDUSTRI (SDSI)

Kraftangan Malaysia telah membuka sebuah Kedai Kraf SDSI di Kompleks Kraf Kuala Lumpur pada 21 Mac 2012 yang lalu, bertujuan untuk memperkenal dan mempromosi produk baharu dari projek SDSI kepada pengguna. Seramai 405 pengusaha kraf negara terlibat dalam membekalkan pelbagai produk untuk dijual di kedai ini.

Pengoperasian Kedai Kraf SDSI ini dikendalikan sepenuhnya oleh Kraftangan Malaysia, dan ianya selaras dengan Akta 222, Akta Perbadanan Kemajuan Kraftangan Malaysia 1979 (Bahagian II - Perkara 8(j)) yang membenarkan Kraftangan Malaysia menjalankan perniagaan mengeluar, memasar dan mengeksport keluaran-keluaran kraftangan secara perdagangan.

4. HARTANAH, LOJI DAN PERALATAN

KUMPULAN	NILAI BUKU BERSIH			NILAI BUKU BERSIH		
	MENGURUS	PEMBANGUNAN	JUMLAH	MENGURUS	PEMBANGUNAN	JUMLAH
	2013 RM	2013 RM	2013 RM	2012 RM	2012 RM	2012 RM
Tanah Pajakan	101,997	9,121,067	9,223,064	106,567	9,218,762	9,325,329
Tanah Pegangan Bebas	5,516	-	5,516	5,669	-	5,669
Bangunan Dan Pembaikan	16,136,725	97,089,233	113,225,958	16,541,777	99,475,845	116,017,622
Kemudahan	-	2,475,297	2,475,297	-	2,535,541	2,535,541
Kenderaan	2,324,995	196,166	2,521,161	1,759,423	277,674	2,037,097
Mesin Dan Jentera	37	1,223,421	1,223,458	37	1,615,908	1,615,945
Alat Kelengkapan Pejabat	543,668	449,068	992,736	475,489	529,135	1,004,624
Alat Kelengkapan Elektronik	734,711	9,960,799	10,695,510	570,312	12,202,220	12,772,532
Alat Kelengkapan Elektrik	20,094	363,969	384,063	40,369	404,041	444,410
Alat Kelengkapan Perhubungan	11,654	5,606	17,260	28,986	7,647	36,633
Alat Kelengkapan Fotografi	14,005	98,479	112,484	4,956	120,126	125,082
Alat Kelengkapan Keselamatan	-	3	3	-	3	3
Alat Kelengkapan Lain-lain	55,847	345,479	401,326	22	290,936	290,958
Ubah Suai Pejabat	-	117,213	117,213	-	172,598	172,598
Jumlah	19,949,249	121,445,800	141,395,049	19,533,607	126,850,436	146,384,043

PERBADANAN	NILAI BUKU BERSIH			NILAI BUKU BERSIH		
	MENGURUS	PEMBANGUNAN	JUMLAH	MENGURUS	PEMBANGUNAN	JUMLAH
	2013 RM	2013 RM	2013 RM	2012 RM	2012 RM	2012 RM
Tanah Pajakan	101,997	9,121,067	9,223,064	106,567	9,218,762	9,325,329
Tanah Pegangan Bebas	5,516	-	5,516	5,669	-	5,669
Bangunan Dan Pembaikan	16,136,725	97,089,233	113,225,958	16,541,777	99,475,845	116,017,622
Kemudahan	-	2,475,297	2,475,297	-	2,535,541	2,535,541
Kenderaan	2,324,995	45,288	2,370,283	1,759,423	59,589	1,819,012
Mesin Dan Jentera	37	1,223,420	1,223,457	37	1,615,907	1,615,944
Alat Kelengkapan Pejabat	543,668	100,098	643,766	475,489	144,691	620,180
Alat Kelengkapan Elektronik	734,711	9,947,154	10,681,865	570,312	12,191,342	12,761,654
Alat Kelengkapan Elektrik	20,094	363,969	384,063	40,369	404,041	444,410
Alat Kelengkapan Perhubungan	11,654	5,606	17,260	28,986	7,647	36,633
Alat Kelengkapan Fotografi	14,005	98,479	112,484	4,956	120,126	125,082
Alat Kelengkapan Keselamatan	-	3	3	-	3	3
Alat Kelengkapan Lain-lain	55,847	345,479	401,326	22	290,936	290,958
Jumlah	19,949,249	120,815,093	140,764,342	19,533,607	126,064,430	145,598,037

4. HARTANAH, LOJI DAN PERALATAN (SAMBUNGAN)

MENGURUS

KUMPULAN DAN PERBADANAN

2013	KOS			SUSUTNILAI TERKUMPUL				
	Pada 1 Januari RM	Tambahan RM	Pelupusan RM	Pada 31 Disember RM	Pada 1 Januari RM	Tambahan RM	Pelupusan RM	Pada 31 Disember RM	Nilai Buku Bersih RM
Tanah Pajakan	263,875	-	-	263,875	157,308	4,570	-	161,878	101,997
Tanah Pegangan Bebas	27,102	-	-	27,102	21,433	153	-	21,586	5,516
Bangunan dan Pembaikan	20,623,135	-	-	20,623,135	4,081,358	405,052	-	4,486,410	16,136,725
Kenderaan	5,453,137	1,201,519	(292,433)	6,362,223	3,693,714	635,942	(292,428)	4,037,228	2,324,995
Mesin Dan Jentera	2,566,482	-	-	2,566,482	2,566,445	-	-	2,566,445	37
Alat Kelengkapan Pejabat	3,331,070	220,049	(46,693)	3,504,426	2,855,581	150,034	(44,857)	2,960,758	543,668
Alat Kelengkapan Elektronik	5,236,082	315,790	(79,485)	5,472,387	4,665,770	147,673	(75,767)	4,737,676	734,711
Alat Kelengkapan Elektrik	345,306	-	-	345,306	304,937	20,275	-	325,212	20,094
Alat Kelengkapan Perhubungan	390,449	-	-	390,449	361,463	17,332	-	378,795	11,654
Alat Kelengkapan Fotografi	208,084	11,510	-	219,594	203,128	2,461	-	205,589	14,005
Alat Kelengkapan Keselamatan	1,863	-	-	1,863	1,863	-	-	1,863	-
Alat Kelengkapan Lain-Lain	2,874,189	64,281	(1,050)	2,937,420	2,874,167	8,456	(1,050)	2,881,573	55,847
Jumlah	41,320,774	1,813,149	(419,661)	42,714,262	21,787,167	1,391,948	(414,102)	22,765,013	19,949,249

2012	KOS			SUSUTNILAI TERKUMPUL				
	Pada 1 Januari RM	Tambahan RM	Pelupusan RM	Pada 31 Disember RM	Pada 1 Januari RM	Tambahan RM	Pelupusan RM	Pada 31 Disember RM	Nilai Buku Bersih RM
Tanah Pajakan	263,875	-	-	263,875	152,737	4,571	-	157,308	106,567
Tanah Pegangan Bebas	27,102	-	-	27,102	21,278	155	-	21,433	5,669
Bangunan dan Pembaikan	20,623,135	-	-	20,623,135	3,676,306	405,052	-	4,081,358	16,541,777
Kenderaan	5,037,698	591,637	(176,198)	5,453,137	3,367,651	502,261	(176,198)	3,693,714	1,759,423
Mesin Dan Jentera	2,566,482	-	-	2,566,482	2,565,756	689	-	2,566,445	37
Alat Kelengkapan Pejabat	3,331,070	-	-	3,331,070	2,716,901	138,680	-	2,855,581	475,489
Alat Kelengkapan Elektronik	5,236,082	-	-	5,236,082	4,503,081	162,689	-	4,665,770	570,312
Alat Kelengkapan Elektrik	345,306	-	-	345,306	284,406	20,531	-	304,937	40,369
Alat Kelengkapan Perhubungan	390,449	-	-	390,449	336,031	25,432	-	361,463	28,986
Alat Kelengkapan Fotografi	208,084	-	-	208,084	200,763	2,365	-	203,128	4,956
Alat Kelengkapan Keselamatan	1,863	-	-	1,863	1,863	-	-	1,863	-
Alat Kelengkapan Lain-Lain	2,874,189	-	-	2,874,189	2,697,633	176,534	-	2,874,167	22
Jumlah	40,905,335	591,637	(176,198)	41,320,774	20,524,406	1,438,959	(176,198)	21,787,167	19,533,607

4. HARTANAH, LOJI DAN PERALATAN (SAMBUNGAN)

PEMBANGUNAN

KUMPULAN

2013	KOS			SUSUTNILAI TERKUMPUL				
	Pada 1 Januari RM	Tambahan RM	Pelupusan RM	Pada 31 Disember RM	Pada 1 Januari RM	Tambahan RM	Pelupusan RM	Pada 31 Disember RM	Nilai Buku Bersih RM
Tanah Pajakan	10,654,337	-	-	10,654,337	1,435,575	97,695	-	1,533,270	9,121,067
Bangunan Dan Pembaikan	130,375,123	222,000	-	130,597,123	30,899,278	2,608,612	-	33,507,890	97,089,233
Kemudahan	3,012,150	-	-	3,012,150	476,609	60,244	-	536,853	2,475,297
Kenderaan	687,021	-	-	687,021	409,347	81,508	-	490,855	196,166
Mesin Dan Jentera	9,967,068	128,920	(43,406)	10,052,582	8,351,160	521,405	(43,404)	8,829,161	1,223,421
Pembaikan Jentera	3,780	-	-	3,780	3,780	-	-	3,780	-
Alat Kelengkapan Pejabat	3,588,651	55,458	(2,600)	3,641,509	3,059,516	135,374	(2,449)	3,192,441	449,068
Alat Kelengkapan Elektronik	27,390,385	137,756	(227,229)	27,300,912	15,188,165	2,311,907	(159,959)	17,340,113	9,960,799
Alat Kelengkapan Elektrik	2,028,302	39,830	(4,900)	2,063,232	1,624,261	79,657	(4,655)	1,699,263	363,969
Alat Kelengkapan Perhubungan	162,885	-	-	162,885	155,238	2,041	-	157,279	5,606
Alat Kelengkapan Fotografi	613,453	1,830	(2,800)	612,483	493,327	23,477	(2,800)	514,004	98,479
Alat Kelengkapan Keselamatan	33,158	-	-	33,158	33,155	-	-	33,155	3
Alat Kelengkapan Lain-lain	2,501,393	179,614	(8,180)	2,672,827	2,210,457	125,071	(8,180)	2,327,348	345,479
Ubahsuai Pejabat	284,718	-	-	284,718	112,120	55,385	-	167,505	117,213
Jumlah	191,302,424	765,408	(289,115)	191,778,717	64,451,988	6,102,376	(221,447)	70,332,917	121,445,800

2012	KOS			SUSUTNILAI TERKUMPUL				
	Pada 1 Januari RM	Tambahan RM	Pelupusan RM	Pada 31 Disember RM	Pada 1 Januari RM	Tambahan RM	Pelupusan RM	Pada 31 Disember RM	Nilai Buku Bersih RM
Tanah Pajakan	10,654,337	-	-	10,654,337	1,337,881	97,694	-	1,435,575	9,218,762
Bangunan Dan Pembaikan	130,375,123	-	-	130,375,123	28,291,776	2,607,502	-	30,899,278	99,475,845
Kemudahan	3,012,150	-	-	3,012,150	416,365	60,244	-	476,609	2,535,541
Kenderaan	580,413	171,105	(64,497)	687,021	378,021	95,822	(64,496)	409,347	277,674
Mesin Dan Jentera	9,588,478	378,590	-	9,967,068	7,837,579	513,581	-	8,351,160	1,615,908
Pembaikan Jentera	3,780	-	-	3,780	3,780	-	-	3,780	-
Alat Kelengkapan Pejabat	3,739,789	96,886	(248,024)	3,588,651	3,165,953	141,497	(247,934)	3,059,516	529,135
Alat Kelengkapan Elektronik	26,925,418	468,967	(4,000)	27,390,385	12,808,361	2,381,704	(1,900)	15,188,165	12,202,220
Alat Kelengkapan Elektrik	2,027,117	1,185		2,028,302	1,543,322	80,939	-	1,624,261	404,041
Alat Kelengkapan Perhubungan	162,885	-	-	162,885	152,641	2,597	-	155,238	7,647
Alat Kelengkapan Fotografi	591,211	22,242	-	613,453	469,559	23,768	-	493,327	120,126
Alat Kelengkapan Keselamatan	33,158	-	-	33,158	33,155	-	-	33,155	3
Alat Kelengkapan Lain-lain	2,464,156	37,237	-	2,501,393	2,078,704	131,753	-	2,210,457	290,936
Ubahsuai Pejabat	241,305	59,371	(15,958)	284,718	82,849	45,227	(15,956)	112,120	172,598
Jumlah	190,399,320	1,235,583	(332,479)	191,302,424	58,599,946	6,182,328	(330,286)	64,451,988	126,850,436

4. HARTANAH, LOJI DAN PERALATAN (SAMBUNGAN)

PEMBANGUNAN

PERBADANAN

2013	KOS			SUSUTNILAI TERKUMPUL				
	Pada 1 Januari RM	Tambahan RM	Pelupusan RM	Pada 31 Disember RM	Pada 1 Januari RM	Tambahan RM	Pelupusan RM	Pada 31 Disember RM	Nilai Buku Bersih RM
Tanah Pajakan	10,654,337	-	-	10,654,337	1,435,575	97,695	-	1,533,270	9,121,067
Bangunan Dan Pembaikan	130,375,123	222,000	-	130,597,123	30,899,278	2,608,612	-	33,507,890	97,089,233
Kemudahan	3,012,150	-	-	3,012,150	476,609	60,244	-	536,853	2,475,297
Kenderaan	229,340	-	-	229,340	169,751	14,301	-	184,052	45,288
Mesin Dan Jentera	9,965,218	128,920	(43,406)	10,050,732	8,349,311	521,405	(43,404)	8,827,312	1,223,420
Pembaikan Jentera	3,780	-	-	3,780	3,780	-	-	3,780	-
Alat Kelengkapan Pejabat	2,842,713	20,150	(2,600)	2,860,263	2,698,022	64,592	(2,449)	2,760,165	100,098
Alat Kelengkapan Elektronik	27,370,080	132,742	(227,229)	27,275,593	15,178,738	2,309,660	(159,959)	17,328,439	9,947,154
Alat Kelengkapan Elektrik	2,028,302	39,830	(4,900)	2,063,232	1,624,261	79,657	(4,655)	1,699,263	363,969
Alat Kelengkapan Perhubungan	162,885	-	-	162,885	155,238	2,041	-	157,279	5,606
Alat Kelengkapan Fotografi	613,453	1,830	(2,800)	612,483	493,327	23,477	(2,800)	514,004	98,479
Alat Kelengkapan Keselamatan	33,158	-	-	33,158	33,155	-	-	33,155	3
Alat Kelengkapan Lain-lain	2,501,393	179,614	(8,180)	2,672,827	2,210,457	125,071	(8,180)	2,327,348	345,479
Jumlah	189,791,932	725,086	(289,115)	190,227,903	63,727,502	5,906,755	(221,447)	69,412,810	120,815,093

2012	KOS			SUSUTNILAI TERKUMPUL				
	Pada 1 Januari RM	Tambahan RM	Pelupusan RM	Pada 31 Disember RM	Pada 1 Januari RM	Tambahan RM	Pelupusan RM	Pada 31 Disember RM	Nilai Buku Bersih RM
Tanah Pajakan	10,654,337	-	-	10,654,337	1,337,881	97,694	-	1,435,575	9,218,762
Bangunan Dan Pembaikan	130,375,123	-	-	130,375,123	28,291,776	2,607,502	-	30,899,278	99,475,845
Kemudahan	3,012,150	-	-	3,012,150	416,365	60,244	-	476,609	2,535,541
Kenderaan	229,340	-	-	229,340	155,450	14,301	-	169,751	59,589
Mesin Dan Jentera	9,586,628	378,590	-	9,965,218	7,835,730	513,581	-	8,349,311	1,615,907
Pembaikan Jentera	3,780	-	-	3,780	3,780	-	-	3,780	-
Alat Kelengkapan Pejabat	2,854,703	-	(11,990)	2,842,713	2,636,560	73,450	(11,988)	2,698,022	144,691
Alat Kelengkapan Elektronik	26,908,401	465,679	(4,000)	27,370,080	12,800,746	2,379,892	(1,900)	15,178,738	12,191,342
Alat Kelengkapan Elektrik	2,027,117	1,185		2,028,302	1,543,322	80,939		1,624,261	404,041
Alat Kelengkapan Perhubungan	162,885	-	-	162,885	152,641	2,597	-	155,238	7,647
Alat Kelengkapan Fotografi	591,211	22,242	-	613,453	469,559	23,768	-	493,327	120,126
Alat Kelengkapan Keselamatan	33,158	-	-	33,158	33,155	-	-	33,155	3
Alat Kelengkapan Lain-lain	2,464,156	37,237	-	2,501,393	2,078,704	131,753	-	2,210,457	290,936
Jumlah	188,902,989	904,933	(15,990)	189,791,932	57,755,669	5,985,721	(13,888)	63,727,502	126,064,430

4. HARTANAH, LOJI DAN PERALATAN (SAMBUNGAN)

Kraftangan Malaysia telah menerima sumbangan daripada Majlis Amanah Rakyat (MARA) untuk bangunan dan tanah seperti berikut :

a. Wisma Batek Jalan Tun Perak, Kuala Lumpur
b. Bangunan Kilang No. 8245, Kawasan MIEL, Petaling Jaya
c. 1900, Lot No. 63, Bandar Kuala Lumpur
d. Lot No. 377, Seksyen 32, Petaling Jaya

5. KERJA DALAM KEMAJUAN

Terdiri daripada projek-projek berikut:

	KUMPULAN DAN PERBADANAN	
	2013	2012
	RM	RM
Galeri dan bengkel tenun Inkubator Kota Belud, Sabah	**243,014**	243,014
Kompleks Budaya Kraf Melaka	**2,122,953**	2,122,953
	2,365,967	2,365,967

Bayaran projek/kerja dalam kemajuan adalah merangkumi bayaran kepada pembekal perkhidmatan/barang (bagi kerja-kerja bukan fizikal), kontraktor pembinaan, Juru Perunding projek iaitu Juruukur Bahan, Jurutera Elektrikal dan Mekanikal serta Jurutera Struktur Awam.

6. PELABURAN DALAM SYARIKAT SUBSIDIARI

	PERBADANAN	
	2013	2012
	RM	RM
Kos	**8,161,401**	8,161,401

Peratus kepentingan Kraftangan Malaysia dalam syarikat subsidiarinya adalah seperti berikut:

	Peratusan Ekuiti		
	2013	2012	**Aktiviti utama**
Syarikat Subsidiari	**%**	%	
1. Kraf Holdings Sdn. Bhd.	**99.99**	99.99	Pengilangan, pembekal dan pengedar bagi keluaran kraftangan. Pemasaran dan pengedar bagi keluaran kraftangan
2. Syarikat Pemasaran Karyaneka Sdn. Bhd.	**99.99**	99.99	

Kesemua syarikat subsidiari ini diperbadankan di Malaysia. Penyata Kewangan syarikat subsidiari ini tidak diaudit oleh Ketua Audit Negara.

7. INVENTORI

Terdiri daripada :

	KUMPULAN		PERBADANAN	
	2013	2012	**2013**	2012
	RM	RM	**RM**	RM
Kos bahan mentah	**1,718,090**	969,804	**1,351,235**	687,504
Peruntukan bagi rosotnilai	**(40,537)**	(20,625)	**(40,537)**	(20,625)
	1,677,553	949,179	**1,310,698**	666,879
Barangan siap	**7,574,736**	8,276,627	**1,086,841**	965,269
Pembungkusan dan alat tulis	**124,142**	56,687	**-**	-
	9,376,431	9,282,493	**2,397,539**	1,632,148

8. PENGHUTANG PERNIAGAAN

	KUMPULAN		PERBADANAN	
	2013	2012	**2013**	2012
	RM	RM	**RM**	RM
Penghutang perniagaan	**2,542,934**	2,667,868	**27,737**	81,528
Peruntukan bagi hutang ragu	**(62,520)**	(67,899)	**(2,774)**	(8,153)
	2,480,414	2,599,969	**24,963**	73,375

9. JUMLAH TERHUTANG (DARIPADA) / KEPADA SYARIKAT SUBSIDIARI

Jumlah terhutang daripada Syarikat Subsidiari merupakan pinjaman tanpa faedah kepada Syarikat Subsidiari beserta syarat pembayaran balik sehingga tahun 2015.

Jumlah terhutang kepada Syarikat Subsidiari merupakan pinjaman tanpa faedah daripada Syarikat Subsidiari tanpa syarat pembayaran balik ditetapkan.

10. PELBAGAI PENGHUTANG DAN DEPOSIT

Penghutang Am

	KUMPULAN		PERBADANAN	
	2013	2012	**2013**	2012
	RM	RM	**RM**	RM
Penghutang Am	**1,444,916**	1,231,908	**1,444,486**	1,230,851
Peruntukan bagi hutang ragu	**(220,375)**	(202,252)	**(220,375)**	(202,252)
	1,224,541	1,029,656	**1,224,111**	1,028,599

Pelbagai Penghutang dan Deposit

	KUMPULAN		PERBADANAN	
	2013 RM	2012 RM	2013 RM	2012 RM
Pendahuluan kakitangan	81,872	116,793	62,301	99,874
Pendahuluan kepada lain-lain akaun	1,555,800	119,503	1,351,230	37,153
Penghutang - pinjaman kenderaan	243,966	273,363	243,966	273,363
Penghutang - pinjaman komputer	276,866	311,156	276,866	311,156
Penghutang - tabung pengajian	223,953	157,684	223,953	157,684
Deposit dibayar	914,712	535,469	391,714	375,590
Akaun belum terima	704,933	855,502	704,933	740,673
	4,002,102	2,369,470	3,254,963	1,995,493
Jumlah keseluruhan	5,226,643	3,399,126	4,479,074	3,024,092

11. SIMPANAN TETAP

Terdiri daripada simpanan tetap di dalam:

	KUMPULAN		PERBADANAN	
	2013 RM	2012 RM	2013 RM	2012 RM
Bank:				
Akaun mengurus	18,000,000	20,000,000	18,000,000	20,000,000
Akaun pembangunan	39,000,000	54,000,000	39,000,000	54,000,000
	57,000,000	74,000,000	57,000,000	74,000,000
Syarikat Kewangan Berlesen:				
Akaun pembangunan	957,581	936,246	-	-
Tabung pinjaman pengajian	1,000,000	1,000,000	1,000,000	1,000,000
	1,957,581	1,936,246	1,000,000	1,000,000
	58,957,581	75,936,246	58,000,000	75,000,000

12. PELBAGAI PEMIUTANG DAN BAYARAN TERAKRU

	KUMPULAN		PERBADANAN	
	2013 RM	2012 RM	2013 RM	2012 RM
Pemiutang am	2,308,978	4,079,653	1,664,864	3,432,705
Deposit dan pendahuluan diterima	18,477,235	31,801,008	18,477,235	31,801,008
Peruntukan bayaran audit	647,674	654,518	520,963	504,616
Peruntukan bayaran bonus	43,443	40,617	31,743	28,917
Hutang kepada syarikat berkaitan	92,924	128,356	-	-
	21,570,254	36,704,152	20,694,805	35,767,246

Pendahuluan daripada Kementerian adalah dana atau peruntukan khas kerajaan bagi program-program yang dikendalikan oleh Kementerian Pelancongan dan Kebudayaan Malaysia (KPKM)/Kementerian Komunikasi dan Multimedia Malaysia (KKMM). lanya tidak berdasarkan tempoh jangka masa tetapi mengikut perlaksanaan program tersebut. Perbelanjaan daripada pendahuluan ini tidak dikira sebagai perbelanjaan Kraftangan Malaysia. Pelarasan akan dibuat sebaik sahaja pembayaran dibuat oleh Kraftangan Malaysia bagi pihak KPKM/KKMM untuk program yang berkaitan.

13. KUMPULAN WANG PEMBANGUNAN

	KUMPULAN		PERBADANAN	
	2013 RM	2012 RM	2013 RM	2012 RM
Penyata Pendapatan				
Pendapatan				
Pengiktirafan geran tertunda (aset)	5,906,755	5,985,721	5,906,755	5,985,721
Pengiktirafan geran tertunda (pendapatan)	31,344,755	41,234,335	31,344,755	41,234,335
Lain-lain pendapatan	22,083,948	17,271,941	7,504,522	2,070,961
	59,335,458	64,491,997	44,756,032	49,291,017
Perbelanjaan				
Perbelanjaan	(54,957,011)	(50,507,356)	(40,605,083)	(35,595,782)
Susutnilai	(6,102,376)	(6,182,328)	(5,906,755)	(5,985,721)
	(61,059,387)	(56,689,684)	(46,511,838)	(41,581,503)
(Kurangan)/Lebihan pendapatan atas pebelanjaan	(1,723,929)	7,802,313	(1,755,806)	7,709,514
Geran Tertunda				
Baki pada 1 Januari	174,696,819	171,611,562	173,169,290	170,176,832
Geran pembangunan tahun semasa:				
Aset		2,443,977		2,443,977
Tunai	(3,088,348)	(1,178,312)	(3,088,348)	(1,178,312)
Pendapatan	31,344,755	41,234,335	31,344,755	41,234,335
Perlunasan geran tertunda:				
Aset	(5,906,755)	(5,985,721)	(5,906,755)	(5,985,721)
Pendapatan	(31,344,755)	(41,234,335)	(31,344,755)	(41,234,335)
Pelarasan kumpulan wang:				
Pembangunan	(48,033)	3,000	(48,033)	3,000
	165,653,683	166,894,506	164,126,154	165,459,776
Baki pada 31 Disember	163,929,754	174,696,819	162,370,348	173,169,290

14. TABUNG PINJAMAN KENDERAAN

	KUMPULAN & PERBADANAN	
	2013 RM	2012 RM
Penghutang	243,966	273,363
Wang tunai di bank	1,126,091	1,099,163
Akaun belum terima	1,270	1,270
	1,371,327	1,373,796
Pindahan ke Kumpulan Wang Mengurus (KWM)	(21,327)	(23,796)
	1,350,000	1,350,000

15. TABUNG PINJAMAN KOMPUTER

	KUMPULAN & PERBADANAN	
	2013 RM	2012 RM
Penghutang	276,866	311,156
Wang tunai di bank	84,634	50,826
	361,500	361,982
Pindahan ke Kumpulan Wang Mengurus (KWM)	(11,500)	(11,982)
	350,000	350,000

16. TABUNG PINJAMAN PENGAJIAN

	KUMPULAN & PERBADANAN	
	2013 RM	2012 RM
Penghutang	223,953	157,684
Akaun belum terima	12,020	12,109
Simpanan tetap	1,000,000	1,000,000
Wang tunai di bank	607,543	634,959
	1,843,516	1,804,752

17. PEMIUTANG SEWABELI

	KUMPULAN	
	2013 RM	2012 RM
Pembayaran minima sewabeli		
Tidak lebih dari 1 tahun	47,070	65,143
Lebih daripada 1 tahun dan kurang daripada 5 tahun	72,672	119,746
	119,742	184,889
Tolak : Perbelanjaan kewangan hadapan	(11,108)	(19,790)
Nilai semasa liabiliti sewabeli	108,634	165,099
Dianalisa sebagai :		
Perlu dibayar dalam tempoh 12 bulan	56,478	54,871
Perlu dibayar selepas 12 bulan	39,895	97,759
	96,373	152,630

Liabiliti sewabeli dikenakan faedah pada lingkungan kadar 3.78% hingga 7.08% (2010 : 3.78% hingga 7.08 % setahun) bagi Syarikat Pemasaran Karyaneka Sdn. Bhd. dan 3.5 % bagi Kraf Holdings Sdn. Bhd. (2010 : 3.5%)

18. CUKAI TERTUNDA

	KUMPULAN & PERBADANAN	
	2013 RM	2012 RM
Baki pada awal tahun	58,132	67,476
Diiktiraf dalam penyata pendapatan syarikat subsidiari	(13,041)	(9,344)
Baki pada akhir tahun	45,091	58,132
Baki di dalam cukai tertunda terhasil melalui kesan cukai ke atas perbezaan sementara yang timbul daripada :		
Elaun modal melebihi susutnilai	69,139	89,910
Hutang sewabeli	(24,048)	(31,778)
	45,091	58,132

19. PENDAPATAN

	KUMPULAN		PERBADANAN	
	2013 RM	2012 RM	2013 RM	2012 RM
Pemberian daripada Kerajaan (Mengurus)	43,192,400	43,599,062	43,192,400	43,599,062
Geran Pembangunan dilunaskan	37,251,510	47,220,056	37,251,510	47,220,056
Pulangbalik perbelanjaan	12,124,949	5,219,158	12,124,949	5,219,158
Faedah dan perolehan dari pelaburan	2,707,526	1,614,105	2,707,526	1,614,105
Sewaan	1,574,877	1,812,437	1,721,565	1,959,125
Perolehan daripada jualan barang-barang	15,135,162	15,391,758	548,112	277,463
Perolehan daripada jualan aset	147,167	33,999	147,167	18,000
Baikpulih hutang lapuk	-	71,344	-	2,587
Lain-lain faedah pelaburan	58,592	98,929	35,000	70,000
Lain-lain pendapatan	5,726	49,946	1,942	6,946
	112,197,909	115,110,794	97,730,171	99,986,502

Termasuk dalam pendapatan adalah hasil jualan dari kedai SDSI berjumlah RM282,348 (2012 : RM178,295). Kedai SDSI mula beroperasi pada 21 Mac 2012 dan kedai ini memasarkan produk-produk kraf yang terpilih daripada 405 pengusaha kraf seluruh negara di bawah Projek Satu Daerah Satu industri (SDSI).

20. KOS PEKERJA

	KUMPULAN		PERBADANAN	
	2013	2012	2013	2012
Bilangan pekerja pada akhir tahun kewangan	807	845	694	727
	RM	RM	RM	RM
Gaji dan upahan	22,292,211	20,905,085	20,083,642	18,740,883
Elaun tetap	5,856,645	5,840,846	5,856,645	5,840,846
Sumbangan berkanun untuk kakitangan	3,900,192	3,678,765	3,519,919	3,315,211
Elaun lebih masa	1,070,660	880,626	906,626	709,242
Faedah kewangan yang lain	1,866,182	2,444,705	1,302,549	1,835,463
	34,985,890	33,750,027	31,669,381	30,441,645

21. KOS PENTADBIRAN

	KUMPULAN		PERBADANAN	
	2013 RM	2012 RM	2013 RM	2012 RM
Perjalanan dan sara hidup	1,657,641	1,413,249	1,518,850	1,277,708
Pengangkutan barang-barang	865,704	581,556	823,415	575,295
Perhubungan dan utiliti	4,027,818	4,515,902	3,890,729	4,374,785
Sewaan	1,602,882	1,593,840	1,034,089	1,160,084
Bekalan bahan untuk pembaikan	401,353	358,065	397,922	353,723
Bekalan dan bahan-bahan lain	10,023,468	10,742,014	1,531,187	1,684,051
Penyelenggaraan dan pembaikan kecil yang dibeli	7,869,129	8,868,595	7,715,485	8,711,145
Perkhidmatan ikhtisas, perkhidmatan lain dan hospitaliti	43,317,662	37,672,655	42,206,160	36,479,616
Lain-lain pemberian	-	3,000	-	3,000
Bayaran-bayaran lain	1,560,503	1,711,901	1,360,997	1,514,210
	71,326,160	67,460,777	60,478,834	56,133,617

22. ROSOTNILAI DAN HAPUS KIRA

	KUMPULAN		PERBADANAN	
	2013 RM	2012 RM	2013 RM	2012 RM
Susutnilai harta tetap	7,494,327	7,621,287	7,298,706	7,424,680
Hapuskira harta tetap	73,227	11,141	73,227	11,051
Hapuskira hutang lapuk	-	84,936	-	47,876
Peruntukan hutang ragu	12,743	(13,634)	12,743	(73,379)
Rosotnilai bahan mentah	19,912	(7,429)	19,912	(7,429)
	7,600,209	7,696,301	7,404,588	7,402,799

23. PERBELANJAAN CUKAI

	KUMPULAN	
	2013 RM	2012 RM
Cukai Pendapatan Malaysia	54,455	54,793
Terlebih peruntukkan tahun lepas	(8)	(13,000)
Cukai tertunda (Nota 18)	(13,041)	(9,344)
	41,406	32,449

24. DIVIDEN

Syarikat Pemasaran Karyaneka Sdn. Bhd. telah membayar dividen akhir satu tier sebanyak RM35,000 bagi tahun kewangan berakhir 31 Disember 2013 pada kadar RM0.00255 sen sesaham (2012 : RM70,000).

25. TUNAI DAN KESETARAAN TUNAI

	KUMPULAN		PERBADANAN	
	2013 RM	2012 RM	2013 RM	2012 RM
Tunai ditangan dan baki di bank	17,924,937	24,892,801	16,799,441	23,637,137
Simpanan tetap	58,957,581	75,936,246	58,000,000	75,000,000
	76,882,518	100,829,047	74,799,441	98,637,137

24. KOMITMEN

Pada 31 Disember Perbadanan mempunyai komitmen seperti berikut:

	PERBADANAN	
	2013 RM	2012 RM
Jumlah yang telah diluluskan tetapi belum dikontrakkan	3,942,409	1,171,854
Jumlah yang telah dikontrakkan tetapi belum disempurnakan	1,801,295	2,014,842
	5,743,704	3,186,696

26. TRANSAKSI ANTARA SYARIKAT SUBSIDIARI

Transaksi dengan pihak berkaitan sepanjang tahun kewangan

	KUMPULAN & PERBADANAN	
	2013 RM	2012 RM
Jualan kepada		
- Syarikat Pemasaran Karyaneka Sdn. Bhd.	5,143	23,524
- Kraf Holdings Sdn Bhd	-	-
	5,143	23,524
Pembelian daripada		
- Syarikat Pemasaran Karyaneka Sdn. Bhd.	128,479	218,545
- Kraf Holdings Sdn Bhd	1,203,314	518,108
	1,331,793	736,653

Baki pihak berkaitan	2013 RM	2012 RM
Hutang kepada Syarikat Subsidiari	504,555	1,149,857
Hutang Daripada Syarikat Subsidiari	(148,395)	(191,965)
	356,160	957,892

Dalam urusan transaksi semasa, Kraftangan Malaysia bersetuju dengan terma urusniaga di antara Syarikat Induk dan pihak yang berkaitan.

Financial Statement

Malaysian Handicraft Development Corporation And Subsidiaries at at 31 Disember 2013

(Incorporated Under The Act 222,
Malaysian Handicraft Development Corporation 1979)



REPORT OF THE AUDITOR GENERAL ON THE FINANCIAL STATEMENTS OF MALAYSIAN HANDICRAFT DEVELOPMENT CORPORATION FOR THE YEAR ENDED 31 DECEMBER 2013

Report on the Financial Statements

The financial statements of the Group and Malaysian Handicraft Development Corporation have been audited by my representative, which comprise the Balance Sheet as at 31 December 2013 and the Income Statements, Statements of Changes in Equity and Cash Flow Statements for the year then ended and a summary of significant accounting policies and other explanatory information.

Directors' Responsibility for the Financial Statements

The directors are responsible for the preparation and fair presentation of these financial statements in accordance with approved accounting standards in Malaysia and Malaysian Handicraft Development Corporation Act 1979 (Act 222). The directors are also responsible for such internal control as the management determine is necessary to enable the preparation of financial statements that are free from material misstatement whether due to fraud or error.

Auditor's Responsibility

My responsibility is to express an opinion on these financial statements based on the audit. The audit has been carried out in accordance with the Audit Act 1957 and in conformity with approved standards on auditing in Malaysia. Those standards require that I comply with ethical requirements and plan and perform the audit to obtain reasonable assurance whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial statements whether due to fraud or error. In making those risk assessments, the auditors consider internal control relevent to the entity's preparation and fair presentation of financial statements that give a true and fair view in order to design audit procedures that are appropriate in the circumstances but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the management as well as evaluating the overall presentation of the financial statements.

I believe that the audit evidence that I have obtained is sufficient and appropriate to provide a basis for my audit opinion.

Opinion

In my opinion, the financial statements give a true and fair view of the financial position of the Group and Malaysian Handicraft Development Corporation s at 31 December 2013 and of their financial performance and cash flows for the year then ended in accordance with approved accounting standards in Malaysia.

I have considered the financial statements and the auditors' reports of the subsidiary companies of which I have not acted as auditor as indicated in the notes to the financial statements. I am satisfied that the financial statements of the subsidiary companies that have been consolidated with Malaysian Handicraft Development Corporation's financial statements are in appropriate form and content for the purpose in the preparation of the financial statements. I have received satisfactory information and explanations required for those purposes. The auditors' reports on the financial statements of the subsidiary companies were not subjected to any observations that could affect the financial statements.

(NORZAINI BINTI ALIAS)
For AUDITOR GENERAL
MALAYSIA

PUTRAJAYA
20 JULY 2014

MALAYSIAN HANDICRAFT DEVELOPMENT CORPORATION AND SUBSIDIARIES

(Incorporated Under The Act 222
Malaysian Handicraft Development Corporation 1979)

STATEMENT OF THE CHAIRMAN AND A MEMBER OF THE BOARD (GROUP ACCOUNT)

We, YBHG. DATO' HAJI SOHAIMI BIN SHAHADAN and YBHG. DATIN ZAHIRAH BINTI HAJI MOHAMAD, being the Chairman and one of Malaysian Handicraft Development Corporation's Board Members hereby state that in the opinion of the Board of Directors, the financial statements which consists of the Balance Sheet, Income Statements, Statement of Changes in Equity, Cash Flow Statement and Notes to the Financial Statements are prepared to give a true and fair view of the state of affairs of the Group and Corporation as at 31 December 2013 and the result of its operation as well as the financial position, for the year that ended.

Signed on behalf of the Board,

YBHG. DATO' HAJI SOHAIMI
BIN SHAHADAN

TITLE : BOARD CHAIRMAN
DATE : 16 JULY 2014
VENUE : KUALA LUMPUR

Signed on behalf of the Board,

YBHG. DATIN ZAHIRAH
BINTI HAJI MOHAMAD

TITLE : BOARD CHAIRMAN
DATE : 16 JULY 2014
VENUE : KUALA LUMPUR

MALAYSIAN HANDICRAFT DEVELOPMENT CORPORATION AND SUBSIDIARIES

(Incorporated Under The Act 222
Malaysian Handicraft Development Corporation 1979)

STATUTORY DECLARATION BY THE OFFICER PRIMARILY RESPONSIBLE FOR THE FINANCIAL MANAGEMENT OF THE CORPORATION

I, Dato' Mohd. Kamil Bin Mohd. Ali, the officer primarily responsible for the financial management and accounting records of the Malaysian Handicraft Development Corporation do solemnly and sincerely declare that the Balance Sheets, Income Statements, Statement of Changes in Equity, Cash Flow Statement and Notes to the Financial Statement are, to the best of my conscientiously believing the same to be true and by virtue of the provisions of the Statutory Declaration Act, 1960.

Subscribed and solemnly declared)
by the abovenamed)
at Kuala Lumpur)
on 16 July 2014)

.....

Before me,

PESURUHJAYA SUMPAH
No. W 521
MOHAN A.S. MANIAM
MALAYSIA

.....
COMMISSIONER OF OATHS

No. 50, Jalan Hang Lekiu
50100 Kuala Lumpur.

MALAYSIAN HANDICRAFT DEVELOPMENT CORPORATION
BALANCE SHEET AS AT 31 DECEMBER 2013

	NOTE	GROUP 2013 RM	GROUP 2012 RM	CORPORATION 2013 RM	CORPORATION 2012 RM
NON-CURRENT ASSETS					
Property, Plant and Equipment	4	**141,395,049**	146,384,043	**140,764,342**	145,598,037
Work in progress	5	**2,365,967**	2,365,967	**2,365,967**	2,365,967
Investment in subsidiaries	6	**-**	-	**8,161,401**	8,161,401
CURRENT ASSETS					
Inventories	7	**9,376,431**	9,282,493	**2,397,539**	1,632,148
Trade Receivables	8	**2,480,414**	2,599,969	**24,963**	73,375
Amount due from Subsidiary	9	**-**	-	**504,555**	1,149,857
Other Receivables and Deposits	10	**5,226,643**	3,399,126	**4,479,074**	3,024,092
Fixed Deposits	11	**58,957,581**	75,936,246	**58,000,000**	75,000,000
Cash and Bank Balances		**17,924,937**	24,892,801	**16,799,441**	23,637,137
TOTAL CURRENT ASSETS		**93,966,006**	116,110,635	**82,205,572**	104,516,609
CURRENT LIABILITIES					
Trade Payables		**1,788,505**	1,721,880	**-**	-
Other Payables and Accruals	12	**21,570,254**	36,704,152	**20,694,805**	35,767,246
Hire Purchase Payables	17	**40,457**	56,464	**-**	-
Amount due to Subsidiary	9	**-**	-	**148,395**	191,965
Tax Payables		**1,050**	1,050	**-**	-
TOTAL CURRENT LIABILITIES		**23,400,266**	38,483,546	**20,843,200**	35,959,211
NET CURRENT ASSETS		**70,565,740**	77,627,089	**61,362,372**	68,557,398
		214,326,756	226,377,099	**212,654,082**	224,682,803
Financed by :					
MANAGEMENT FUND		**43,996,625**	48,008,761	**43,996,625**	48,008,761
DEVELOPMENT FUND	13	**166,673,347**	174,696,819	**165,113,941**	173,169,290
VEHICLE LOAN FUND	14	**1,350,000**	1,350,000	**1,350,000**	1,350,000
COMPUTER LOAN FUND	15	**350,000**	350,000	**350,000**	350,000
EDUCATION LOAN FUND	16	**1,843,516**	1,804,752	**1,843,516**	1,804,752
		214,213,488	226,210,332	**212,654,082**	224,682,803
NON-CURRENT LIABILITIES					
Hire Purchase Payables	17	**68,177**	108,635	**-**	-
Deferred Tax	18	**45,091**	58,132	**-**	-
		214,326,756	226,377,099	**212,654,082**	224,682,803

Notes set out in pages 143 - 160 form an integral part of these Financial Statements

MALAYSIAN HANDICRAFT DEVELOPMENT CORPORATION
INCOME STATEMENT
FOR THE YEAR ENDED 31 DECEMBER 2013

	NOTE	GROUP 2013 RM	GROUP 2012 RM	CORPORATION 2013 RM	CORPORATION 2012 RM
Income	19	**112,197,909**	115,110,794	**97,730,171**	99,986,502
Expenses					
Staff costs	20	**(34,985,890)**	(33,750,027)	**(31,669,381)**	(30,441,645)
Administration costs	21	**(71,326,160)**	(67,460,777)	**(60,478,834)**	(56,133,617)
Impairment	22	**(7,600,209)**	(7,696,301)	**(7,404,588)**	(7,402,799)
(Deficit)/Surplus before tax		**(1,714,350)**	6,203,689	**(1,822,632)**	6,008,441
Taxation	23	**(41,406)**	(32,449)	**-**	**-**
(Deficit)/Surplus after taxation		**(1,755,756)**	6,171,240	**(1,822,632)**	6,008,441

Notes set out in pages 143 - 160 form an integral part of these Financial Statements

MALAYSIAN HANDICRAFT DEVELOPMENT CORPORATION
STATEMENT OF CHANGES IN EQUITY (GROUP)
FOR THE YEAR ENDED 31 DECEMBER 2013

	NOTE	MANAGEMENT FUND	DEVELOPMENT FUND	VEHICLE LOAN FUND	COMPUTER LOAN FUND	EDUCATION LOAD FUND	TOTAL
		RM	RM	RM	RM	RM	RM
Balance as at 1 January 20102		49,576,473	171,611,562	1,350,000	350,000	1,784,938	224,672,973
Surplus/(utilisation) of funds		189,815	1,268,665	-	-	(862)	1,457,618
Dividend	24	-	70,000	-	-	-	70,000
(Deficit)/surplus of income after taxation		(1,757,527)	7,732,313	23,796	11,982	20,676	6,031,240
Transfer to Management Fund		-	-	(23,796)	(11,982)	-	(35,778)
Utilised during the year		-	(5,985,721)	-	-	-	(5,985,721)
Balance as at 31 December 2012		**48,008,761**	**174,696,819**	**1,350,000**	**350,000**	**1,804,752**	226,210,332
Utilisation of fund		(3,873,719)	(392,788)	-	-	-	(4,266,507)
Dividend	24	-	35,000	-	-	-	35,000
(Deficit)/surplus of income after taxation		(138,417)	(1,758,929)	21,327	11,500	38,764	(1,825,755)
Transfer to Management Fund		-	-	(21,327)	(11,500)	-	(32,827)
Utilised during the year		-	(5,906,755)	-	-	-	(5,906,755)
Balance as at 31 December 2012		**43,996,625**	**166,673,347**	**1,350,000**	**350,000**	**1,843,516**	214,213,488

Notes set out in pages 143 - 160 form an integral part of these Financial Statements

MALAYSIAN HANDICRAFT DEVELOPMENT CORPORATION
STATEMENT OF CHANGES IN EQUITY
FOR THE YEAR ENDED 31 DECEMBER 2013

	MANAGEMENT FUND	DEVELOPMENT FUND	VEHICLE LOAN FUND	COMPUTER LOAN FUND	EDUCATION LOAN FUND	TOTAL
	RM	RM	RM	RM	RM	RM
Balance as at 1 January 20102	49,576,473	170,176,832	**1,350,000**	350,000	**1,784,938**	223,238,243
Surplus/(utilisation) of funds	189,815	1,268,665	-	-	**(862)**	1,457,618
(Deficit)/surplus of income after taxation	(1,757,527)	7,709,514	**23,796**	11,982	**20,676**	6,008,441
Transfer to Management Fund	-	-	**(23,796)**	(11,982)	-	(35,778)
Utilised during the year	-	(5,985,721)	-	-	-	(5,985,721)
Balance as at 31 December 2012	48,008,761	173,169,290	**1,350,000**	350,000	**1,804,752**	224,682,803
Utilisation of funds	(3,873,719)	(392,788)	-	-	-	(4,266,507)
(Deficit)/surplus of income after taxation	(138,417)	(1,755,806)	**21,327**	11,500	**38,764**	(1,822,632)
Transfer to Management Fund	-	-	**(21,327)**	(11,500)	-	(32,827)
Utilised during the year	-	(5,906,755)	-	-	-	(5,906,755)
Balance as at 31 December 2012	43,996,625	165,113,941	**1,350,000**	350,000	**1,843,516**	212,654,082

Notes set out in pages 143 - 160 form an integral part of these Financial Statements

MALAYSIAN HANDICRAFT DEVELOPMENT CORPORATION
CASH FLOW STATEMENT
FOR THE YEAR ENDED 31 DECEMBER 2013

	NOTE	GROUP 2013 RM	GROUP 2012 RM	CORPORATION 2013 RM	CORPORATION 2012 RM
CASH FLOW FROM OPERATING ACTIVITIES :					
Cash Receipts from Government and Customers		**99,669,314**	142,850,195	**83,640,899**	128,091,097
Cash Payments to Suppliers and Employee		**(123,032,921)**	(99,800,498)	**(107,656,194)**	(85,630,970)
Cash (used in)/generated from Operations		**(23,363,607)**	43,049,697	**(24,015,295)**	42,460,127
Tax paid		**(61,932)**	(148,700)	-	-
Tax refund		**62,097**	-	-	-
Losses from Sales of Property, Plant & Equipment		-	(15,999)	-	-
Property, Plant & Equipment Written Off		-	90	-	-
Net Cash (used in)/received from Operations Activities		**(23,363,442)**	42,885,088	**(24,015,295)**	42,460,127
CASH FLOW FROM INVESTMENT ACTIVITIES :					
Interest Received		**1,993,334**	859,059	**1,969,766**	837,653
Proceeds from Disposal of Property, Plant & Equipment		-	34,000	-	18,000
Purchases of Property, Plant & Equipment		**(2,510,889)**	(1,685,320)	**(2,470,567)**	(1,496,570)
Work in Progress		-	(1,131,526)	-	(1,131,526)
Repayment by Subsidiary Companies		-	-	**643,400**	667,900
Net Cash (used in)/received from Investment Activities		**(517,555)**	(1,923,787)	**142,599**	(1,104,543)
CASH FLOW FROM FINANCING ACTIVITIES :					
Hire Purchase Payment		**(56,465)**	(73,174)	-	-
Hire Purchase Interest		**(9,067)**	(9,777)	-	-
Dividends Received/(Paid)		-	-	**35,000**	70,000
Net Cash (used in)/received from Financing Activities		**(65,532)**	(82,951)	**35,000**	70,000
Net (Decrease)/Increase in Cash and Cash Equivalent		**(23,946,529)**	40,878,350	**(23,837,696)**	41,425,584
CASH AND CASH EQUIVALENTS AT BEGINNING OF YEAR		**100,829,047**	59,950,697	**98,637,137**	57,211,553
CASH AND CASH EQUIVALENTS AT END OF YEAR	25	**76,882,518**	100,829,047	**74,799,441**	98,637,137

Notes set out in pages 143 - 160 form an integral part of these Financial Statements

MALAYSIAN HANDICRAFT DEVELOPMENT CORPORATION
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2013

1. MAIN ACTIVITIES

Malaysian Handicraft Development Corporation (MHDC) was incorporated under Malaysian Government Ordinance and is subjected to the provisions under the 222 Act, MHDC Act 1979 and A562, MHDC Act (Amendments) 1983. It was established on 1 October 1979 and is responsible for spearheading and nurturing the development of the local craft industry.

The Financial Statements have been approved by members of the Board of Director's resolution for issuance on July 16, 2014.

2. BASIS OF PREPARATION

The Financial Statements of the Group and of the MHDC are prepared under the historical cost convention basis in compliance with the Approved Accounting Standards of Malaysia and applicable circulars from Treasury.

3. ACCOUNTING POLICIES

3.1 BASIS OF ACCOUNTING

The Financial Statements of the Group and of the MHDC are prepared under the historical cost convention except as and where stated in the Notes to the Financial Statements.

3.2 BASIS OF CONSOLIDATION

The Consolidated Financial Statements include the MHDC Financial Statements and all its subsidiary companies that have been audited and prepared up to the end of the financial year. Subsidiary companies are companies that MHDC has the power to exercise control over financial policy and operations through representation in the Board of Directors to obtain benefit from its operations. All internal transactions between MHDC and Subsidiary Companies are eliminated upon consolidations and the Consolidated Financial Statements reflect external transactions only.

3.3 SIGNIFICANT ACCOUNTING POLICIES

a) Property, Plant & Equipment

Property, Plant & Equipment are stated at cost less accumulated depreciation. The cost amount of Property, Plant & Equipment covers purchase price as well as incidental costs in aquiring the Property, Plant & Equipment including interest on loans.

The carrying amounts of the assets, are reviewed at each balance sheet date to determine whether there is any indication of impairment.

The assets purchased are capitalised if the cost per unit is RM1,000 and above. Depreciation is recognised in the income statements on a straight line basis over the estimated useful lives of each part of an item of Property, Plant & Equipment. The depreciation rate for the current and comparative periods are as follows:

Leased Land	***Amortised over the Lease period***
Land Improvement, Building, Facilities and Building Improvement	*2 %*
Office, Electronic, Electrical Communications, Photography, and Security Equipment, Furniture and Fittings	*10 %*
Vehicles	*15% - 20 %*
Machinery	*15 %*
Other Equipments, Office Renovations and Machines	*20 %*

b) Work In Progress

Works in progress are capitalised once the Certificate of Practical Completion is obtained, the building was occupied and fully functional.

c) Investments

Subsidiary Companies

A subsidiary company is a company where MHDC holds more than 50% of the long-term equity and has significant influence on its managing operations. Investments are stated at cost. Provisions for diminution in value of shares has been set by the Board based on subsidiary's profit and loss.

d) Inventory

Only raw material inventories which are deemed beneficial and valuable are considered during the financial year. The value of inventories are calculated at cost or net realizable value (whichever is lower), less 3% rate of impairment on raw material inventories.

Finished goods inventories are valued at cost or realisable value, whichever is lower.

Packaging and stationery are for subsidiary companies.

e) Trade Receivables and Other Receivables

Provision for doubtful debts due to the trade and other receivables are provided based on remaining debt for a period uncollected. Trade receivables are carried at anticipated realisable value. Provision for doubtful debts is based on specific review of outstanding balance at the balance sheet date. The rates are as follows :

Aged Receivables	***Rates***
Within first year (0-1 year)	*10%*
Second to third years (2-3 years)	*15%*
More than three years (> 3 years)	*20%*

Bad debts are written off in the period in which they are identified.

f) Taxation

Taxation comprise of current and deferred tax. Taxation is recognised in the income statement except to the extent that it relates to items recognised directly in equity, in which case, it is recognised in equity.

Current Taxation

Current taxation is the expected tax payable on the taxable income for the year, using tax rate enacted or substantially enacted at the balance sheet date, and any adjustment to the tax payable in respect of previous years.

Deferred Taxation

Deferred taxation is recognised using the balance sheet method, providing for temporary differences between the carrying amounts of assets and liabilities for reporting purpose and the amount use for taxation purposes. Deferred tax is not recognised for the following temporary differences, the initial recognition of assets or liabilities in a transaction that is not a business combination and that affects neither accounting nor taxable profit (tax loss). Deferred tax is measured at the tax rates that are expected to be applied to the temporary differences when they reverse, based on the laws that have been enacted or substantively enacted by the balance sheet date.

Deferred tax liability is recognised for all taxable temporary differences.

A deferred tax asset is recognised to the extend that is probable that future taxable profit will be available against which temporary difference can be utilised. Deferred tax assets are reviewed at each reporting date and are reduced to the extent that is no longer probable that the related tax benefit will be realised.

Accounting for Hire Purchase Payables

The assets and obligations arising from hire purchase are recorded at the fair value of the assets at the beginning of the duration of the hire purchase. The amounts of the assets are depreciated over their expected useful lives consistent with the depreciation policy that the Group adopts for depreciable assets that are owned.

The difference between the total minimal payment over the duration of the hire purchase and the initial recorded liability, which represents interest, is expensed over the accounting periods covered by the duration of the hire purchase using sum-of-digit method.

h) ***Cash and Cash Equivalents***

Cash equivalents are short term and have high liquidity with a maturity period of not more than three months from date of start of holding and are readily convertible into cash with a low conversion risk.

Cash and cash equivalents consists of cash in hand and in bank, fixed deposits in banks and licensed institutions not secured to any parties.

i) ***Employee Benefits***

Short Term Benefits

Wages, salaries, bonus and social security contributions are accounted for as expenses in the year in which employees carry out their duties. Accumulated leave in the short term such as annual paid leave will be considered when employees have carried out their services that will raise their eligibility to obtain more holiday leave in the future, whereas unaccumulated leave in the sort term such as medical leave will be accounted for when an employee's absence occurs.

Compulsory Contribution Plan

As required by law, MHDC makes contributions to the Employees Provident Fund (EPF) and Pensions. The contributions are acknowledged as expenses in the statement of income and expenditure when it is incurred. Once the contributions have been paid, the MHDC has no further payment obligations.

j) ***Financial Instruments***

Financial instruments that are brought into the balance sheet include cash in hand and in the bank, investments, receivables, payables and loans. Acknowledgement methods used are indicated in the financial policy statement individually as relevant to each item.

3.4 FINANCIAL RISK MANAGEMENT POLICY & OBJECTIVE

Activities of the Group and MHDC are exposed to various financial risks including credit risks, liquidity and cash flows risks. For subsidiary companies, the financial risks management policy and objectives as a whole is aimed at maximising returns to shareholders whereas for MHDC, the financial risks management policy and objectives as a whole is aimed to ensure that each government activities achieve its goal.

Financial Risks

Financial risks management is carried out through risk reviews, internal control system and compliance with financial management procedures. The Board of Directors constantly review and monitor these risks.

Credit Risks

The Group and MHDC manage credit risks in the operational activities through continuous evaluation on financial standing and customers' credit performance.

Liquidity and Cash Flow Risks

The Group and MHDC manage liquidity and cash flow risks by ensuring that cash is sufficient and funds are prepared to fulfill estimated commitments on operational expenses and financial liabilities.

3.5 OPERATION OF ONE AREA, ONE INDUSTRY (SDSI) CRAFT SHOP

SDSI craft shop was opened by MHDC in Kuala Lumpur Craft Complex on March 21, 2012 to introduce and promote new product from SDSI entrepreneurs to customers. There are 405 national craft entrepreneurs committed to supply their products to this shop.

SDSI Craft Shop is handled by MHDC and it is consistent with Act 222, Malaysian Handicraft Development Corporation Act 1979 (Part II, sub 8 (j)) to carry on the business of producing, marketing and exporting handicraft products on a commercial basis.

4. PROPERTY, PLANT AND EQUIPMENT

GROUP	NET BOOK VALUE			NET BOOK VALUE		
	MANAGEMENT	DEVELOPMENT	TOTAL	MANAGEMENT	DEVELOPMENT	TOTAL
	2013 RM	2013 RM	2013 RM	2012 RM	2012 RM	2012 RM
Leasehold Land	101,997	9,121,067	9,223,064	106,567	9,218,762	9,325,329
Freehold Land	5,516	-	5,516	5,669	-	5,669
Buildings and Improvements	16,136,725	97,089,233	113,225,958	16,541,777	99,475,845	116,017,622
Facilities	-	2,475,297	2,475,297	-	2,535,541	2,535,541
Vehicles	2,324,995	196,166	2,521,161	1,759,423	277,674	2,037,097
Machinery	37	1,223,421	1,223,458	37	1,615,908	1,615,945
Office Equipment	543,668	449,068	992,736	475,489	529,135	1,004,624
Electronic Equipment	734,711	9,960,799	10,695,510	570,312	12,202,220	12,772,532
Electrical Equipment	20,094	363,969	384,063	40,369	404,041	444,410
Communication Equipment	11,654	5,606	17,260	28,986	7,647	36,633
Photography Equipment	14,005	98,479	112,484	4,956	120,126	125,082
Security Equipment	-	3	3	-	3	3
Other Equipment	55,847	345,479	401,326	22	290,936	290,958
Office Renovations	-	117,213	117,213	-	172,598	172,598
Total	19,949,249	121,445,800	141,395,049	19,533,607	126,850,436	146,384,043

CORPORATION	NET BOOK VALUE			NET BOOK VALUE		
	MANAGEMENT	DEVELOPMENT	TOTAL	MANAGEMENT	DEVELOPMENT	TOTAL
	2013 RM	2013 RM	2013 RM	2012 RM	2012 RM	2012 RM
Leasehold Land	101,997	9,121,067	9,223,064	106,567	9,218,762	9,325,329
Freehold Land	5,516	-	5,516	5,669	-	5,669
Buildings and Improvements	16,136,725	97,089,233	113,225,958	16,541,777	99,475,845	116,017,622
Facilities	-	2,475,297	2,475,297	-	2,535,541	2,535,541
Vehicles	2,324,995	45,288	2,370,283	1,759,423	59,589	1,819,012
Machinery	37	1,223,420	1,223,457	37	1,615,907	1,615,944
Office Equipment	543,668	100,098	643,766	475,489	144,691	620,180
Electronic Equipment	734,711	9,947,154	10,681,865	570,312	12,191,342	12,761,654
Electrical Equipment	20,094	363,969	384,063	40,369	404,041	444,410
Communication Equipment	11,654	5,606	17,260	28,986	7,647	36,633
Photography Equipment	14,005	98,479	112,484	4,956	120,126	125,082
Security Equipment	-	3	3	-	3	3
Other Equipment	55,847	345,479	401,326	22	290,936	290,958
Total	19,949,249	120,815,093	140,764,342	19,533,607	126,064,430	145,598,037

4. PROPERTY, PLANT & EQUIPMENT (CONTINUED)

MANAGEMENT

GROUP AND CORPORATION

2013	COST				ACCUMULATED DEPRECIATION				
	As at 1 January RM	Additional RM	Disposal RM	As at 31 December RM	As at 1 January RM	Additional RM	Disposal RM	As at 31 December RM	Net Book Value RM
Leasehold Land	263,875	-	-	263,875	157,308	4,570	-	161,878	101,997
Freehold Land	27,102	-	-	27,102	21,433	153	-	21,586	5,516
Buildings and Improvements	20,623,135	-	-	20,623,135	4,081,358	405,052	-	4,486,410	16,136,725
Vehicles	5,453,137	1,201,519	(292,433)	6,362,223	3,693,714	635,942	(292,428)	4,037,228	2,324,995
Machinery	2,566,482	-	-	2,566,482	2,566,445	-	-	2,566,445	37
Office Equipment	3,331,070	220,049	(46,693)	3,504,426	2,855,581	150,034	(44,857)	2,960,758	543,668
Electronic Equipment	5,236,082	315,790	(79,485)	5,472,387	4,665,770	147,673	(75,767)	4,737,676	734,711
Electrical Equipment	345,306	-	-	345,306	304,937	20,275	-	325,212	20,094
Communication Equipment	390,449	-	-	390,449	361,463	17,332	-	378,795	11,654
Photography Equipment	208,084	11,510	-	219,594	203,128	2,461	-	205,589	14,005
Security Equipment	1,863	-	-	1,863	1,863	-	-	1,863	-
Other Equipment	2,874,189	64,281	(1,050)	2,937,420	2,874,167	8,456	(1,050)	2,881,573	55,847
Total	41,320,774	1,813,149	(419,661)	42,714,262	21,787,167	1,391,948	(414,102)	22,765,013	19,949,249

2012	COST				ACCUMULATED DEPRECIATION				
	As at 1 January RM	Additional RM	Disposal RM	As at 31 December RM	As at 1 January RM	Additional RM	Disposal RM	As at 31 December RM	Net Book Value RM
Leasehold Land	263,875	-	-	263,875	152,737	4,571	-	157,308	106,567
Freehold Land	27,102	-	-	27,102	21,278	155	-	21,433	5,669
Buildings and Improvements	20,623,135	-	-	20,623,135	3,676,306	405,052	-	4,081,358	16,541,777
Vehicles	5,037,698	591,637	(176,198)	5,453,137	3,367,651	502,261	(176,198)	3,693,714	1,759,423
Machinery	2,566,482	-	-	2,566,482	2,565,756	689	-	2,566,445	37
Office Equipment	3,331,070	-	-	3,331,070	2,716,901	138,680	-	2,855,581	475,489
Electronic Equipment	5,236,082	-	-	5,236,082	4,503,081	162,689	-	4,665,770	570,312
Electrical Equipment	345,306	-	-	345,306	284,406	20,531	-	304,937	40,369
Communication Equipment	390,449	-	-	390,449	336,031	25,432	-	361,463	28,986
Photography Equipment	208,084	-	-	208,084	200,763	2,365	-	203,128	4,956
Security Equipment	1,863	-	-	1,863	1,863	-	-	1,863	-
Other Equipment	2,874,189	-	-	2,874,189	2,697,633	176,534	-	2,874,167	22
Total	40,905,335	591,637	(176,198)	41,320,774	20,524,406	1,438,959	(176,198)	21,787,167	19,533,607

4. PROPERTY, PLANT AND EQUIPMENT (CONTINUED)

DEVELOPMENT

GROUP

2013	COST				ACCUMULATED DEPRECIATION				
	As at 1 January RM	Additional RM	Disposal RM	As at 31 December RM	As at 1 January RM	Additional RM	Disposal RM	As at 31 December RM	Net Book Value RM
Leasehold Land	10,654,337	-	-	10,654,337	1,435,575	97,695	-	1,533,270	9,121,067
Buildings and Improvements	130,375,123	222,000	-	130,597,123	30,899,278	2,608,612	-	33,507,890	97,089,233
Facilities	3,012,150	-	-	3,012,150	476,609	60,244	-	536,853	2,475,297
Vehicles	687,021	-	-	687,021	409,347	81,508	-	490,855	196,166
Machinery	9,967,068	128,920	(43,406)	10,052,582	8,351,160	521,405	(43,404)	8,829,161	1,223,421
Repairs of Machinery	3,780	-	-	3,780	3,780	-	-	3,780	-
Office Equipment	3,588,651	55,458	(2,600)	3,641,509	3,059,516	135,374	(2,449)	3,192,441	449,068
Electronic Equipment	27,390,385	137,756	(227,229)	27,300,912	15,188,165	2,311,907	(159,959)	17,340,113	9,960,799
Electrical Equipment	2,028,302	39,830	(4,900)	2,063,232	1,624,261	79,657	(4,655)	1,699,263	363,969
Communication Equipment	162,885	-	-	162,885	155,238	2,041	-	157,279	5,606
Photography Equipment	613,453	1,830	(2,800)	612,483	493,327	23,477	(2,800)	514,004	98,479
Security Equipment	33,158	-	-	33,158	33,155	-	-	33,155	3
Other Equipment	2,501,393	179,614	(8,180)	2,672,827	2,210,457	125,071	(8,180)	2,327,348	345,479
Office Renovations	284,718	-	-	284,718	112,120	55,385	-	167,505	117,213
Total	191,302,424	765,408	(289,115)	191,778,717	64,451,988	6,102,376	(221,447)	70,332,917	121,445,800

2012	COST				ACCUMULATED DEPRECIATION				
	As at 1 January RM	Additional RM	Disposal RM	As at 31 December RM	As at 1 January RM	Additional RM	Disposal RM	As at 31 December RM	Net Book Value RM
Leasehold Land	10,654,337	-	-	10,654,337	1,337,881	97,694	-	1,435,575	9,218,762
Buildings and Improvements	130,375,123	-	-	130,375,123	28,291,776	2,607,502	-	30,899,278	99,475,845
Facilities	3,012,150	-	-	3,012,150	416,365	60,244	-	476,609	2,535,541
Vehicles	580,413	171,105	(64,497)	687,021	378,021	95,822	(64,496)	409,347	277,674
Machinery	9,588,478	378,590	-	9,967,068	7,837,579	513,581	-	8,351,160	1,615,908
Repairs of Machinery	3,780	-	-	3,780	3,780	-	-	3,780	-
Office Equipment	3,739,789	96,886	(248,024)	3,588,651	3,165,953	141,497	(247,934)	3,059,516	529,135
Electronic Equipment	26,925,418	468,967	(4,000)	27,390,385	12,808,361	2,381,704	(1,900)	15,188,165	12,202,220
Electrical Equipment	2,027,117	1,185		2,028,302	1,543,322	80,939	-	1,624,261	404,041
Communication Equipment	162,885	-	-	162,885	152,641	2,597	-	155,238	7,647
Photography Equipment	591,211	22,242	-	613,453	469,559	23,768	-	493,327	120,126
Security Equipment	33,158	-	-	33,158	33,155	-	-	33,155	3
Other Equipment	2,464,156	37,237	-	2,501,393	2,078,704	131,753	-	2,210,457	290,936
Office Renovations	241,305	59,371	(15,958)	284,718	82,849	45,227	(15,956)	112,120	172,598
Total	190,399,320	1,235,583	(332,479)	191,302,424	58,599,946	6,182,328	(330,286)	64,451,988	126,850,436

4. PROPERTY, PLANT AND EQUIPMENT (CONTINUED)

DEVELOPMENT

CORPORATION

2013	COST				ACCUMULATED DEPRECIATION				
	As at 1 January RM	Additional RM	Disposal RM	As at 31 December RM	As at 1 January RM	Additional RM	Disposal RM	As at 31 December RM	Net Book Value RM
Leasehold Land	10,654,337	-	-	10,654,337	1,435,575	97,695	-	1,533,270	9,121,067
Buildings and Improvements	130,375,123	222,000	-	130,597,123	30,899,278	2,608,612	-	33,507,890	97,089,233
Facilities	3,012,150	-	-	3,012,150	476,609	60,244	-	536,853	2,475,297
Vehicles	229,340	-	-	229,340	169,751	14,301	-	184,052	45,288
Machinery	9,965,218	128,920	(43,406)	10,050,732	8,349,311	521,405	(43,404)	8,827,312	1,223,420
Repairs of Machinery	3,780	-	-	3,780	3,780	-	-	3,780	-
Office Equipment	2,842,713	20,150	(2,600)	2,860,263	2,698,022	64,592	(2,449)	2,760,165	100,098
Electronic Equipment	27,370,080	132,742	(227,229)	27,275,593	15,178,738	2,309,660	(159,959)	17,328,439	9,947,154
Electrical Equipment	2,028,302	39,830	(4,900)	2,063,232	1,624,261	79,657	(4,655)	1,699,263	363,969
Communication Equipment	162,885	-	-	162,885	155,238	2,041	-	157,279	5,606
Photography Equipment	613,453	1,830	(2,800)	612,483	493,327	23,477	(2,800)	514,004	98,479
Security Equipment	33,158	-	-	33,158	33,155	-	-	33,155	3
Other Equipment	2,501,393	179,614	(8,180)	2,672,827	2,210,457	125,071	(8,180)	2,327,348	345,479
Total	189,791,932	725,086	(289,115)	190,227,903	63,727,502	5,906,755	(221,447)	69,412,810	120,815,093

2012	COST				ACCUMULATED DEPRECIATION				
	As at 1 January RM	Additional RM	Disposal RM	As at 31 December RM	As at 1 January RM	Additional RM	Disposal RM	As at 31 December RM	Net Book Value RM
Leasehold Land	10,654,337	-	-	10,654,337	1,337,881	97,694	-	1,435,575	9,218,762
Buildings and Improvements	130,375,123	-	-	130,375,123	28,291,776	2,607,502	-	30,899,278	99,475,845
Facilities	3,012,150	-	-	3,012,150	416,365	60,244	-	476,609	2,535,541
Vehicles	229,340	-	-	229,340	155,450	14,301	-	169,751	59,589
Machinery	9,586,628	378,590	-	9,965,218	7,835,730	513,581	-	8,349,311	1,615,907
Repairs of Machinery	3,780	-	-	3,780	3,780	-	-	3,780	-
Office Equipment	2,854,703	-	(11,990)	2,842,713	2,636,560	73,450	(11,988)	2,698,022	144,691
Electronic Equipment	26,908,401	465,679	(4,000)	27,370,080	12,800,746	2,379,892	(1,900)	15,178,738	12,191,342
Electrical Equipment	2,027,117	1,185		2,028,302	1,543,322	80,939		1,624,261	404,041
Communication Equipment	162,885	-	-	162,885	152,641	2,597	-	155,238	7,647
Photography Equipment	591,211	22,242	-	613,453	469,559	23,768	-	493,327	120,126
Security Equipment	33,158	-	-	33,158	33,155	-	-	33,155	3
Other Equipment	2,464,156	37,237	-	2,501,393	2,078,704	131,753	-	2,210,457	290,936
Total	188,902,989	904,933	(15,990)	189,791,932	57,755,669	5,985,721	(13,888)	63,727,502	126,064,430

4. *PROPERTY, PLANT & EQUIPMENT (CONTINUED)*

MHDC has received contributions from Majlis Amanah Rakyat (MARA) for building as follows:

a. Wisma Batek Jalan Tun Perak, Kuala Lumpur
b. Factory Building No. 8245, MIEL area, Petaling Jaya
c. 1900, Lot No. 63, City of Kuala Lumpur
d. Lot No. 377, Section 32, Petaling Jaya

5. *WORK IN PROGRESS*

Consists of the following work:

	GROUP AND CORPORATION	
	2013	2012
	RM	RM
Gallery and Weaving Incubator Centre, Kota Belud, Sabah	**243,014**	243,014
Melaka Craft Cultural Complex	**2,122,953**	2,122,953
	2,365,967	2,365,967

Payments for projects/works in progress include payments to the service/goods provider (for non-physical work), building contractor and the project consultants, namely the Architects, Quantity Surveyors, Civil & Structural Engineers and ither where necessary.

6. *INVESTMENT IN SUBSIDIARIES*

	CORPORATION	
	2013	*2012*
	RM	*RM*
At cost	***8,161,401***	*8,161,401*

Percentage of MHDC equity interest in the subsidiary companies are as follow:

	Equity Percentage		***Main Activities***
	2013	*2012*	
Subsidiary Companies	**%**	%	
1. Kraf Holdings Sdn. Bhd.	**99.99**	*99.99*	*Fabrication, supply and distribution of handicraft products*
2. Syarikat Pemasaran Karyaneka Sdn. Bhd.	**99.99**	*99.99*	*Marketing and distribution of handicraft products*

All these subsidiaries were incorporated in Malaysia. The financial statements of the subsidiaries are not audited by the Auditor General.

7. INVENTORIES

Consists of :

	GROUP		CORPORATION	
	2013 RM	2012 RM	**2013 RM**	2012 RM
Raw material at cost	**1,718,090**	969,804	**1,351,235**	687,504
Allowance for Impairment	**(40,537)**	(20,625)	**(40,537)**	(20,625)
	1,677,553	949,179	**1,310,698**	666,879
Finished goods	**7,574,736**	8,276,627	**1,086,841**	965,269
Packaging and stationery	**124,142**	56,687	**-**	-
	9,376,431	9,282,493	**2,397,539**	1,632,148

8. TRADE RECEIVABLES

	GROUP		CORPORATION	
	2013 RM	2012 RM	**2013 RM**	2012 RM
Trade Receivables	**2,542,934**	2,667,868	**27,737**	81,528
Provision for doubtful debts	**(62,520)**	(67,899)	**(2,774)**	(8,153)
	2,480,414	2,599,969	**24,963**	73,375

9. AMOUNT DUE (FROM)/TO SUBSIDIARY

The amount due from subsidiary is unsecured, interest free and has fixed term of repayment until 2015.

The amount to a subsidiary is unsecured, interest free and has no fixed term of repayment.

10. OTHER RECEIVABLES AND DEPOSITS

Other Receivables

	GROUP		CORPORATION	
	2013 RM	2012 RM	**2013 RM**	2012 RM
Other Receivables	**1,444,916**	1,231,908	**1,444,486**	1,230,851
Provision for doubtful debts	**(220,375)**	(202,252)	**(220,375)**	(202,252)
	1,224,541	1,029,656	**1,224,111**	1,028,599

Other Receivables and Deposits

	GROUP		CORPORATION	
	2013 RM	2012 RM	2013 RM	2012 RM
Advances to staff	**81,872**	116,793	**62,301**	99,874
Advances to other accounts	**1,555,800**	119,503	**1,351,230**	37,153
Receivables - Vehicle loan fund	**243,966**	273,363	**243,966**	273,363
Receivables - Computer loan fund	**276,866**	311,156	**276,866**	311,156
Receivables - Education loan fund	**223,953**	157,684	**223,953**	157,684
Deposit paid	**914,712**	535,469	**391,714**	375,590
Account receivable	**704,933**	855,502	**704,933**	740,673
	4,002,102	2,369,470	**3,254,963**	1,995,493
Total	**5,226,643**	3,399,126	**4,479,074**	3,024,092

11. FIXED DEPOSITS

Fixed Deposit comprises of:

	GROUP		CORPORATION	
	2013 RM	2012 RM	2013 RM	2012 RM
Bank:				
Management Account	**18,000,000**	20,000,000	**18,000,000**	20,000,000
Development Account	**39,000,000**	54,000,000	**39,000,000**	54,000,000
	57,000,000	74,000,000	**57,000,000**	74,000,000
Licensed Finance Institutions:				
Development Account	**957,581**	936,246	**-**	-
Education Fund Loan Account	**1,000,000**	1,000,000	**1,000,000**	1,000,000
	1,957,581	1,936,246	**1,000,000**	1,000,000
	58,957,581	75,936,246	**58,000,000**	75,000,000

12. OTHER PAYABLES AND ACCRUALS

	GROUP		CORPORATION	
	2013 RM	2012 RM	2013 RM	2012 RM
Other Payables	**2,308,978**	4,079,653	**1,664,864**	3,432,705
Deposit and Advance Received	**18,477,235**	31,801,008	**18,477,235**	31,801,008
Provision for Audit Fees	**647,674**	654,518	**520,963**	504,616
Provision for Bonus Payment	**43,443**	40,617	**31,743**	28,917
Amount due to Related Company	**92,924**	128,356	**-**	-
	21,570,254	36,704,152	**20,694,805**	35,767,246

Advances from Ministry are special government fund for program handled by Ministry of Tourism and Culture Malaysia (MOTAC)/Ministry of Communication and Multimedia Malaysia (KKMM). It's not for a specific period but it based on the implementation of the program. Expenses from this fund are not treated as expenses of MHDC. Adjustment will be made when MHDC make a payment on behalf of MOTAC/KKMM for related program.

13. DEVELOPMENT FUND

	GROUP		CORPORATION	
	2013 RM	*2012 RM*	***2013 RM***	*2012 RM*
Income Statement				
Income				
Recognition of deferred grants (asset)	***5,906,755***	*5,985,721*	***5,906,755***	*5,985,721*
Recognition of deferred grants (income)	***31,344,755***	*41,234,335*	***31,344,755***	*41,234,335*
Other income	***22,083,948***	*17,271,941*	***7,504,522***	*2,070,961*
	59,335,458	*64,491,997*	***44,756,032***	*49,291,017*
Expenditure				
Expenditure	***(54,957,011)***	*(50,507,356)*	***(40,605,083)***	*(35,595,782)*
Depreciation	***(6,102,376)***	*(6,182,328)*	***(5,906,755)***	*(5,985,721)*
	(61,059,387)	*(56,689,684)*	***(46,511,838)***	*(41,581,503)*
(Deficit)/Surplus of income over expenditure	***(1,723,929)***	*7,802,313*	***(1,755,806)***	*7,709,514*
Deferred Grants				
Balance as at 1 January	***174,696,819***	*171,611,562*	***173,169,290***	*170,176,832*
Current year development grants:				
Asset		*2,443,977*		*2,443,977*
Cash	***(3,088,348)***	*(1,178,312)*	***(3,088,348)***	*(1,178,312)*
Income	***31,344,755***	*41,234,335*	***31,344,755***	*41,234,335*
Amortisation of deferred grants:				
Asset	***(5,906,755)***	*(5,985,721)*	***(5,906,755)***	*(5,985,721)*
Income	***(31,344,755)***	*(41,234,335)*	***(31,344,755)***	*(41,234,335)*
Adjustment of development fund	***(48,033)***	*3,000*	***(48,033)***	*3,000*
	165,653,683	*166,894,506*	***164,126,154***	*165,459,776*
Balance as at 31 December	***163,929,754***	*174,696,819*	***162,370,348***	*173,169,290*

14. VEHICLE LOAN FUND

	GROUP & CORPORATION	
	2013 RM	2012 RM
Trade Receivables	243,966	273,363
Cash at bank	1,126,091	1,099,163
Account Receivables	1,270	1,270
	1,371,327	1,373,796
Transfer to Management Fund	(21,327)	(23,796)
	1,350,000	1,350,000

15. COMPUTER LOAN FUND

	GROUP & CORPORATION	
	2013 RM	2012 RM
Trade Receivables	276,866	311,156
Cash at bank	84,634	50,826
	361,500	361,982
Transfer to Management Fund	(11,500)	(11,982)
	350,000	350,000

16. EDUCATION LOAN FUND

	GROUP & CORPORATION	
	2013 RM	2012 RM
Trade Receivables	223,953	157,684
Account receivable	12,020	12,109
Fixed deposits	1,000,000	1,000,000
Cash at bank	607,543	634,959
	1,843,516	1,804,752

17. HIRE PURCHASE PAYABLES

	GROUP	
	2013 RM	2012 RM
Hire purchase minimum repayment		
Not more than 1 year	47,070	65,143
More than 1 year but less than 5 years	72,672	119,746
	119,742	184,889
Less: Future finance expenses	(11,108)	(19,790)
Hire purchase current value liabilities	108,634	165,099
Represented as:		
Repayable within 12 months	56,478	54,871
Repayable after 12 months	39,895	97,759
	96,373	152,630

Hire purchase liability interest rates at 5.43% to 6.36% (2012 : 4.92% to 7.51% per annum) for Syarikat Pemasaran Karyaneka Sdn. Bhd. and 3.5% for Kraf Holdings Sdn. Bhd. (2012 : 3.5%)

18. DEFERRED TAX

	GROUP	
	2013 RM	2012 RM
Balance at beginning of the year	58,132	67,476
Recognised in the Income Statement (Note 23)	(13,041)	(9,344)
Balance at end of the year	45,091	58,132
Deferred tax balances generated by the tax effects of temporary differences arising from:		
Capital allowance in excess of depreciation	69,139	89,910
Hire purchase loan	(24,048)	(31,778)
	45,091	58,132

19. INCOME

	GROUP		CORPORATION	
	2013 RM	2012 RM	2013 RM	2012 RM
Government Grants (Management)	43,192,400	43,599,062	43,192,400	43,599,062
Amortisation of Development fund	37,251,510	47,220,056	37,251,510	47,220,056
Return of expenditure	12,124,949	5,219,158	12,124,949	5,219,158
Interest and return on investment	2,707,526	1,614,105	2,707,526	1,614,105
Rental	1,574,877	1,812,437	1,721,565	1,959,125
Return on sale of merchandise	15,135,162	15,391,758	548,112	277,463
Return on sale of asset	147,167	33,999	147,167	18,000
Recovery of bad debt	-	71,344	-	2,587
Other return on investment	58,592	98,929	35,000	70,000
Other income	5,726	49,946	1,942	6,946
	112,197,909	115,110,794	97,730,171	99,986,502

Included are sales from SDSI shop of RM282,348 (2012 : RM178,295). The SDSI shop was established on 21 March 2012 and it promoting craft product from 405 national craft entrepreneurs under SDSI's project.

20. STAFF COSTS

	GROUP		CORPORATION	
	2013	2012	2013	2012
Number of employees at the end of financial year	807	845	694	727
	RM	RM	RM	RM
Salary and wages	22,292,211	20,905,085	20,083,642	18,740,883
Fixed allowances	5,856,645	5,840,846	5,856,645	5,840,846
Statutory contribution to staff	3,900,192	3,678,765	3,519,919	3,315,211
Overtime allowances	1,070,660	880,626	906,626	709,242
Other financial benefits	1,866,182	2,444,705	1,302,549	1,835,463
	34,985,890	33,750,027	31,669,381	30,441,645

21. ADMINISTRATION COSTS

	GROUP		CORPORATION	
	2013 RM	2012 RM	2013 RM	2012 RM
Travel and subsistence expenses	1,657,641	1,413,249	1,518,850	1,277,708
Transportation of goods	865,704	581,556	823,415	575,295
Communications and utilities	4,027,818	4,515,902	3,890,729	4,374,785
Rental	1,602,882	1,593,840	1,034,089	1,160,084
Supply of materials for repairs	401,353	358,065	397,922	353,723
Other materials and supplies	10,023,468	10,742,014	1,531,187	1,684,051
Maintenance and minor repairs outsourced	7,869,129	8,868,595	7,715,485	8,711,145
Professional fees, other services and hospitality	43,317,662	37,672,655	42,206,160	36,479,616
Gifts	-	3,000	-	3,000
Other payments	1,560,503	1,711,901	1,360,997	1,514,210
	71,326,160	67,460,777	60,478,834	56,133,617

22. IMPAIRMENT AND WRITTEN OFF

	GROUP		CORPORATION	
	2013 RM	2012 RM	2013 RM	2012 RM
Depreciation of fixed asset	7,494,327	7,621,287	7,298,706	7,424,680
Asset written off	73,227	11,141	73,227	11,051
Bad debts written off	-	84,936	-	47,876
Provision for doubtful debts	12,743	(13,634)	12,743	(73,379)
Stock impairment	19,912	(7,429)	19,912	(7,429)
	7,600,209	7,696,301	7,404,588	7,402,799

23. TAXATION

	KUMPULAN	
	2013 RM	2012 RM
Current Malaysian Taxation	54,455	54,793
Tax overprovided in previous year	(8)	(13,000)
Deferred Tax (Note 18)	(13,041)	(9,344)
	41,406	32,449

24. DIVIDENDS

Syarikat Pemasaran Karyaneka Sdn. Bhd. has paid a final dividend under single tier exempt dividend of RM35,000 (2012 : RM70,000) for the financial year ended 31 December 2013, at rate of RM0.00255 per share.

25. CASH AND CASH EQUIVALENTS

	GROUP		CORPORATION	
	2013 RM	2012 RM	2013 RM	2012 RM
Cash in hand and at bank	17,924,937	24,892,801	16,799,441	23,637,137
Fixed deposits	58,957,581	75,936,246	58,000,000	75,000,000
	76,882,518	100,829,047	74,799,441	98,637,137

24. CAPITAL COMMITMENTS

As at 31 December, commitments of Corporation are as follows:

	CORPORATION	
	2013 RM	2012 RM
The amount that has been approved but not contracted	3,942,409	1,171,854
The amount that has been contracted but not finalised	1,801,295	2,014,842
	5,743,704	3,186,696

26. RELATED PARTY DISCLOSURES

Significant related party transactions during the financial year

	GROUP & CORPORATION	
	2013 RM	2012 RM
Sales of goods to		
- Syarikat Pemasaran Karyaneka Sdn. Bhd.	5,143	23,524
- Kraf Holdings Sdn Bhd	-	-
	5,143	23,524
Purchases of goods from		
- Syarikat Pemasaran Karyaneka Sdn. Bhd.	128,479	218,545
- Kraf Holdings Sdn Bhd	1,203,314	518,108
	1,331,793	736,653

Significant related party balances:	2013 RM	2012 RM
Amount due from subsidiary companies	504,555	1,149,857
Amount due to subsidiary companies	(148,395)	(191,965)
	356,160	957,892

In the normal course of business, MHDC undertakes on agreed terms, transactions with its holding company and related company.

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